

The EVERGREEN NEWS

A Neighborhood Newspaper Working With Vollintine - Evergreen Community Association

Memphis, Tennessee

Circulation 5,500

Volume XIII, Number 6

June/July 1984

LETTER FROM THE EDITOR

Kathie Jarmon Kerr

Dear Neighbor,

After serving as your editor of *The Evergreen News* for two years, I will retire from that position August 1. Every so often, volunteer organizations need transfusions of "new blood" in order to maintain the level of energy and excitement necessary to keep the ball rolling. It is said that *Evergreen News* staffers never die, they just rotate to other positions. I plan to remain very active in the newspaper as a writer and special promotions manager.

Hopefully, the search for a new editor will involve the whole community, not just a few members of VECA and the present staff. It is a responsibility of extreme importance to the community, some hard work and an enormous amount of personal satisfaction. The potential of the publication is limited only to one's imagination and the "E" *News* has been blessed with staffers whose imagination overflows with creative thoughts. Somewhere out there in the VECA community, there are many folks who would do a bang-up job as editor. Many of our residents have backgrounds in journalism, creative writing and editing. Even these aren't required, just a willingness to share one's time, be a responsible citizen and, hopefully, know how to catch misspelled words. (I'm living proof that the ability to spell is not essential to the job.) As I've said, many folks can do this job, but usually when volunteer positions within the Vollentine Evergreen Community Association and *The Evergreen News* need filling, too many people are apathetic and willing to "let someone else do it." There is an advantage to this. The people who do finally surface and answer eleventh hour pleas for help are hardworking and dedicated to fulfilling a commitment. The disadvantage, of course, is that a few people end up with the responsibility and the ability to make decisions, which may affect many people. And, in a democratic society, that's totally unacceptable.

For example, *The Evergreen News*, like VECA, needs and desires much more staff participation from the black community. Although many of our

TELEPHONE COMMITTEE REVIVED

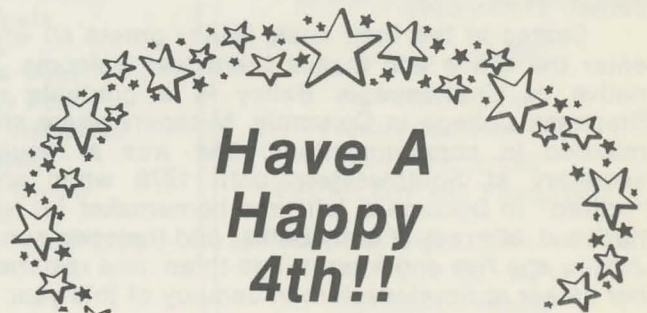
VECA is attempting to formulate a telephone committee to contact VECA members reminding them about general meetings. We will attempt to create a chain calling system and when you are contacted to phone three of your neighbors, please do so. In this manner we should easily be able to contact all our members when reminding them of a meeting or advising them of a special event.

5,500 readers are black families, there are no blacks who hold staff positions because none have volunteered. I'm concerned the news and views of a large segment of our community risk being ignored because of poor representation.

There's certainly no hesitation on the part of group participation in the affairs of this community. I've noticed this with a great deal of pride over the past few years. Issues get immediate attention if they threaten the way we live. True, individual commitments take more time. In my own case, I had to be coaxed for months to even consider the job as editor and it was only under pressure of "if you don't do it, I don't know what will happen," that I took it. Imagine my surprise at finding, instead of "giving up" something, I was "gaining" benefits like new and interesting friends and the ability to keep a pulse on the issues that affected my family and my property.

If you are interested in applying for the job of editor of *The Evergreen News*, or any other staff position, please notify me or any executive committee member of VECA by July 1. The new editor must be approved by the paper staff and the executive committee of VECA.

In closing, I would like to extend my appreciation to the friends who have contributed to the *The Evergreen News* growth over the past few years. No editor could have asked for a better staff or better friends.



