

# The EVERGREEN NEWS

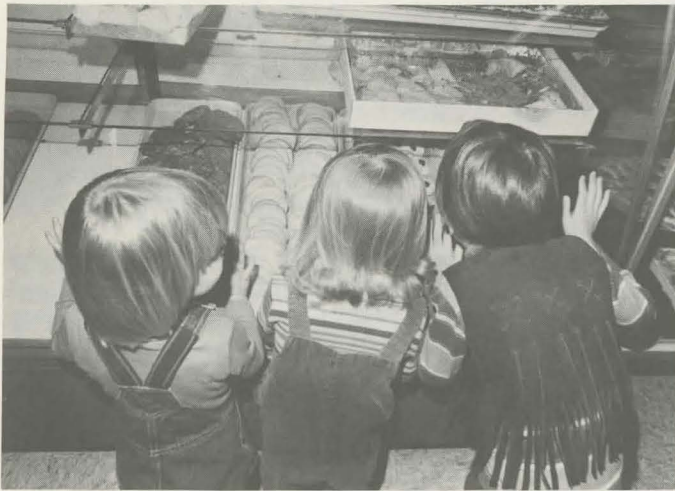
A Neighborhood Newspaper Working With Vollintine - Evergreen Community Association

Memphis, Tennessee

Circulation 5,500

Volume XIII, Number 1

March, 1983



"If we could only have one of each," these fans of Carl's Bakery, 1688 Jackson, seem to be thinking. For 11 years now, children and adults have been enjoying the goodies at Carl's. From left, the children are: Carrie Heitzmann, 2; Collen Fagan, 2; and Lance Fagan, 5. Photographs that tell stories of special places in our neighborhood are welcomed in *The Evergreen News* photography contest. For more information, see page 3.

(Photo by Kathie Jarmon Kerr)

## LITTLE FLOWER TO HAVE KINDERGARTEN PROGRAM

By Kathie Jarmon Kerr

Little Flower School, 1666 Jackson, will begin its first kindergarten program this fall. The parochial school has been a first through eighth grade program operated under the auspices of the Catholic diocese.

Principal Sister Celine said the full-day kindergarten will accept no more than 25 students, all of whom must be five years old by October, 1983, in order to enter this year's program. The kindergarten will start when the other classes begin their new school year in late August.

Applications now are being accepted and may be picked up at the principal's office or will be mailed upon request to parents. It will be a "first-come, first-served" situation with parents who applied earliest being assured a position for their child.

"Our primary goal will be to build study skills and independence so they will be ready to learn by the time they get to first grade," said Sister Celine. "I also can't stress enough the importance of having a child feel good about himself." With that in mind, each child will be encouraged to move at her own pace and not made to feel unsuccessful if she is a little slower picking up something than her peers.

One teacher and an aide will be assigned to the kindergarten, which will be on campus in the ex-

(Continued on last page)

## OFFICIALS HELP VECA WITH L & N PLANS

By Franklin Moore

VECA's efforts to improve the abandoned L & N Right-of-Way picked up steam when state and local officials offered their assistance at the January 24th meeting of VECA at the Lindsay Memorial Presbyterian Church.

State Sen. Steve Cohen, state Rep. Pam Gaia, and Janet Park (Mayor Dick Hackett's new neighborhood liaison) attended and offered enthusiastic support for the development of the right-of-way in accordance with the wishes of VECA residents. VECA President Dennis Heitzmann and L & N Committee Chairman Rebecca Richardson chaired the meeting.

Cohen, Vice-Chairman of the state Senate Transportation Committee, reported on his success in obtaining the agreement of L & N to barricade entrances to the right-of-way for safety and security and to level and cut it. He will continue to help to see that these agreements are kept.

Park brought the City's L & N Right-of-Way file with her and shared this information with the group. She stated that if L & N will not maintain the right-of-way, the city will do so and will put the cost on L & N's tax bill. She offered any assistance she could give. Her job is to help neighborhoods in any way they need it. She reports directly to the Mayor, and all department heads have been ordered to cooperate fully with her. Her current number is 528-2500 (Mayor's Action Center).

Gaia brought cheers from the group when she offered to enlist the aid of state attorneys and agencies in helping to resolve the question of title to the right-of-way. She cited her experience in assisting former I-40 landowners and indicated new legislation might be considered.

MLG&W engineer Bill Bullock (maintenance), landscape architect Mark Lindstrom (design and planning), Southwestern Professor Mike Kirby (survey of residents), and attorney Franklin Moore

(Continued on last page)

## IMPORTANT VECA MEETING

Election of officers will be the primary business during a meeting of the Vollintine-Evergreen Community Association Monday, March 28, at 7:30 p.m. at Lindsay Memorial Presbyterian Church, 1663 Tutwiler.

