

The EVERGREEN NEWS

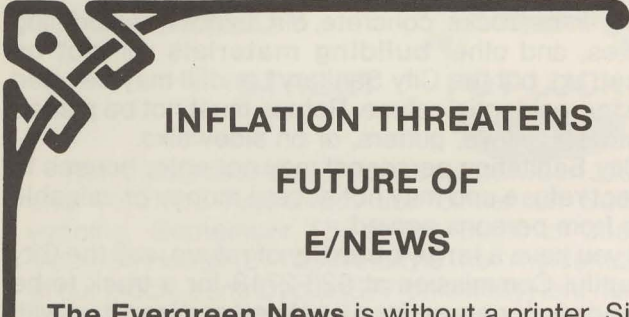
A Neighborhood Newspaper Sponsored by Vollintine - Evergreen Community Association

Memphis, Tennessee

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November 1979



INFLATION THREATENS FUTURE OF E/NEWS

The Evergreen News is without a printer. Since the origin of *The E/News* in 1970-71, Southwestern has been the primary source of the offset equipment and skilled personnel necessary for the actual printing process (running-off) of our neighborhood newspaper. Southwestern's generosity has afforded our neighborhood the luxury of a quality newspaper at minimal expense. We are extremely grateful to Southwestern, and their print shop in particular, for their active support of *The E/News* as a community service for the residents of the VECA neighborhood for the past nine years. THANK YOU SOUTHWESTERN.

As of September 15th, Southwestern closed their print shop. *The E/News* was informed of this action in mid-August; and, in turn, notified VECA's Executive Committee at their August 21st meeting. A complex series of events followed with *The E/News* staff and other individual VECA members combining efforts to enlist the services of a neighborhood church as sustaining printer. Believing approval for *The E/News*' use of these printing facilities to be awaiting only the technicality of final board approval, no other efforts were made to locate a printer. On October 9th, *The E/News* learned that (for now at least) this approval was denied.

The E/News staff immediately began seeking other solutions: checking with neighborhood residents, institutions, the VECA Executive Committee (October 16th) and individual VECA members. Mr. J. Fred Wimmer (1999 Mignon Ave.), a long-time *E/News* supporter, rescued *The E/News* for this (November) issue by agreeing to print the paper at a cost equivalent to past monthly expenses. THANK YOU WIMMER BROTHERS PRINTERS AND ESPECIALLY MR. FRED WIMMER.

However, long-term printing arrangements for the monthly publication of *The E/News* have not yet been obtained. The problem is money. Current monthly ad revenues are \$168.00 and expenses average \$150.00 for typesetting, negative work (done by B & M Printing Company — 871 S. Cooper — who have for a number of years given *The E/News* special rates — THANK YOU B & M PRINTING AND ESPECIALLY RONNIE MARTIN), 5,000 sheets of paper and — under the old system with Southwestern — \$15.85 for masking the negatives, making the plate, and printing the paper.

Volunteers write articles, report news events, type copy, sell ads, do the layout work and deliver *The E/News*. Until now, *The E/News* has been financially self-sustaining. Current ad rates are \$7 and \$14 with most of our advertisers being neighborhood businesses, churches and schools. The last ad rate increase was in March of this year; and, although our advertisers have faithfully supported *The E/News* since 1970-71, the estimates acquired to date (October 18th) would require raising ad rates to at least \$11 and \$22 (totaling \$108.00 more than present monthly revenues and the amount necessary to cover increased expenses) — a price beyond the budgets of many.

For nearly ten years, *The E/News* has served the residents of the VECA neighborhood. If you can help now, please call Ann D. Moore at 274-2163 or write your suggestions or comments to *The E/News*, 1467 Tutwiler Ave., 38107. Your cooperation is essential if we are to preserve this vital tradition of neighborhood communication.

By Ann D. Moore



HEIN PARK PICNIC

Each September, the Hein Park Garden Club throws a party and invites all 180 families in the neighborhood to attend. This is the annual "Family Picnic" where old and new residents, babies and octogenarians can meet, mingle, and get to know each other. Each cook in the family brings their specialty dish, and the food is bountiful and delicious.

There are usually games and entertainment for the youngsters while their elders chat and sometimes get community business done — such as selecting the leaders for their Civic Association. This was the case at the September 6th picnic (held in the huge backyard of the John McCleery home on Center Drive), when a slate of 15 directors were voted in — headed by the new President, Richard Eckels. Also John McCleery was elected Vice President, Nancy Prillaman, Secretary, and Bill Seabrook, Treasurer. The board is selected so that all corners of the Park are represented.