LOOK AHEAD TO AUGUST

Instead of the July 23, 1984 general meeting of the Vollentine Evergreen Community Association, there will be a party at the Southwestern pool on Friday, August 3, 1984 at about 7 p.m. We will have beer, swimming, music and lots of fun! Each person should bring an appetizer of some type and their swimming suits. This should be a great way to meet your VECA neighbors and renew everyone's interest in our community association. Please call Krissie Heuer at 452-5264 for further details.



Adrienne Bailey
—Photo by Shelly Fingerette

BUSY PACE AT SOUTHWESTERN SUITS VECA RESIDENT

By Lois Fingerett

Just as Southwestern at Memphis is in the hub of the VECA area, so the Dean of Student's office is central to Southwestern. In this bustling place where the phone seems to ring all day, questions from students, faculty, alumni or anyone interested in Southwestern are fielded in rapid succession.

Keeping up with this frenetic pace is the job of VECA resident, Adrienne Bailey. As administrative assistant to Dean of Students C.V. "Bo" Scarbrough, Bailey is responsible for keeping the dean's personal calendar. She also schedules the college calendar keeping track of all events scheduled for college facilities and is responsible for paying the bills for the athletic department, infirmary, counseling service, student center and the Kinney Foundation. Added to all this are student housing both on and off campus, lost and found and the all encompassing category called "student life."

Seated at the front desk, Bailey greets all who enter the office and makes them feel welcome. A native of Chattanooga, Bailey is a graduate of Stephens College in Columbia, Missouri where she majored in communications. She was a faculty secretary at Southwestern until 1978 when she "retired" to become a full time homemaker for her husband, attorney D'Army Bailey, and their two sons, Justin, age five and Merritt, age three. She resumed her career at Southwestern in January of this year.

SUPER PRIZES FOR PHOTOGRAPHY CONTEST DEADLINE HAS BEEN EXTENDED

Because of many people's request for time to take "just another roll of film," the deadline for *The Evergreen News's* second annual photography contest has been extended to July 31. Color and black and white prints are accepted.

Prize donations are still coming in from neighborhood businesses. Among them are: an oil, grease and filter job from Ed's Exxon; a \$10 gift certificate from Townsend's Meat Market; a \$10 gift certificate from Carl's Bakery; a ravioli dinner for two from Dino's; 15 free car washes from Bill & Jim's Tire Store and a \$25 gift certificate from Breakaway Athletics. As soon as we get all the prize donations in, we'll announce how they are to be divided among first and second place winners in the black and white category and first and second place winners in the color category.

The winner of the grand prize (the photograph can be selected from the color or black and white category), will get a \$99.95 special weekend for two at the Memphis Lagniappe Inn. The special includes a luxurious suite for two days and one night; your choice of any entree from the dinner menu; continental breakfasts in a charming courtyard setting and all the little "extras" like a Jacuzzi steam room, complimentary bathrobes and newspapers and much more. It's a perfect way to get away from the summer's heat, the kids and the phones for a weekend!

To refresh your memory on the contest rules here they are again. Anyone living anywhere with any type of background can enter.

The pictures must be taken within the area we call VECA, which is bordered by the former I-40 right-of-way on the south, Cypress Creek on the north, Trezevant/Springdale on the east and Watkins on the west. The Overton Park area is included.

Because of the expense in printing the winning photographs, we are asking an entry fee of \$1 per photographer. That's not \$1 per picture, now. You can enter as many pictures as you want that you have taken for just \$1. However, only one picture per photographer can win. Any extra proceeds will go into the publication budget of *The Evergreen News*, a



Oil, Grease,
and Filter \$18.95

* PERMA-SHINE SPECIAL
\$29.95 **SIMONIZ**

ED'S EXXON

Mechanic on Duty • Road Service
585 N. McLean 274-1881

HARE Painting & Decorating



RICKY HARE 278-6359
"VECA Area Resident"

Interior - Exterior
Stainwork
Sheetrock & Plaster
Repair
Free Estimates
References

RAY E. BAKER Heating & Plumbing

276-6193

*Residential Heating,
Plumbing, and Air
Conditioning Repairs*

License No. 307

HOUSE of Hays
JEWELERS
INC.

