

EVERGREEN NEWS

A Neighborhood Newspaper Sponsored by Vollintine-Evergreen Community Action Association

ON THE AIR

by Rick Thomas

One day while hanging out the wash or raking the yard you may have heard a familiar voice. And you may have thought to yourself, "Why don't they turn down the radio?" Well, it may not have been the radio but the real thing because many well-known broadcasters live in the V/E community. In this article personal profiles will be provided on three of them — ROGER COOPER, FRED COOK, and ALLAN TYNES. All are relatively recent newcomers to the community and all are employed by WREC Radio.

Roger — I found myself referring to them all by first name; I guess because we are so used to their presence — is presently news director for both WREC AM and FM. He has been with the station eight years during which time he has served as announcer, disc jockey, newsman and — for the last year-and-a-half — news director. Roger, who is known for his sensuous voice (one station ad referred to him as "that sexy Roger Cooper") got his early experience in entertainment playing in rock and roll bands and working as an announcer for the station in his home town of Brinkley, Arkansas. In 1963 he moved to Memphis to attend Southwestern where he worked toward a degree in psychology.

While at Southwestern he became involved in radio and also involved with one LOU ANNE CRAWFORD, whom he later married. The Coopers have lived at 1856 Vollintine for three years. Both Roger and Lou Anne, who is a native of New Orleans, have lived in mid-town throughout their stay in Memphis and moved to their present address because of the amount of housing they got for the money. It also provided room for ROGER SEAN who was born a few months ago. In addition to babysitting Lou Anne collects news for this paper every month.

Fred Cook is probably best known for the 10 o'clock TV news show he used to do. Today he is vice-president and station manager for WREC Radio (AM and FM). Fred has to be one of the more familiar broadcasters in the Mid-South having been with WREC for 23 years. Like Roger he just wandered into broadcasting, starting as an announcer for his college station and later working for the local station in Norwich, Connecticut. He finished school there with a B.S. degree in business administration. But the fever had gotten him and he soon moved to Memphis to begin a quarter-century of broadcasting.

Fred started as staff announcer and supplemented this work with a record show in the afternoon. Eight years ago he was promoted to program director for the radio station and became station manager two years ago.

The Cooks have only lived in the neighborhood two months. Their new address is 727 West Drive, and like the Coopers they are long time mid-town residents. Fred's wife, REVA, is in a related field, working as public relations director for the Memphis Opera Theatre at Memphis State. Reva attended the University of Alabama and was formerly P.R. man for Front Street Theatre. To go with their new home they have a new baby, four-month-old SHANA. Seven-year-old BRYAN rounds out

the family.

Both Fred and Reva enjoy theatre—sometimes actually acting—sports and music.

Allan Tynes is one V/E resident that doesn't have to fight morning rush-hour traffic. He goes on the air on WREC AM every day at 5 a.m. Between 5 and 8:15 Allan plays music and airs the news but he is best-known for "Tynes-Line." This show runs from 10-11 a.m. during which time Allan takes calls from listeners on a variety of subjects—from trivia to local events to social issues.

Allan lived all over Mississippi as a child but calls Clarksdale "home." He spent five years at Millsaps College in Jackson where he studied various subjects but ended up with a major in English. Like Roger and Fred he has had no training in broadcasting. Allan started out acting in college and later worked four and a half years for two Jackson radio stations as newsman and



general flunkie. His title at WREC today is staff announcer.

Allan and his wife KAREN have lived at 1607 Jackson for three years. They too are long-time mid-town residents formerly living on Monroe. Karen's occupation is housewife, but she actively participates in church work at McLean Baptist and is a volunteer worker for the public library, in addition to delivering the Evergreen News every month. They have a son, JOHN COWAN, who is two-and-a-half.

Roger, Fred and Allan are unanimous in their praise for their work and their community. None deliberately embarked on a broadcasting career but today not a one would change occupations. For Roger, as news director, there are constant deadlines but this just adds to the excitement of broadcast journalism. He feels radio has

The November VECAA meeting on the 19th will feature a speaker from the Memphis City Beautiful Commission. It will be at McLean Baptist Church at 8 p.m.