Hein Park has found this annual affair a very successful and pleasant way to keep the sense of community thriving in their neighborhood.

By Richard Eckels

NEXT VECA MEETING

Monday, November 26th at 7:30 P.M., Lindsay Memorial Presbyterian Church. VECA T-shirts and bumper stickers will be available. Everyone welcome!

OPEN DOOR BIBLE CHURCH

1792 N. Parkway

Sunday School - 9:30 a.m.

Morning Service - 10:45 a.m.

Evening Service - 6:00 p.m.

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Work 8:00 a.m. - 2:30 p.m., 794-8237

After 5:00 p.m., 324-1345

ALLEY OOPS

Is the alley behind your home overgrown with vegetation and cluttered with garbage? If so, it is unsightly, unsafe, unhealthy, and hurts your property value. What are your's and the City's duties? Here is some information that may help to correct your alley oops.

The City owns the alleys and is responsible for keeping them clear for sanitation and emergency vehicles. The City tries to clean all alleys once a year. Unfortunately, regular maintenance depends upon our own efforts. Call the Mayor's Action Center/at 528-2500 for **weed cutting**. They are always very busy, so keep dialing over and over. If you care what gets hacked back or cut down, or to get it done quickly, you had better do it yourself. Police highly recommend keeping their view of your house from the alley unimpeded.

Owners and tenants are required to keep regular **garbage cans** with water-tight lids within five feet of the alley. If inside a fence, they must be outside of the reach of dogs and there must be a gate at least 40 inches wide. Garbage is usually picked up on Mondays and Thursdays or Tuesdays and Fridays, depending upon where you live. If your neighbor's garbage is strewn around the alley, ask him to prevent it from happening again. If it does, call the Health Dept. at 528-3856. If dogs are getting into your garbage, dog-proof your cans and call the Animal Shelter at 362-5310. Both of these agencies will keep your name confidential if requested.

Leaves, grass, and garden and tree **trimmings** must be placed in disposable containers (plastic bags, cardboard boxes, etc.) on the front curb or alley edge. Trimmings too large for containers (but limbs must be less than five feet long and three inches in diameter) may be piled neatly on the front curb. In the Fall and Spring during special times, **leaves** will be vacuumed up if neatly piled on the front curb (not in alleys or gutters). Bulky materials (stoves, etc.) must be placed on the front curb. Regular curb pickup day is

Wednesday.

Big limbs, rocks, concrete, dirt, lumber, remodeling wastes, and other **building materials** will not be picked up, but the City Sanitary Landfill may be used free for residential refuse. Refuse must not be placed in streets, alleys, gutters, or on sidewalks.

City Sanitation personnel may not enter houses to collect refuse and may not accept money or valuable gifts from persons served.

If you have a **large quantity** of refuse, call the City Beautiful Commission at 528-2718 for a truck to be parked at your house for a weekend and load it up with anything except wet garbage.

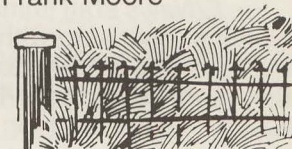
If your alley needs **resurfacing**, call the Public Works Dept. at 528-2722 or the Asphalt Plant at 528-2911.

For a **street light** to be placed behind your house, check with your neighbors first, because the light will shine in their windows, too. Then call 528-4421 (Lighting and Contracting Dept.). Installation can cost from zero (for the 175 watt light recommended for residential areas, if a pole and power supply are already present) up to around \$280 for brighter lights. The two year lease calls for a monthly rental of from \$3.75 to \$10.75.

Be nice to the Sanitation workers, and they may do more than required. When you call any of the numbers listed in this article, be nice to the people you talk to and tell them you live in the VECA area. If you feel the service is then unreasonably slow, write the department involved a polite letter explaining the situation and send a copy to the Mayor.

Our alleys are part of our neighborhood, too, and their appearance means a lot to real estate agents and prospective neighbors looking over our area, and should to us, too.