NOT TO BE PLACED IN MAILBOXES

**SPRINGDALE UNITED  
METHODIST CHURCH**

751 N. Trezevant St.

Church School— 9:30 A.M.  
Morning Worship—10:50 A.M.  
Wednesday Fellowship Dinner  
and Prayer Service— 6:15 P.M.  
• Thursday Mother's Day Out •

R. Craig Jordan, Pastor

324-5812

● **BORG PHARMACY** ●  
**We Charge! We Deliver!**  
**We Want Your Business!**

"A Charge Account Serves as  
a Record for Insurance &  
Income Tax Reporting"

1703 Jackson 274-1281



274-5851

613 N. MCLEAN

TO FEEL GOOD—LOOK GOOD

*University Park Cleaners, Inc.*  
—SINCE 1919—

## NEW DIRECTOR NAMED

Springdale United Methodist Church, 751 N. Trezevant, recently has hired a director for its Thursday Mothers' Day Out program with the goal of turning what has been a cooperative baby-sitting service into a structured educational program. The program is still free and open to any child between one and four. The only requirement is that one parent must volunteer to work one Thursday every few months.

Julia Archer, a Bartlett resident, is the new director of the program, which is every Thursday from 9:30 a.m. until 2:30 p.m. She holds an elementary education degree from the University of Georgia and has done graduate work in teaching the handicapped and children with learning disabilities. The mother of one has also taught nursery school.

The church's mothers' day out program was started four years ago, explained Lib Wesche, church member and over-all director of the children's program at Springdale. "We wanted to offer the mothers of the church and of the community a place where they could bring their children at no cost," she said. Eventually, a more structured program with more scheduled activities and less free play was desired, she added.

"The main goal is teaching children a good self-concept; we don't force anything on them," Archer said. Pre-readiness skills and language activities are now included in the Thursday schedule.

Right now there are three babies in the one-year-old children's class, which a volunteering parent oversees. Archer teaches the eight three-and-four-year-olds. The program's total capacity for the mothers' day out program is about 30. New learning materials and new equipment for the fenced-in playground have been bought for the program, Archer said. For more information call the church at 324-5812 or Archer at 388-3906.

## SEX FOR SALE ATTACKED AT MMIA MEETING

By Franklin Moore

Methods of ridding neighborhoods of sex for sale were discussed at the Mid-Memphis Improvement Association's Annual Meeting on January 27 at Trinity United Methodist Church.

State Sen. Steve Cohen, Janet Park (Mayor Hackett's new neighborhood liaison), chief inspector Fred Warner of the Memphis Police Department, and Stoy Bailey, a long-time neighborhood activist, all spoke to the crowd of about 35 about past, present, and proposed actions to rid residential neighborhoods of topless nightclubs, adult book stores, peep shows, and prostitutes.

Park stressed the Mayor's commitment to improve communication and attack crime. She and Warner both urged residents to speak out to encourage state legislators to pass stronger laws and to support the city and the police department in their efforts. The Mayor has appointed an attorney to research new laws to combat sex for sale and has ordered city attorneys to stop representing adult book stores and peep shows in their private practice or to resign from the city attorney's staff.

Bailey discussed the successful efforts of his Rozelle-Annesdale neighborhood to drive off prostitutes a few years ago. He would not specify the exact approach to use, but said that it can be done if residents have a strong enough commitment and just work at it.

Cohen favored the RICO (Racketeering Influenced Corrupt Organization), now pending in the state legislature, which would permit the seizure of assets of criminals who commit crimes for profit. He also suggested consideration by the local government of requiring all sex for sale establishments to be zoned into a "combat zone."

Park stated that Mark Hackett, Mayor's Action

### DENTURES COST TOO MUCH!

RIGHT?...WRONG!

We Are the Sole Licensee In West Tennessee For the  
New A-D-N-I-K Denture System...

The Denture You Can Afford For Only

**\$100<sup>00</sup>**

upper or lower

We Offer:

- \* 24 Hour Completion (Two Appointments)
- \* We Show You How Your New Dentures Will Look and Feel...Before you Invest

For More Information or Appointment Call Today

**Mid-City Dental  
Group & Lab.**

Dr. W.F. Pearson, Director

650 N. McLean

274-7999



Custom Designed  
Free Security Analysis

### ALARM-A-RING SECURITY

"LET NONE LIVE IN FEAR"

1201 Winchesster  
901/396-6076

W. CHARLES KING  
General Sales Mgr.

10% off on the total price with this ad

Italian & American Food

### DINO'S SOUTHWESTERN GRILL

Plate Lunches

645 N. McLean  
278-9127



**LINDSAY MEMORIAL  
PRESBYTERIAN CHURCH**

1633 Tutwiler at Dickinson

Church School — 9:45 a.m.