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an important responsibility to the public and welcomes the opportunity to induce change. Fred agrees, In regard to the excitement, he points out, "When the bug gets you, you really get hung up" on broadcasting. As one of the few local stations programmed for adults he also feels WREC has a great responsibility to the public. Allan, more than anything else, appreciates the professionalism he finds in his co-workers at the station and points to a quality of work rare in broadcasting.

All three moved to the V/E community for similar reasons. Each cited the availability of quality housing for a reasonable price and the convenience of a mid-town location. Roger's stint at Southwestern familiarized his with the neighborhood and he was eager to come back. Fred is "pleased as punch" with his new home in Hein Park and, although Allan didn't know much about the community when he moved in, his family "has grown to love it."

So next time you start to tell your neighbor to turn down his radio, check to make sure it's not the real thing.

VECAA News

For the first time in the three years of its existence, VECAA has undergone a turnover in leadership. "Turnover" perhaps is too strong a word because, although a new chairman and secretary have been elected, the steering committee and committee chairman remain virtually the same. IRV SACHRITZ, of course, has replaced MARGARET DICHTEL as chairman and MARGARET BROWN is the new secretary. Acting treasurer is new-neighbor KAY DEAN.

"New" steering committee members and their areas of concern are JOE HOUGH (real estate), DAVID VINCENT (education), LLOYD BARKER (clergy), KAY DEAN (membership) GEORGE BRADFUTE (*Evergreen News*) and RICK THOMAS (*Evergreen News*). The VECAA chairman and secretary serve in the same capacities on the steering committee.

In the future, a member of this committee will take charge of the programs for the general VECAA meetings. An additional committee — one concerned with long-range planning — may be formed to complement those on real estate, education, clergy and membership.

Autumn Leaves

by Carol Causemaker

I walked through the gentle mist of rain in early evening, stopping under a dogwood tree to break a sprig of crimson leaves from the branch above my head. How radiantly they rustled there to the timeless music of life — and in the height of a swiftly departing season that will soon give way to another, without rivalry or grudge.

A leaf says so much about life, in splendid, silent eloquence. Pull just one from the tree. In spring or early summer, when the sap rises strong and full in its veins, alone it will die if separated from the bond of unity with the other leaves, no matter how perfect it is while on the branch that sustains it. Its life is with the united life of all — or NOT at all. Or strip away every leaf, one by one, from the tree, leaving only one. The tree is no longer beautiful — nor is the leaf — and all the rest will die; for even in its season of fullness, it is made alien.

Inside a lighted room now, I hold one leaf in my fingers, marveling at its color and symmetry, so exquisite in its aloneness, still wearing a raindrop for a jewel that becomes a tear, because it needs acceptance WITH, as well as ALONE, to be all that it was meant to be.

These are the words it speaks to me: "ONE leaf is needed — to sing the song of the tree — but not without the others. EACH leaf is needed — to be the flaming miracle for the bright rays of the sun to dance upon. ALL the leaves are needed — to feel and respond to the kiss of the wind, and to echo back un-numbered 'I love you's' to the dawns and sunsets throughout time. ONE leaf is the need of EACH leaf — of ALL the other leaves. I am only ONE leaf, but I can give, and must by myself, an unique member of the entire, even as I am an integral part of HIS infinite design."

The flowering dogwood did not boast in April, and does not now envy or covet the vivid splendor of the sweet gum or the maple. Its present brilliant color, like its blossoms then, is its own inimitable expression of the intense joy of being. The silver poplar will never ridicule the cottonwood, the quaking aspen, or the sweeping, weeping willow — each only writes a different poem to the sunlight and the caressing breeze, moving reflectively in quiet rapture. And is there pretentious

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arrogance in elm or eucalyptus, in pomegranate or palm — or does not each have its own place of dignity allotted, where it may grow — unchallenged? The giant sequoia senses no superiority because of its lofty height, though the secrets of the ages are recorded deep in its rings and roots. It does not say to the cypress, "Behold my grandeur, you wretched one." No, its man-named supremacy could not long endure where the solitary cypress stands gaunt and clinging to a foggy, rock-bound ledge, harassed by the salt-spray of a fiercely storm-swept sea. Does the towering sugar pine or the juniper compete with the hemlock, the cedar, or the dense-foliaged blue spruce, for the canopy of glistening snow that each may hold, with majestic grace, in its arms? The stately oak need not reprimand or scowl with dislike at the pecan tree for being fruitful — both acorn and nut are the fulfillment of a purpose. Happily, the squirrels scamper and the birds twitter and nest freely in each, and are at home there.

