

The EVERGREEN NEWS

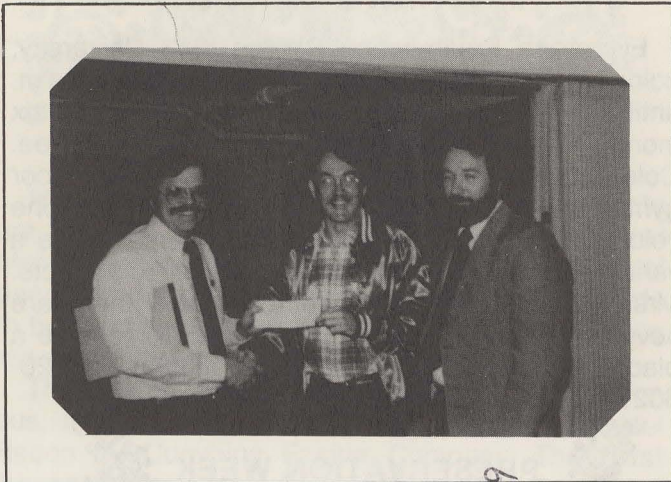
A Neighborhood Newspaper Sponsored by Vollintine - Evergreen Community Association

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Tom Kepple, left, past president of VECA, presents a \$40 reward to Joe Simi of Willett, a Commercial Appeal carrier, for his watchful eye which resulted in his reporting of two burglaries in the neighborhood. Dan Mashburn, assistant circulation director of Memphis Publishing Company, is shown on the right.

VECA NEWS

The VECA general membership met Monday, March 23, 1981, at 7:30 p.m. at Lindsay Memorial Presbyterian Church. The business discussed was, as follows:

Reward. Joe Simi, a newspaper carrier for *The Commercial Appeal*, was presented a \$40 reward for notifying police of at least two "Big Foot" burglaries in the neighborhood. Pat Hanna of Maury, one of the victims, contributed \$15 of the reward and VECA donated the rest. Dan Mashburn, assistant circulation director of Memphis Publishing Company, was on hand to witness the presentation.

Security Patrol. Sign up continues for the security patrol to be conducted by Investigative Security Systems. VECA is determined to institute this service but needs 500 families to get started. People who have not signed up are urged to do so and can expect a call or visit from a VECA representative in the near future.

Treasurer's Report. Martha Heineman reported a balance of \$310.

Membership Report. Julie Borys reported that VECA now has 175 members, 25 of which are lifetime members.

Clean Up Day. The Memphis Board of Realtors has agreed to spruce up Mrs. Garrett's home at 1469 Tutwiler on April 25, 1981, Keep America Beautiful Day.

(Continued on page 4)

ALMOST 50 YEARS OF BEAUTY

In the mid 30's when the Hein Park Garden Club was first organized, the stated purpose was "to maintain and beautify Hein Park and to promote friendship and fellowship among the residents." Since that time the Garden Club has planted crepe myrtle in the neighborhood, developed the Azalea Trail, cooperated with the city wide Dogwood Project, planted holly by Cypress Creek, awarded yards of the month, and a multitude of other projects. Today there are several second generation members active in the club which publishes the monthly *Hein Sight* and, along with the Hein Park Civic Club, promotes stability of the neighborhood and keeps up with property values.

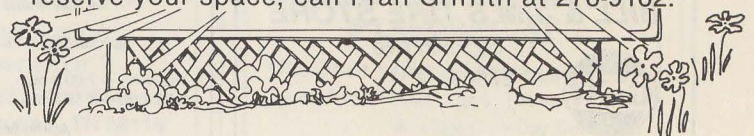
The monthly meetings are held from October through May and have included such interesting programs as the Brooks Memorial Art Gallery, neighborhood watch, Oriental rugs, the Memphis Zoo, and flowers and music for Christmas. Each September a picnic is held to honor new Hein Park residents.

The efforts of the Garden Club down through the years have preserved the serenity and charm of Hein Park, one of Memphis' most beautiful neighborhoods.