Morning Worship — 11:00 a.m.

Church Pastor  
274-1820 323-6400

**MasterCare** by Firestone

1694 Jackson 274-5833

Oil, Lubrication, and  
Filter \$10.88 (with this Ad)

7 P.M.  
Every Sunday Evening

**BINGO**

1666 Jackson Avenue  
LITTLE FLOWER  
SCHOOL CAFETERIA  
Lighted and Guarded  
Parking Lot

Center Director, is assisting in investigating the nightclub at Poplar and Evergreen.

MMIA officers elected at this meeting are President Rose Wallace, Vice-President Julia Allen, Secretary Carl Holmes, and Treasurer Kay Portman. New directors elected are Pam Moss, Bobbie Drobeck, Talbot Mathes, Ron Griffin, Paul Nix, San Stark, Dan Beasley, and Sheila and Bob McClellan.

A St. Patrick's Day Pot Luck Supper will be held on Thursday, March 17, at 6:30 p.m. at Trinity United Methodist Church Educational Building, for MMIA area residents. A meeting will follow to hear an update on the status of the I-40 Corridor and to vote on constitution and by-law changes, including changing the name of MMIA to Overton Park West Community Association.

### PICTURE YOUR NEIGHBORHOOD

Take your camera out of winter hibernation, let the spring sunshine warm your imagination and go out and PICTURE YOUR NEIGHBORHOOD—the Vollintine-Evergreen community. *The Evergreen News* is having a photography contest. Anyone living anywhere with any type of background can enter. Only a few rules must be followed.

Pictures must be black and white, any size.

The pictures must be taken within the area we call VECA which is bordered by the former I-40 right-of-way on the south, Cypress Creek on the north, Trezevant/Springdale on the east and Watkins on the west. The Overton Park area is included.

Most importantly, we want the photographs to represent a sense of neighborhood. Photographers should try to capture in a picture what makes the community special to them. Is it the children of all races and backgrounds playing together on the grounds of our neighborhood schools? Is it Dino's on a late Sunday morning when people are caressing their second cup of coffee and the Sunday

newspaper? Is it your neighbor in her flower garden working hard on this year's rose bed? Photographs will be judged for quality of print, but it is this symbolism of neighborhood and community spirit that will mean the most.

A first, second and third place recognition will be given. Prizes and the names of our qualified panel of judges will be announced in a later publication.

Deadline for pictures is June 30, 1983. Winners will be published over a period of time in *The Evergreen News*, beginning in August.

Because of the expense in printing the winning photographs, we are asking an entry fee of \$1 per photographer. That's not \$1 per picture, now. You can enter as many pictures as you want that you have taken for just \$1. However, only one picture per photographer can win. Any extra proceeds will go into the publication budget of *The Evergreen News*, a non-profit newspaper.

**An important note to remember is that pictures cannot be returned under any circumstance. Mailing expenses and handling time prohibit this.**

Send your pictures and \$1 check made payable to *The Evergreen News* to *The Evergreen News*, 1663 Tutwiler, Memphis, TN 38107. On a piece of paper taped to the back of the picture (if you write on the picture itself, the writing may show through) print or type your name, address, telephone number and when and where the picture was taken.

You have four months to PICTURE YOUR NEIGHBORHOOD—the Vollintine-Evergreen community. Have fun!

### NEWS BRIEF

- Attention runners! The fourth annual Run-For-Funds sponsored by Midtown TWIGS (together we initiate growth), D. Canale and Co. and the Memphis Chicks will be held May 8, 1983 at Tim McCarver Stadium. Runners' fees and pledges will benefit LeBonheur Children's Medical Center. Last year's proceeds exceeded \$5,000.

A NEIGHBORHOOD  
LAW OFFICE

**DANIEL C. HOFFMAN**  
ATTORNEY-AT-LAW

1643 Madison Avenue  
726-5541

Convenient Free Parking  
Home Consultations

**STOP PAINTING  
PRESERVE YOUR HOME**

We Offer Aluminum  
Steel and Vinyl Siding

*Cornice cover specialist*

FREE ESTIMATES  
15 YEARS EXPERIENCE

**THREE STATES WINDOW  
WARE CO.**

Mac McKay, owner 274-5474

*A VECA Resident*

**BILL & JIM'S TIRE STORE**

1712 Jackson Ave.  
278-5022



Monthly Specials

For Peak Engine Performance  
SUN Electronic Tune-Up  
Wheel Balancing by Computer

Special Tire Sale

Revolving Credit for Tires and  
Other Major Purchases

## VECA (continued)

(legal and acquisition) reported on the progress of their subcommittees.

