# The EVERGREENEWS

A Neighborhood Newspaper Working With Vollintine - Evergreen Community Association

Memphis, Tennessee

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Thomas Turley of North Maury placed second in *The Evergreen News*' photography contest with this picture entitled, "Strolling under the dogwoods on Galloway with your college sweetheart." The "college sweethearts" are Mr. and Mrs. Jameson Jones, long-time VECA residents. Turley, a former U.S. Attorney and retired lawyer, made the picture this spring with an OM-10 Osawa with a 28-80 MM lens. A native of Memphis, Turley has been a VECA resident more than 40 years.

# **COMMUNITY YARD SALE**

VECA and Southwestern are sponsoring a community yard sale October 15 and 16 from 10 a.m. until 5 p.m. on Southwestern's gym parking lot, off University. Southwestern will be selling surplus equipment and property in the gym. Folks who want to sell their own goods can reserve space for \$10 [does not include table and chairs] by contacting Rebecca Richardson at 726-1895 or 324-7101 or Jan Hille at 274-1800 or 272-7492 on or before October 14.

# VECA BROCHURES WOULD PUBLICIZE NEIGHBORHOOD

A VECA brochure designed to "sell the neighborhood to those who live here and to those who will live here" is being considered, says VECA President Rebecca Richardson. The first step is to recruit a fund-raising committee responsible for soliciting the money necessary for its production.

The VECA executive committee estimates it will cost \$10,000 to print 10,000 color brochures, 5,000 of which would be distributed to current residents and the rest used to promote the area to real estate brokers, businesses, and individuals considering a move into the community. Other estimates will be sought. No money from the VECA membership budget will be used for the brochure, Richardson says. The money will be sought from businesses, educational institutions and churches.

#### MODERN FAMILY PROBLEMS EXAMINED AT TRINITY

A "Blended Family Seminar," held October 7 and 8 at Trinity United Methodist Church, 1738 Galloway, will examine the problems faced by families who may have children living with one biological parent, and, or with, a step-parent. How this affects each individual, including grandparents, will be discussed at the seminar which will run from 6 p.m. to 10:00 p.m. on October 7 and 8 a.m. to 5 p.m. on October 8.

"Can there be harmony in the blended family?" will be addressed by a team of experts in the field of single-parent and child relationship. Dr. Bobbie Reed, of Santa Clara, Calif., author of several books on the subject and Memphian Jeanne Thompson Varnell, will lead workshops and lectures. Judge William Ray Ingram of Memphis will address legal issues. [For more information, see the ad in this issue.] [Kerr]

#### NEXT VECA MEETING

Changes within the telephone industry and how those changes will affect VECA consumers will be the topic addressed at the September 26 general membership meeting of VECA, held at 7:30 p.m. at Lindsay Memorial Presbyterian Church, 1663 Tutwiler. Representatives from South Central Bell and MCI have been invited to attend. [In other news, the VECA executive committee meeting has been changed to 7 p.m. the first Tuesday of each month at the church.]

NOT TO BE PLACED IN MAILBOXES

Evergreen Recreation Center DANCE CLASSES (for well over a decade) CLASSICAL BALLET • TAP • JAZZ 4 yrs. and up - Registering Now - 276-1641 Marilyn Paavola - Instructor trained in Cecchetti Method of Ballet

# EDITORIAL By Kathie Jarmon Kerr

As a reader of The Evergreen News, you probably have noticed an increase in advertising in the August and September issues. This has been for two reasons. The non-profit newspaper's only source of income is the selling of space in the paper to businesses or individuals who want to promote their services through advertisements in The Evergreen News. Traditionally, the all-volunteer staff has sold only enough ad space to cover printing expenses, which for a four-page edition is \$267.94. This has left the newspaper's budget with no cash reserve for supplies, mailing expenses or money to cover advertisers who have defaulted on their commitment to pay the newspaper. Overall, the newspaper is blessed with advertisers who understand our lean operating budget and pay their bills promptly. But no business or organization can hope to have a perfect track record in this area. In the past 12 months, we have been unable to collect \$300 in debts.