By Debbie Monroe and Dorinda Smith

VECA YARD SALE

Don't forget the Spring Yard Sale sponsored by VECA Saturday, May 2 from 9 to 4 on Southwestern's gym parking lot. Spaces will sell for \$10 (this does not include tables or chairs). The staff of *The Evergreen News* will have a bake sale booth at the event. Since it doesn't cost to attend, why not mark your calendars for May 2. For more information or to reserve your space, call Fran Griffith at 276-9162.



NEXT VECA MEETING

Monday, May 11, 1981, at 7:30 p.m. at Lindsay Memorial Presbyterian Church. The program will continue the theme of crime in the neighborhood and what we can do about it.

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**NEWSBRIEFS**

KEEP AMERICA BEAUTIFUL DAY is April 25th. The City Beautiful Commission reminds us that this is a great time for everyone within the neighborhood to do his/her part to unclutter Memphis. If you need help -call City Beautiful at 528-2718.

DIAL-A-TRUCK. The free weekend trucks for self-help clean-up have been suspended until at least July 1st for "budgetary" reasons. To comment about this, write or call Mr. Claude Pearson, director of sanitation services, 125 No. Mid-America Mall, 38103, 528-2851.

CONGRATULATIONS to Ann and John Held on the birth of Rebecca Jean Held on February 2.

ARTS OF ANCIENT EGYPT: TREASURES ON ANOTHER SCALE. May 6-June 17, Brooks Memorial Art Gallery. Brooks members free (regularly adults \$3.00, children \$1.00).

SNOWDEN COMMUNITY SCHOOL will have registration for its new spring term on Tuesday, April 21, from 6:30-7:30 P.M. in the elementary library of Snowden School. Classes begin April 28 and meet each Tuesday through May 19, and courses to be offered include auto maintenance, basketry, belly dancing, exercise for women, piano for adults, photography and pottery. For more information call Snowden School at 274-4500 or Madelyn Conrad at 278-9559.

MIDTOWN GARDEN CLUB meets the second Friday morning of every month and was started about a year ago. Anyone interested in becoming a member should call President Vera O'Neal at 274-7260 or Madelyn Conrad at 278-9559.

RAINBOW CIRCLE was awarded a permanent injunction against the Northeast Community Mental Health Center facility which was to be located on 1888 N. Rainbow Drive. The injunction was handed down the last week of March, and the Mental Health Center has 30 days to file an appeal.

MOTHER'S DAY OUT

Evergreen Presbyterian Church, 613 University, holds Mother's Day Out on Tuesday's from 9:30 a.m. until 2:30 p.m. year-round. Children from the age of six months to five years can attend for a very nominal fee. Colorful playrooms, an outdoor play yard and indoor gym provide a fun setting. One teacher and one volunteer mother for each of four groups provide a variety of fun-filled amusements, games and projects. Mrs. Elona Charbonnet, director, states there are several openings at the present time. To reserve a place for your child or for further information, call 726-6027.

**NEIGHBORHOOD
PRESERVATION WEEK**

Memphis Heritage, Inc., is promoting the ninth annual National Historic Preservation Week May 10-16. This year we are celebrating neighborhoods -a valued and renewable resource. The slogan for the week is Conservation: Keeping America's Neighborhoods Together.

To recognize and honor the Memphis neighborhood associations and to encourage the unity of preservationists and neighborhood conservationists, the Memphis Heritage newsletter staff plans to devote the entire issue of the May newsletter to the activities and memberships of Memphis' many neighborhood associations.

NOTE: Michael Ainslie, president of the National Trust for Historic Preservation, will be in Memphis May 19. Mr. Ainslie, a native of Tennessee, will speak to members of Memphis Heritage at 7:30 p.m. at the Memphis Academy of Arts in Overton Park. You and your neighbors are cordially invited to attend this special event.

By Rodney Gary

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ANOTHER MIDTOWN SUCCESS STORY

Many people moving to Memphis from another state are "guided" or "advised" to look for housing in East Memphis. However, there is a growing number of people who don't hear that message and who decide to buy and settle in Midtown. Sally and Tom Dewing are one of these couples.

They moved to Memphis in September from Columbus, Indiana when Tom was transferred to Deisel Recon by Cummins Engine Company. Their first thought was to live on the river, but when they found there wasn't much in the way of housing on the river, their second thought was that it would be great if Tom could walk to work.