By Frank Moore



Episcopal Church of the Good Shepherd

1971 Jackson (at University)

SUNDAY SERVICES

7:30 A.M. - Mass

9:30 A.M. - Church School

10:30 A.M. - Choral Eucharist

WEDNESDAY SERVICE

10:00 A.M. Holy Communion

THE REVEREND FATHER

CHARLES H. SYKES

RECTOR



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 Oil Change And Lubrication On
 Any American Car — Up To 5
 Quarts Of Oil For **\$5.88**
 1694 Jackson 274-5833

UNIVERSITY STREET



The residents of University Street between Jackson and Vollintine had a pot-luck dinner on Saturday evening, September 15, at the home of Joe and Maureen Hough (871 University). The "resident artist" of our block, Irene Dycus (877 University) lent her time and talent to handmade an invitation for each family on the block.

We had an excellent turnout for dinner. The weather was crisp and together with Anna Hogan's (920 University) warm baked apples we knew fall was rapidly approaching. The food was attractively prepared and delicious; some of us sampled a little of everything. The company was genuinely warm and friendly on the cool afternoon.

After dinner the adults enjoyed coffee, dessert and conversation in the Houghs' backyard while a fierce football game was played on the front lawn. The players of team #1 were Pat Hough, Eric Bruhwiler, Patton Dycus, Cary Hough, Bruno Bruhwiler, and Andrew Dycus. The players on team #2 included Jenny Hough, Kimberly Hughes, Mario Bruhwiler, Kevin Scanlon, David Pritchard, Sylvia Hatfield and Noah Hogan. K. C. Nolen was sidelined with an illness. Both teams played excellent ball. After the game ended in a tie, Coach Joe Hough awarded his players with M&M candies.

Jim Martin (930 University) prepared a University Street Phone Directory for everyone to take home, so we can stay in touch a little easier. As we left we all hoped to maintain the warm friendly spirit of the evening on our block in the future. The biggest thanks of the evening goes to Maureen Hough and her family for the warm hospitality that the Hough family extends to their neighbors throughout the year.

By Katherine Martin

WINTER WONDERLAND BAZAAR

The Women of Good Shepherd Episcopal Church, 1971 Jackson Avenue, have chosen Friday, November 9, for their WINTER WONDERLAND BAZAAR this year, with hours from 10:00 A.M. to 6:00 P.M.

Due to popular demand, they will repeat their Tea and Dessert Tasting Booth with available recipes. Also planned are a Holiday Boutique, Arts and Crafts, Bake Shop, Hand-Made Articles, Children's Booth, Garden Shop and their ever-popular Attic Treasure Booth — plus many more exciting happenings!

They will again serve their delicious Roast Turkey and Dressing Luncheon for \$2.75 including drink, and their famous Sandwich Plate for \$1.75. Home-Made Desserts will also be available.

Their Star Raffle Ticket (\$1.00) is a 3-way Lucky Piece: 1st drawing is a \$75.00 Money Tree; 2nd drawing, a beautifully furnished Doll House that will delight any little girl; and the 3rd chance on the ticket is a hand-crocheted Afghan. Tickets are available at the door and you do not have to be present to win! Also Door Prizes will be awarded all during the day.

Mrs. J. C. Hamby and Miss Mary Beth Jones are Bazaar Chairman and Co-Chairman. Mrs. Rosalind Sanders, President of the Episcopal Women of Good Shepherd, extends a very cordial invitation to all to come, bring your friends, have a delicious luncheon and Lady Luck may just smile on you!

By Gladys Barrow
 Publicity Chairman

GOVERNOR'S JOBS CONFERENCE — The Greater Memphis Area's Governor's Jobs Conference will be held on November 28th and 29th at the Cook Convention Center in order to put together various proposals and recommendations that would attract new business and industry and expand existing business and industry. If you are interested and want to attend, call Aaron Tatum at 529-7425.

EVERGREEN PRESBYTERIAN CHURCH
 613 University Ave.
 Across the street from Southwestern

- Tuesdays Mother's Day Out — 754-9024 •

Church School: 9:30 a.m.
 Worship: 11:00 a.m.
 Wonderful Wednesdays: 5:30 p.m.
 Ministers: W. Ned Hollandsworth
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DINO'S Southwestern Grill
 PLATE LUNCHES
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SOUTHWESTERN EVENTS CALENDAR

November

1-4 — **GODSPELL** — Southwestern Players, Science Center Amphitheatre, 7:00 p.m. each night — *free admission.*

4-30 — Art exhibit of ceramic works by Niles Wallace, Clough-Hanson Gallery, 9-5 weekdays, *open to the public without charge.*

6 — Voice Recital, 8 p.m., Hardie Auditorium — Lorin Wingate, Karen McGuire (Wiley Tatum Students) — *Open to public, no charge.*

8 — Southwestern Orchestra Concert, 8:00 p.m., Hardie Auditorium, *open to the public, no charge.*

9 — Prof. Morton Kapkin, International Studies Program — 10:15-11:00 a.m. East Lounge of Student Center — *open to public — free.*

10 — Southwestern vs. Rose-Hulman, football game, Fargason Field, Southwestern Campus, 2:00 p.m.

