

# The EVERGREEN NEWS

A Neighborhood Newspaper Sponsored by Vollintine - Evergreen Community Association

Memphis, Tennessee

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## LOCAL CHILD CARE

By Susan Helms

Trinity Kindergarten (formerly known as Trinity United Methodist Kindergarten) located at 1738 Galloway Avenue opened its doors six years ago. Classes are held from September through May on Monday, Wednesday and Friday from 8:30 to 11 a.m. under the direction of Marcia Heitzmann with the assistance of Susan Maybry. Marcia has a bachelor's degree in elementary education and a master's degree in special education. Susan has a bachelor's degree in secondary education. Both have several years of teaching experience. In addition, both are parents which seems to hold a key to the whole philosophy of their teachings at Trinity. Not enough can be said about their practical experience, vivid imaginations, unending enthusiasms and creativity.

From a physical point of view, the school is very well kept and cheerful. The spacious classroom is adorned with wall paintings of Sesame Street characters and many windows that provide a light and airy atmosphere. The room contains a music area, a dress up area, a science area, several centers (table and six chairs) for arts and crafts or special projects, an easel area, show and tell area and a myriad of puzzles, books, games and toys. An indoor gymnasium and out-of-doors playyard complete with swings, a sliding board and sandbox are also available.

From a philosophical point of view, Marcia Heitzmann would like the students to develop within themselves a new understanding of themselves and their friends. Socialization is addressed; manners and sharing are given keynote positions. Children become aware that they are an integral part of their school family as well as their family at home. Families are also involved as with a recent pot luck supper where the three- and four-year olds could show with pride their school all aglow with fall decor, their school work, their school pet and so forth. Community awareness is also emphasized with various field trips throughout the school year. Importance is not placed upon academic achievement while areas such as the alphabet and vowel sounds are given some attention. Each child's needs are addressed on an individual basis. A major goal is to make the transition from full time home to full time school an easy, non-traumatic step to take.

Trinity Kindergarten has an excellent facility, a strong philosophy and the teachers who enhance both. The children are treated with equality, with respect and with love, so they will learn to treat others in the same manner. Enrollment is limited to fifteen students. A one-time registration fee of \$40.00 is required. That will hold a place for the child, cover insurance fees and supply costs. Additional fees are \$40.00 per month (part of

which is used toward rental costs for Trinity United Methodist Church's Educational Building). The class is generally filled by December for the following September. For further information, contact Marcia Heitzmann at the church office, 274-6895.



## A BAZAAR

## EVENT



By Lloyd Gilchrease

November 14 will not be an ordinary day for The Good Shepherd Church located at 1971 Jackson Avenue. That day the church will hold its annual bazaar, a tradition for nearly two decades. Everyone agrees with Bette Hamby, chairman of the Bazaar Committee, that it is an event worth attending.

The bazaar will begin at 10 a.m. and end at 6 p.m. with lots of fun, games, food and excitement in between. Door prizes will be given away hourly including such items as shampoo, champagne, wine, plants and more. There will be seven booths to browse through. If you love tea, there's the tea-tasting booth. Other booths will include a baked goods booth, arts and crafts, children's, handmade articles, holiday booth and one for attic treasures.

If that isn't enough, there will also be a turkey and dressing lunch from 11 a.m. to 1:30 p.m. At the end of the day, three large door prizes will be given away.

Some proceeds from the bazaar will go to different charity groups and toward the church's missions fund. Ms. Hamby said the committee hopes the money raised from this year's bazaar will exceed last year's total of \$4,000.



The *Evergreen News* has a big problem — money. For many years Southwestern helped out by printing the *E-News*. When they gave up their printing facilities, we lost our printer. Since that time we have had several people help us; Evergreen Presbyterian Church printed the newspaper for three months and Richard Davis donated the printing of a Brad McMillan poster which the *E-News* staff is selling to offset expenses (Brad also donated the print for the poster).

We thank these people but it's not enough. We don't want to increase our advertising rates, but unless someone comes up with a better idea, we may have to. Won't you support your neighborhood newspaper and help us come up with additional funds?

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## VECA NEWS

On September 20, the VECA Community Yard Sale was held at the Southwestern gym parking lot. After a 45-minute brisk start, it rained and cut the crowd considerably. However, all the sellers who stayed all day made money, and VECA cleared over \$100 to be used toward the debt at Southwestern.