When will man learn the profoundly simple truth of the tree — the lesson of the one dear little autumn leaf? Glowing in an ecstasy of color among many, but quietly content to make room for all its brothers, it has shared with each one the rightful opportunity for a loving place in which to give of itself, and to be truly beautiful in giving — in living.

Ed. Note: The Evergreen News welcomes contributions from its readers. This one was sent in by CAROL CAUSEMAKER of 1544 Jackson.

Gossip

JOANNA ULMER of 890 Kensington Place has begun a series of seminars on transactional analysis. The sessions on social interaction are based on the work of Eric Berne (I'm O.K., You're O.K., Games People Play, etc.) and are held one night a week for six weeks. Groups are limited to ten participants and there is a fee for enrolling. For further information call 274-5153.

BERNICE WILLIAMS of 1054 N. Belvedere and DAN ROSS of 877 N. Barksdale each had an article in the Fall issue of Southwestern's alumni magazine, Southwestern News. "On Being an Educated Person Today" was written by Bernice who is an English professor at the college and "What Does Existentialism Mean" was written by Dan who is also in the English department.

DARRELL RICHARDSON of 899 Stonewall and Buster Crabbe, star of Tarzan, Flash Gordon and Buck Rogers movies were awarded lifelong memberships in the Burroughs Bibliophiles at the World Science Fiction Convention last month in Toronto. Dr. Richardson was honored for his writings on Edgar Rice Burroughs, his works including the first Burroughs bibliography and 60 other articles.

The 489 Cabana apartments now receive The Evergreen

News through the efforts of a new team of enthusiastic carriers. They are DARRELL and WANDA VALENTINE, JOE and MARTY PEDIGO and RANDY and PAT ALLEN.

Miss IRENE JONES of 1467 Tutwiler has been elected Docent Chairman for 1973-74 at the Brooks Memorial Art Gallery. The docents are a hundred or so ladies who conduct tours of the Gallery for school children and other interested groups.

State Representative DOY L. DANIELS, Jr. has moved from Jackson Avenue to 775 Pope Street (phone: 324-0903). Doy has closely followed developments in the V/E community and encourages his constituents to contact him.

Welcome

Two new V/E residents are KEN and NENA KITCHINGS who recently moved in at 1696 Henry. Both are originally from Jackson, Miss., both came here to attend college and both were recently married. Nena is a junior at Memphis State majoring in interior design and Ken is a pre-med student at Southwestern. A junior, Ken spent his first two years at Millsaps College. For entertainment Ken enjoys both spectator and participator sports while Nena keeps busy with her design work.

Moving to the community this summer from Villa Park, Illinois, were PHILIP and JANET BALDWIN of 2104 Hallwood. The Baldwins were originally in Memphis and when they decided to go into business for themselves they came back. Today they own PNB Corp., which sells chemical solvents to printing and polyester industries. They chose the V/E community because of its schools, its beauty and just because they wanted to live in the inner city. They have two children, DAWN (7) attends Vollen School while PHILIP III (4) attends kindergarten at Idlewild Presbyterian Church.

Two more out-of-towners who have settled here are BOB and MARILYN GALLAGHER of 1660 Galloway. The Gallaghers moved from Arlington, Texas, to Memphis so Bob could take a new job as pilot for Federal Express Co.. With them came TOM (9) and KATHLEEN (8) who both attend Little Flower School and ERIN (5) who goes to kindergarten. Right now the Gallaghers are spending a lot of time fixing up their older home. However, in their spare time Bob flies for the Naval Reserve and Marilyn plays the guitar and does art work.