WHOLESALE MANUFACTURING JEWELERS
REPAIRING · STONE SETTING · ENGRAVING
MOUNTINGS · DIAMONDS
We Buy Gold & Diamonds
1750 Madison Avenue, Suite 115
Phone 726-0220

274-5851 613 N. MCLEAN

TO FEEL GOOD—LOOK GOOD

University Park Cleaners, Inc.
—SINCE 1919—

**LINDSAY MEMORIAL
PRESBYTERIAN CHURCH**
1633 Tutwiler at Dickinson
Church School — 9:45 a.m.
Morning Worship — 11:00 a.m.
Parent's Day Out — Mon. & Fri.
Church 274-1820 Pastor 323-6400

non-profit newspaper.

An important note to remember is that pictures cannot be returned under any circumstances. Mailing expenses and handling time prohibit this.

Send your pictures and \$1 check made payable to **The Evergreen News**, 1663 Tutwiler, Memphis, TN 38107. On a piece of paper taped to the back of the picture (if you write on the picture itself, the writing may show through) print or type your name, address, telephone number and when and where the picture was taken.



SOUTHWESTERN GRADUATES NUMBER MORE THAN 200

Dr. Harriet Sheridan, dean of the college at Brown University and one of the country's most highly regarded educators, was speaker for Southwestern At Memphis' 135th commencement, Saturday, June 2, in the Hubert F. Fisher Garden on campus. Her address, "Good Sense and Good Conscience," preceded the conferring of approximately 245 bachelor's degrees to the class of 1984.

In addition, six off-campus individuals received honorary degrees for their contributions to their careers or society in general. Among them were Dr. Sheridan who received the Doctor of Letters degree; Birmingham attorney Douglas Arant, Doctor of Civil Law degree; Memphis Rabbi Harry K. Danziger, Doctor of Divinity degree; seminary president John Mark Mulder, Doctor of Divinity degree; internationally known ear surgeon John Shea, Doctor of Humanities degree; and historian and alumnus Speros Vryonis Jr. '50, Doctor of Humanities degree.

VECA KIDS NEED SUMMER WORK

Adrian Denise Clark finished her eleventh year at Northside High School with a "B" average and a desire to study child development. Trivano Jackson is a 13-year-old who likes to roller skate, play guitar and keep busy. These kids are like hundreds of other youngsters in the Vollandine Evergreen Community this summer who will be looking to you for jobs like babysitting, mowing yards, painting fences, cleaning garages and other chores.

This area's young people have a lot going against them this summer. Government-funded programs have been cut back. People, especially the elderly, must be cautious about teenagers knocking on doors looking for work because of security reasons.

But VECA kids have a lot going for them, too. One is Frank Askew, an industrial arts teacher at Vance Jr. High School and president of the Maury Street Association. For the past few summers, Askew has acted as a one-man employment agency for neighborhood youth looking for jobs. He screens the youngsters, supervises their work and encourages good work habits.

Why? "Because even good kids can become destructive to a neighborhood if they've got too much time on their hands," said Askew.

Last year, a federal grant provided work for about 150 students with the parks and the City Beautiful Commission. This year, grants have been cut way down, said Askew. "Kids in this area really are going to be hurting," he said.

Askew hopes this year the neighborhood can "take care of its own" and provide young people with work. He asks that if you have a job, no matter how small or how large, that you call him between 6 p.m. and 9 p.m. at 274-5370. He will recommend responsible, hard-working young people who are eager to help.