At the general membership meeting September 21, William Boyd, tax assessor, spoke to a crowd of approximately 20. Boyd explained the reassessment process and answered questions from the crowd.

On September 30 at 7 p.m., the VECA executive committee met and reviewed various activities of the neighborhood. On Rainbow Circle, residents are circulating a petition against the use of a house on the circle by the North Memphis Mental Health Center to be used to deinstitutionalize former patients as they readjust to society. The Saints Court project is scheduled to begin around the first of November.

The next general membership meeting was set for Monday, November 24 at 7:30 p.m. at Lindsay Memorial Presbyterian Church.

By D. Carlisle



## NEWS BRIEFS

◆ Brad McMillan has opened a studio and gallery on downtown's Cotton Row at 116A South Front Street at Gayoso. After eight years of working out of the VECA neighborhood, Brad has a separate studio where his work is on display and where he will be doing framing as well. The formal grand opening is Sunday, October 19 from 2-5 p.m.

◆ VECA is the subject of an article in the November issue of *Memphis Home/Garden*. Written by Adam Ballinger, the story quotes VECA President Tom Kepple,

Ann & Frank Moore, Jim Nance and Irvin Sachritz. The magazine will be available on newsstands November 10.

◆ Congratulations go to Tim and Deb Mashburn, 1737 Faxon, on the birth of their son, Timothy Hudson, October 1. Tim is the vice-president of VECA.

◆ On November 8, 1980, a seminar will be held at Memphis State on neighborhood self-reliance to promote better communication between local government and neighborhoods and between the neighborhoods themselves. Workshops will be held on crime prevention, fund raising, legal tools for neighbors, etc. and will begin at 9 a.m. The seminar will be held in the Faulkner Lounge in the Student Center and will be free to the public. For more information call 528-2824. ■

## SOUTHWESTERN CALENDAR OF EVENTS

- October 30, 8 p.m., Hardie Auditorium. John Gardner, author of *October Light*, *Nickel Mountain*, *Freddy's Book*, etc. will make a presentation which is open free to the public.
- November 10-December 12 — Mondays-Fridays 9-4:30 p.m., Clough-Hanson Gallery. Art show of Carolyn Morrison's enamels and jewelry. Free.
- November 1 — Football. Southwestern vs. Principia, Fargason Field. 1 p.m. Tickets-\$2, \$1, and 50¢ for children.
- November 5 — Volleyball. Southwestern vs. CBC, Mallory Gym. 4 p.m. Free.
- November 7-10 — Images Foreign Film Series, "Violette," Frazier Jelke, Room 8, 8 p.m., \$2.50.
- November 11 — Senior Voice Recital by Karen McGuire, Hardie Auditorium. 8 p.m. Free.
- November 15 — Football, Southwestern vs. Centre College, Fargason Field. 1 p.m. Tickets-\$2, \$1, and 50¢ for children.

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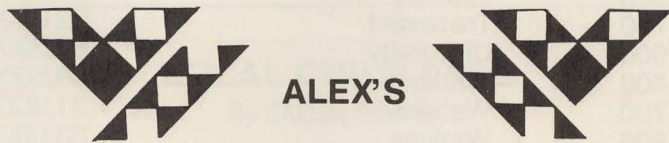
1703 Jackson  
274-1281



**SPRINGDALE UNITED  
METHODIST CHURCH**  
751 N. Trezevant St.

Church School— 9:30 A.M.  
Morning Worship—10:50 A.M.  
Wednesday Fellowship Dinner  
and Prayer Service— 6:15 P.M.  
● Thursday Mother's Day Out ●

R. Craig Jordan, Pastor 324-5812



For nearly 28 years there has been an Alex's Tavern on Jackson Avenue. It started out on the corner (where the liquor store is now) on Nov. 13, 1953, and moved down the street to 1445 in March of 1956. The Kasafes — first Alex (who died in 1978) and his wife Eugenia, and now son Rocky and Eugenia — have always aimed to run a friendly neighborhood place.

From the start, the atmosphere at Alex's has been congenial and neighborly. Says Eugenia, "It's like an old shoe: it kind of wears on you. We want everybody to be comfortable." Rocky adds, "We want a place where people can have a good time and not have to spend a lot of money (beer is only 90 cents) and a place where either you already know someone or you can meet someone you'd like to get to know."