At 1465 North Parkway we find STUART and PATTY VAN HOOZER, who came to the city from Byhalia. Mr. Van Hoozer is a landscape designer and his wife teaches at Threshold Montessori School. Their children are TERESA, 9, TRACY, 7, STUART, Jr., 5, TRICIA, 3, and SUZANNE, 1. The Van Hoozers are delivering the Evergreen News on McNeil between Parkway and Overton Park Blvd.

MATTHEW MAO moved recently from Atlanta to 1981 Crump. Mr. Mao is a process engineer with the Singer

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Company Water Resources Division and enjoys basketball, baseball, and ping-pong. He came to the United States twenty months ago from Taiwan and recently received a master's degree in sanitary engineering from Georgia Tech.

Happenings

November

- 5-----Donkey Basketball Game to be played at Snowden School gym. The action begins at 2 p.m.
- 8, 15, 21-----Series of classes on nutrition to be held on Lewis Center for Senior Citizens. Information on smart shopping and planning meals suited to your needs will be provided. Classes will be held at 1 p.m. and cost 25¢. Class limit is 15.
- 12-16-----All city schools will observe W. C. Handy Week.
- 13-----Zoo Action Program (ZAP) starts new series of training sessions. Anyone who enjoys children and animals and would like to be an Educational Tour Guide should send name, address and telephone number to ZAP, 884 No. Belvedere or call 275-4673.
- 15-----Symposium on emphysema to be presented at Lewis Center. The Tennessee Lung Association will provide information on recognizing emphysema, care of patients and their nutritional and emotional needs. The symposium starts at 1 p.m.
- 16-----Free health tests to be given at Lewis Center. Senior citizens can receive X-rays, blood pressure checks, glaucoma screening and cholesterol test between 9 a.m. and 2 p.m.
- 21-----Thanksgiving Day assembly at Vollentine School. All parents are encouraged to attend.
- 21-----Snowden's junior high band will present a concert at 7:30 p.m.
- 29-30-----Market Day at Lewis Center. Members can participate in this pre-Christmas sale of art, antiques, crafts, baked goods, etc., both as buyers and sellers. Call 458-1296 for further information.

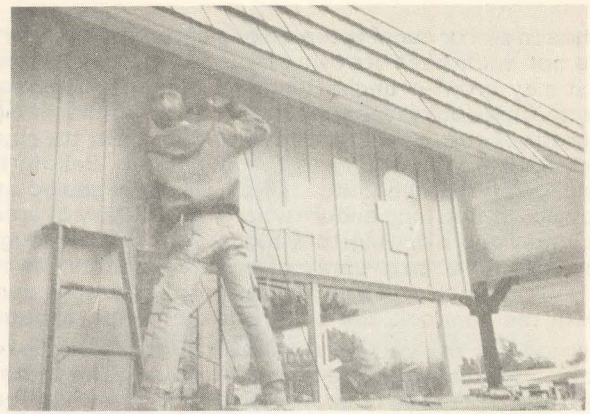
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Staff: editors: rick thomas, george bradfute/news: lou anne cooper, hershel lipow, hinda silber, bernice williams/copy-art: brad memillan/business: richard johnson/typing: sallee bruhwiler, marty taylor, judy wiewduilt/circulation: niki st. cyr/printing: courtesy southwestern at memphis



Bill and Jim's Gulf station at Jackson and Evergreen has added a new service bay and is getting a complete new outside design motif.

Around The Neighborhood



The Jackson Coin-Op Laundry will move soon to a new building next door to its present location. The

DIRECTORY OF NEIGHBORHOOD SERVICES

VECAA — Irvin Sachritz at 276-6216 or 526-6431.
 The Evergreen News — Rick Thomas at 278-2210 or 725-0680.
 Real Estate — Joe Hough at 274-5551 or 396-3130.
 Social Services — Kathryn Baker, MSW, at 276-2970 or 725-0680.
 Schools — David Vincent at 275-0248.
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