As Tom relates, "Sally got a map and a real estate book. We found a couple of houses, all in Midtown, that looked promising. Our first objective was that we wanted a house with a neighborhood feeling. We also wanted to live in the city - we love to walk. Another thing that was important was a neighborhood of mixed ages - a real cross section."

Sally adds, "We wanted a house that had personality. The house that we found had all these things plus a sense of how life should be lived. It begs to be a place for people to be, a place for family activities and parties."

Sally and Tom both feel that their VECA home combines some of the advantages of city life and country life. "Here there is the accessibility of music, art and commerce and also the opportunity for the encounters and activity of city living. At the same time our yard with its trees and peacefulness gives us the

feeling of being close to nature," Tom relates.

"We love the large backyard because it's a great recreation place for the kids, Christopher (8) and Giner (4), who live with us part-time. Actually Christopher picked out the house as soon as he saw the tree-house," says Sally.

Sally and Tom have settled into Memphis. They have joined Lindsay Memorial Presbyterian Church, have discovered the Memphis Symphony, love walking over to Overton Square and the park and have found several fruit and vegetable markets which were nonexistent in Columbus.

Both are very enthusiastic about the VECA neighborhood. Sally points out, "There seems to be a sense of problem solving as a community across social barriers. VECA seems so open to everyone, very accepting of people's individualities."

Tom and Sally are happy about their move to Memphis and their house and neighborhood. They have made themselves right at home (they attended a VECA meeting before they even moved in) and already feel like a part of the neighborhood.

By Tina Egge



TON TONS

Clifford Adams is happy to be back in Memphis after an absence of 24 years. Family in the area and the chance to start a new business brought him back from New York where he was in the record business. He's presently the owner/manager of Ton Tons (convenience store) located at 1397 Jackson Avenue. The name Ton Tons is adapted from Adams' nickname. The store has been open only a few weeks. Inventory includes groceries, soda and beer with plans to add gasoline and motor oil to that inventory in the near future. The store hours are 6 a.m. until 2 a.m. daily. Stop by and see him sometime. He'd appreciate your business.

By Susan Helms

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1981

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Memphis, TN 38107



NEW AD POLICY

The staff of *The Evergreen News* has amended its advertising policy in the following ways:

- Beginning June 1, the cost of the small ad will be increased from \$7 to \$10 and the larger ad from \$14 to \$20.

- The cost of an insert printed on one side will be \$125, two sides \$150. *The E/News* is not responsible for printing the insert which must be clearly marked advertisement.

- Any ad or preprinted insert is subject to termination by action of the VECA executive committee if the activities of the business are determined by the executive committee not to be in the best interests of the community.

- New advertisers will be required to pay at least one month in advance.

EDITOR SOUGHT

Anyone interested in applying for editor of *The Evergreen News* contact Dorinda Smith at 276-2933. No experience is necessary. A knowledge of grammar and punctuation is required, and newsletter experience is helpful.

VECA NEWS

(Continued from page 1)

Yard Sale. The VECA Spring Yard Sale will be held May 2 from 9-4 at Southwestern's gym parking lot. (See additional story)

New Officers. Dennis Heitzmann and John McGee were nominated, president and vice president by the VECA executive committee. The membership voted them into office unanimously. Dennis is the director of Counseling Services for Memphis State and John is an English teacher at Memphis University School.

Edward/Brown Duplexes. The City Council voted to have the run down duplexes currently unoccupied on Brown and Edward boarded up and yards cleaned up. The owners will be billed for the work and given 120 days to clean up the property.

By Dorinda Smith

SECURITY PATROL SIGN UP

Almost everyday local news papers carry stories of cutbacks being made in the Memphis Police Department, cutbacks which will seriously affect the security of our neighborhood. Now is the time to sign up for the security patrol. Just \$16 a month provides you with constant surveillance, two minutes or less response time, additional services while you are out of town, plus so much more. Please send Tom Kepple at 899 Hawthorne your \$16 and sign up now.

EVERGREEN NEWS STAFF

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