Thanks to the efforts of our staff, especially advertising manager, Susan Fagan, the August issue brought in a profit of \$275. That money will help offset our losses. We hope to continue our efforts of raising enough of a cash reserve to cover unforeseen expenses in the future.

Donations to *The Evergreen News* are welcomed anytime. Please address your checks to *The Evergreen News*, 1663 Tutwiler, Memphis, Tenn., 38107.

The Evergreen News is still seeking an advertising manager or managers and a business manager. All positions with the paper are volunteer and while experience is not necessary, it is helpful. Both positions require hard work and a commitment of time. There's no financial reward, except the experience could be useful in landing future jobs. There is a great deal of personal pleasure achieved putting out a paper as good and needed as *The Evergreen News.* We hope you'll join our team. For more information, please contact any member of our staff.

#### CHANGES AT SNOWDEN DISCUSSED By Elona Charbonnet

About 40 people attending the July 26 VECA meeting were treated to an upbeat discussion on the diversity and depth of the Memphis public schools.

Superintendent Willie Herenton began with an overview, mentioning the expanding array of optional programs and computer education and the continuing examination of curricula and academic standards. Increased attention is being given to votech training and there is a growing cooperation with the school system and the Memphis Arts Council, he added.

Herenton said the American public schools system is serving the country well and the Memphis system does an exceptional job.

Other school officials attending the meeting and discussing their schools included: John Wesley, principal of Northside High School; Bob Archer, new principal at Snowden; Sandra Eberle of Idlewild and Barry Owen, principal of Central High School.

The concluding question and answer period revealed neighborhood interest in computer education and more consistant before and after school care. Also discussed was the possibility of returning grades one through three to Snowden. Snowden now houses a kindergarten and grades four through nine. The return of the lower grades to Snowden might be achieved by either returning Vollintine Elementary to a one through six grade school, or by extending the present optional program at Snowden to include kindergarten and the early grades. Herenton said he would call VECA President Rebecca Richardson with more information on the Snowden questions before the next VECA meeting.







#### **NEW CHILD CARE PROGRAMS**

Child care programs during the week and on weekend nights have begun at Lindsay Memorial Presbyterian Church, 1663 Tutwiler, and are available to all area children. In addition, Lindsay is offering Snowden school students a quiet place to study and eat a light breakfast before school, and even to experiment with a computer or to participate in special exercises.

Now underway, the "Kidsitters" program offers child care from 6 p.m. until midnight on Friday and Saturday. Children should be two through 12 years old. Rates are \$1 per hour, 50 cents for each additional child. There will be movies, snacks, games and other activities. Advance notice is not required, but parents must come in and register with their child each session. Persons trained in child development will supervise the children.

"Parent's Day Out" begins September 7. Operating each Wednesday and Friday from 9 a.m. until noon, the program will be for children age nine months through four years. Parents may use one or both days. By agreement, children participating in the mother's day out program at Evergreen Presbyterian Church, are not eligible to participate in Lindsay's program.

The "Breakfast Scholars" program is a before school program aimed at students from Snowden Junior High School. Parents may bring or send their children to Lindsay at or after 7 a.m. each school

(Continued on last page)

# **VECA NEWS**

The VECA executive committee is seeking to fill the positions of secretary and a membership chairperson. For more information, contact Richardson at 726-1895 in the evening.