10 — Soccer Game — Southwestern vs. Belhaven College — Soccer Field, Southwestern Campus, 3:00 p.m.

14-16 — Southwestern Music Festival including the Southwestern Orchestra, Hardie Auditorium, 8:00 p.m., *open to the public, no charge.*

17 — Soccer Game, Southwestern vs. U.T. Memphis, 11:00 a.m., Fargason Field.

18 — Soccer Game, Southwestern vs. Memphis State U., 2 p.m., Fargason Field.

18 — Southwestern Chamber Orchestra Student Performers' Contest — 7:30 p.m., Hardie Auditorium — *open to public — free.*

28 — Illustrated Presentation, British Studies at Oxford, 4 p.m., Room 200 Clough Hall — *open to the public.*

29 — Voice recital by student Laura Thompson, 8 p.m. Hardie Auditorium. *Open to public, free.*

30-Dec. 2 — Theater Six production of "No Exit" in Theater Six of Palmer Hall, 8:30 p.m. nightly; midnight show Nov. 30 and Dec. 1; and 3:00 p.m. matinee Dec. 2. *Open to public — free.*

December

9 — "Hodie" — Southwestern Singers and Orchestra, Evergreen Presbyterian Church — 3 p.m. — *open to the public — free.*

For further information: call 274-1800, Ext. 385.

Address articles or news to The Evergreen News,
1467 Tutwiler Ave., Memphis, Tn 38107

NEIGHBORHOOD CONFERENCE

The Third Annual Neighborhood Conference will be held at Memphis State University in the University Center on Saturday, November 3. The full day conference will begin at 9:30 a.m. and feature workshops on the following topics:

- 1) The Neighborhood and City Hall: How Neighborhood Groups Can Gain Better Access to Public Officials and Local Bureaucracies;
- 2) Neighborhood Planning and Creative Zoning;
- 3) Housing Improvements and Neighborhood Initiatives;

Entitled "New Approaches to Neighborhood Revitalization", the conference is sponsored by the Division of Housing and Community Development and several departments at Memphis State University. The objectives are to build a strong neighborhood network and provide a forum for the exchange of practical ideas for improving the quality of life at the neighborhood level.

The Conference and workshops are open to the public and are free of charge.

By Reva Kriegel

Vollintine-Evergreen Community Association
NEW AND RENEWAL MEMBERSHIP

1979

NAME _____

ADDRESS _____

Membership \$2.50 — Per Person
Make Checks Payable to VECA

Send to: Mr. Tom Kepple
899 Hawthorne
Memphis, TN 38107



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TYPISTS: Sue Fagan, Katherine Martin, Ann D. Moore.

Deadline for copy and ads for December is November 1st. Deadline for copy and ads for January issue is December 6th.

LIVING HOMES

Have Some Friends In To See The Miracle Of Beautiful, Healthy Plants In A Soiless Environment, And Get A Free Gift. THE HYDROCULTURE PLANT SYSTEM Is Now Available To You.

Call: Lucinda Nance, Area Manager
276-9249 Or 323-0005

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Across from Snowden School Playground
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10th Annual

TURKEY DINNER

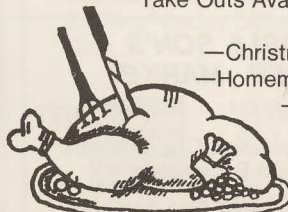
Little Flower School 1666 Jackson

Sat. Nov. 17 — 4 p.m.-8 p.m.

Sun. Nov. 18 — 11 a.m.-5 p.m.

Adult \$2.50 Child \$1.50

Take Outs Available



- Christmas Gift Shop
- Homemade Desserts
- Fun & Prizes
- Raffle
- Games

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7:30 P.M. Every Monday

16 Games — \$100 Prizes

Jackpot

\$1000 Min. — \$200 Consolation

Baron Hirsch Ladies Auxiliary
Vollintine at Evergreen

LINDSAY MEMORIAL PRESBYTERIAN CHURCH

1633 Tutwiler at Dickinson

Church School — 9:45 a.m.

Morning Worship — 11:00 a.m.

Church
274-1820

Pastor
323-6400