Memphis architect Carl Awsumb discussed his ideas concerning development of the right-of-way and recommended inclusion of city and county governments and stressed the need to compromise to make the concept become a reality. Awsumb stated that his research has been unable to uncover any other projects of this kind in the nation in the last 15 years.

Richardson requested that anyone wishing to assist in any way in this enormous and historic project call her in the evenings or on weekends at 726-1895.

In other news, it was reported that the first of the new midtown street lights to be installed in the VECA area are now in place on Barksdale north of Vollintine. Major streets will retain the overhang-type street light.

Following the meeting, residents talked informally with each other and visiting officials.

## ABOUT OUR WRITERS

**D. Franklin Moore**, a busy lawyer by trade, is a true community-minded soul. Not only is he circulation manager of *The Evergreen News* and attends all staff meetings but for four years he has been on the executive committee of VECA. His meeting reports are almost as good as being there.

**Kathie Jarmon Kerr**, who reported on the new kindergarten at Little Flower, is editor of *The Evergreen News*. A freelance writer, she contributes frequently to Mid-South Business newspaper.

TELL ADVERTISERS YOU SAW THEIR AD IN *THE EVERGREEN NEWS!*

## LITTLE FLOWER (continued)

isting facilities. Pre-readiness skills in reading, phonics and math will be taught. Play time will concentrate on building growth and fine motor skills, said Sister Celine. Also, once a month, field trips to the city's resources like a museum, library, fire department or bakery are planned.

Little Flower's kindergarten will operate on a regular school schedule, 8 a.m. until 3 p.m. Breakfast and lunch will be served. An SDA government lunch program will be available to those who qualify, said Sister Celine.

Tuition for the kindergarten will be set later this year by the Catholic diocese and will be the same amount established for the other students. This year tuition at Little Flower was \$680 for Catholic families and \$830 for others, to be paid in 10 monthly installments. Sister Celine said she expected at least a five percent increase in tuition.

"For so many parents education is the greatest gift they can give their children," Sister Celine said.

Sister Celine encourages parents to talk to her about the kindergarten. The school's phone number is 276-1313.

## EVERGREEN NEWS STAFF

EDITOR: Kathie Jarmon Kerr, 276-5750  
 BUSINESS MANAGER: Jenny Land, 276-0276  
 ADVERTISING MANAGER: Susan Fagan, 272-3776  
 ASSISTANT  
 ADVERTISING MANAGER: Dorinda Smith, 276-2933  
 PRODUCTION MANAGER: Grace Wallace, 276-6198  
 ASSISTANT  
 PRODUCTION MANAGER: Fran Griffith, 276-9162  
 DISTRIBUTION: Franklin Moore, 526-1171  
 ADDRESS: 1663 Tutwiler, 38107



WHOLESALE MANUFACTURING JEWELERS  
 REPAIRING - STONE SETTING - ENGRAVING  
 MOUNTINGS - DIAMONDS  
 We Buy Gold & Diamonds  
 1750 Madison Avenue, Suite 115  
 Phone 726-0220

Full Service Cuts & Styles  
 for Men, Women & Children

*Southwestern Hair Care*

278-5066

649 North McLean Memphis, TN

Old Fashioned Goodness

**CARL'S BAKERY**

1688 Jackson  
 276-8431



Our Own Recipes  
 Everything Baked From Scratch

**HARE Painting  
& Decorating**



Interior - Exterior  
 Stainwork  
 Sheetrock & Plaster  
 Repair  
 Free Estimates  
 References

**RICKY HARE** 278-6359  
 "VECA Area Resident"



**UNIVERSAL  
 SECURITY  
 SERVICE**

**VECA Neighborhood Security Patrol**

Radio-equipped Patrol Cars;  
 Uniformed, Professional Officers;  
 24-hour Service, \$18.50 Per Month.

Call 274-1794 for Details or to Enroll

**BINGO**

Every Monday 7:30 P.M.  
 3 Cards \$5.00 - 4th Card FREE  
 16 Games — \$100 Prizes

**JACKPOT**

\$1000 Min. - \$200 Consolation

**BARON HIRSCH LADIES  
 AUXILIARY**

Vollintine at Evergreen

Free Nursery Service  
 Lighted and Guarded Parking Lot