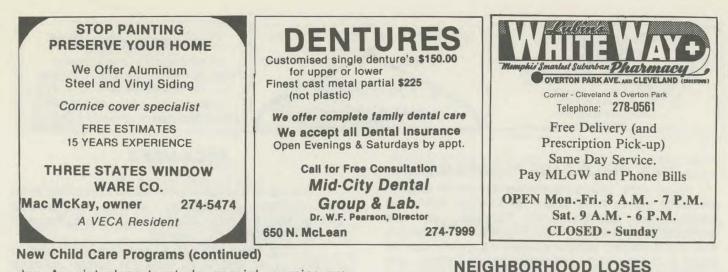
In other news, the VECA executive committee is continuing its efforts to have the former railroad right-of-way maintained. The committee will make periodical phone calls to the Mayor's Action Center and write letters. A petition was discussed and left as a later resort.

# **COLLECTORS' MEETING AT DINO'S**

The Memphis Military Collectors' Society meets at 7:30 p.m., the second Monday in each month at Dino's Southwestern Grill, 645 N. McLean Blvd. The society is composed of collectors and historians with a genuine interest in military history, both foreign and domestic. Time is available for trading. One of the goals of the society is to help preserve the military heritage of the Memphis Belle.

CLASSIFIED ADS Ceramic tile setting and repair. Also interior painting. Please call Barbara McKee, 276-8861.





day. A quiet place to study, special exercise programs, and a computer like the one students work with at Snowden will be available. Low-cost breakfast foods also are offered. Children must remain in the building until 7:50 a.m. Snowden doors open at 8 a.m.

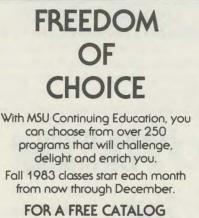
Also, a "Lindsay Outing Club," is planned which will combine work and play for children ages 10 through 12 and a library club will offer supervised trips to the library for children 6 to 12 years old.

For more information on any of these programs, please call the church office at 274-1820 between 9 a.m. and 2 p.m.

#### **EVERGREEN NEWS STAFF**

EDITOR: Kathie Jarmon Kerr, 276-5750 BUSINESS MANAGER: Jenny Land, 276-0276 ADVERTISING MANAGER: Susan Fagan, 272-3776 ASSISTANT

ADVERTISING MANAGER: Dorinda Smith, 276-2933 PRODUCTION MANAGER: Grace Wallace, 276-6198 ASSISTANT PRODUCTION MANAGER: Beverly Berry DISTRIBUTION: Fran Griffith, 276-9162 ADDRESS: 1663 Tutwiler, 38107 FILM DONATED BY FOX PHOTO, 726-0092



FOR A FREE CATALOG Call (901) 454-2700



# Trinity United Methodist Church

\$2.50, individual-\$10.00 lifetime

Galloway at Evergreen

274-6895

Church School - 9:30 a.m.

1663 Tutwiler.

1983

Membership: \$5.00, family

Make Checks Payable to VECA

Send to: Ms. Martha Heinemann 705 N. Belvedere Memphis, TN 38107

NAME

ADDRESS \_

Age 1 year - Adult

Worship 10:50 a.m.

SEARS RETAIL STORE

Crosstown will affect the neighborhood and what

can be done to alleviate any negative aspects of the

closing will be discussed at the next VECA ex-

ecutive committee meeting, 7 p.m., September 6 at

but would keep open its catalog distribution center,

catalog sales desk and the surplus store.

How the closing of the retail store at Sears

It was announced early last month that Sears would close its two-level retail store September 30,

Vollintine-Evergreen Community Association

NEW AND RENEWAL MEMBERSHIP

I would like to help VECA by

attended nurseries Crib - Age 4

Trinity is conducting a special seminar on Oct. 7-8. It is entitled, **The Blended\* Family: "Can There be Harmony?"** Dr. Bobbie Reed of Santa Clara, California, will lead. Sessions will be open to the public. Workshops will benefit parents, teenagers and grandparents. Registration is limited to the first 100 families. Registration forms can be obtained at Trinity or by calling 274-6895.

\* A Blended Family is one where children live with only one biological parent and possibly with one stepparent.

Personal ads, \$3; small ads, \$10; large ads, \$20