This kind of personal touch is evident everywhere at Alex's. People call the bartender by name; old friends greet each other. At night people stand talking around the juke box. A few couples even jitterbug. Various groups cluster around the bumper pool and shuffleboard tables. Rocky is behind the bar one minute, in the kitchen the next and then talking to customers in the booths. Basically the crowd is young professionals and students. "We've been called Southwestern's home away from home," laughs Eugenia.

During the day, Eugenia is there with Sonny Wilson who has been at Alex's for over twenty years. The customers now are old-time regulars. Rocky says, "My dad's friends still come in during the day to watch the ballgame (there are two TV sets, one is cable) and drink a beer."

This evidence of tradition is everywhere. "We're serving the third generation now and the fourth comes in just to visit with their parents and grandparents. There have always been people who say, 'I want Mr. Alex to give me

my first beer,' " relates Eugenia.

Two other traditions that have remained are a free beer on your birthday and a free beer if you add a new can or bottle to the collection above the bar. Rocky says, "People started bringing Dad cans when they would travel — cans that you couldn't get in Memphis. The number grew and grew. Every once in a while someone will bring in one we don't have."

The jukebox is another thing that's always been important at Alex's. Alex was a great lover of it as is Rocky. Rocky has already added a second jukebox and has plans for a third. He has retained some of his father's big band music but has added the hits of the 50's and 60's. He has over 3000 records of his own that he stocks with, a fact that has led to Alex's jukebox being ranked by *Memphis Magazine* as being in the top three in the city.

There have been other changes, too. When Alex was alive, it was always a man's place. There have never been waitresses, and unescorted women were never welcome. That image has changed since Rocky has been involved on a full time basis. He's attracted a younger crowd while not alienating his father's patrons. Now the two are beginning to mingle.

The menu has also been expanded. There are home-baked ham sandwiches, hamburgers, cheeseburgers (some say the best in Memphis), hotdogs and in the winter hot tamales and chili.

Alex's is, in the words of Eugenia, "an old family place with a lot of new blood." There's the old comfortable feeling, the beer and the good friends that were always there. Now there are burgers, new booths and bar stools and new records on the jukebox. Open seven days a week from 10 a.m. to 3 a.m., Alex's Tavern is a warm place where everybody is made to feel special.

By Tina Egge



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1980

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**VECA PROPERTY VALUES UPDATE**

Property values in the V/E area have continued to increase rapidly in the last five months, since the last report was published in *The Evergreen News*. The following are some of the sales prices of single family homes sold in the V/E area since then. Block numbers, rather than specific addresses, are used for the sake of the owners' privacy although this information is a matter of public record.

Block	Street	Price
600	Auburndale	\$45,000
700	Auburndale	51,500
800	Auburndale	51,000
800	Barksdale	35,800
1800	Crump	41,500
600	Dickinson	49,000
700	Dickinson	53,582
900	Dickinson	35,000
1900	Lyndale	50,000
900	Maury	30,000
500	McNeil	62,742
900	McNeil	37,500
1800	Mignon	43,900
800	Oakmont	59,500
2000	Parkway	120,000
900	Sheridan	48,000
1400	Snowden	32,000
1800	Snowden	58,000

1700	Edward	42,500
900	Evergreen	37,500
1600	Faxon	45,000
1700	Galloway	73,000
800	Garland	30,000
900	Garland	34,500
800	Idlewild	45,000
900	Idlewild	63,159
700	Trezevant	82,000
900	University	63,500
400	Watkins	39,500
700	Watkins	31,900
800	Watkins	33,000
700	West	118,500
400	Willett	54,500
600	Willett	36,500
700	Willett	38,500
1000	Willett	34,000

By Frank Moore

**E-NEWS SAYS THANKS!**

The *Evergreen News* had a bake sale booth at the VECA Community Yard Sale September 20 that was a huge success. The *E-News* owes the success to the many staff members and supporters who provided goods to be sold. These people are Ann Moore, Tina Egge, Susan Helms, Sue Fagan, Fran Griffith, Dorinda Smith, Marcia Heitzmann, Patty Liddell, Camille Holmes, Rose Jones, Katherine Martin and June Scudder.

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Address articles to **THE EVERGREEN NEWS, 668 Stonewall, Memphis, TN 38107.**

**● BINGO ●**

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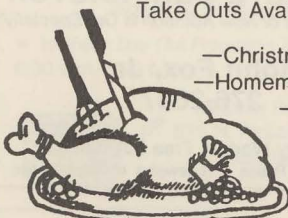
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Work 8:00 a.m. — 2:30 p.m., 794-8237  
After 5:00 p.m., 324-1345

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