BILL & JIM'S TIRE STORE
1712 Jackson Ave.
278-5022

Monthly Specials
For Peak Engine Performance
SUN Electronic Tune-Up
Wheel Balancing by Computer
\$2 REBATE on 5 Qts.
Gulfpride Oil
June 15th - August 15th
Revolving Credit for Tires and
Other Major Purchases

CHRIS HEUER

OFFICE: 761-1622
HOME: 452-5264
VECA Area Resident

DINO'S SOUTHWESTERN GRILL

TRUE ITALIAN STYLE
RAVIOLI

**Specialties
Ravioli
and
Spaghetti**

645 N. McLean • 278-9127

**SPRINGDALE UNITED
METHODIST CHURCH**

751 N. Trezevant St.

Church School— 9:30 A.M.
Morning Worship—10:50 A.M.
Wednesday Fellowship Dinner
and Prayer Service— 6:15 P.M.
• Thursday Mother's Day Out •

Rev. Martha B. Wagley, Pastor

324-5812

7 P.M.
Every Sunday Evening
BINGO

1666
Jackson Avenue

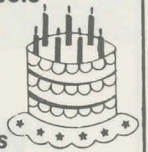
**LITTLE FLOWER
SCHOOL CAFETERIA**

Lighted and Guarded
Parking Lot

Carl and Marie Koppels'
OLD FASHIONED GOODNESS

CARL'S BAKERY

1688 Jackson
276-8431



Our Own Recipes
Everything Baked From Scratch

**MODERN MEXICAN ART:
SOURCES AND TRADITIONS
Memphis in May Exhibition Planned
Through June 30**

To celebrate this year's Memphis in May International Festival, Memphis Brooks Museum of Art is planning a diverse look at Mexican art. Dates for the Mexican salute are May 13 - June 30, 1984. This exhibit is free and open to the public.

Contemporary Mexican Painting: XX Century features the art of eight outstanding contemporary Mexican artists. Museum visitors will find that 20th Century Mexican art reflects the country's political and social changes.

Prints by Jose' Guadalupe Posada offers visitors an album of Mexico's rapid industrial growth and the beginnings of the Revolution of 1910, the greatest social upheaval in Mexican history. Posada (1852-1913) is often described as Mexico's greatest printmaker.

Dance Masks of Mexico is certain to delight every family member. The two faces of Mexican culture — Indian and Spanish — are reflected in the exhibition. Ranging in time from 1850 to the present, the 48 masks showcase the mask-makers' tradition of combining human faces, animals, and demons into highly individualized wooden forms.

Photographs by Manuel Alvarez Bravo document Mexican life with direct perception. Bravo's use of two dimensional space and natural, undistorted light resembles European modernists of the early 20th century. However, his subject matter is exclusively Mexican.

In conjunction with the main Memphis in May Exhibition, the Museum will also feature *18th and 19th Century Religious Painting*. With the inclusion of this exhibit, three centuries of Mexican art and

culture will be presented. Dates for this special exhibition are May 10 - June 10, 1984.

In addition to the exhibited works of art, special Museum programs including gallery talks, tours, lectures, and films will be offered to the public. This exhibition and programming are sponsored by Goldsmith's.

PHOTOGRAPHY WORKSHOP

A photography workshop will be held June 25-July 18 at the Memphis Academy of Arts as part of their summer school program. The workshops will be tailored for beginning and advanced students and taught by instructor Murray Riss. Camera skills will be taught in eight twice-a-week sessions. Two overnight (Friday and Saturday) field trips are planned for each workshop. For more information, please call the Academy.

CONSUMER CORNER

From the Better Business Bureau

BUYING FROM TRANSIENTS CAN BE HAZARDOUS—

A Local woman complained that the "new" brand name color TV set she bought for \$90.00 from a peddler operating from a local parking lot, was "grossly misrepresented." And indeed it was! Supposedly, from the letters on the carton, her set was a **new** Zenith set. However, she found, when she opened the carton at her home, an **old** model RCA cabinet and **no operating components**. The matter was referred to the Memphis Police Department. Earlier this month, the BBB warned Memphis area residents in a media release to be wary of buying from transient peddlers who appear more frequently during the holiday season offering "bargain" watches, cookware, household accessories, etc.

**Trinity
United Methodist
Church**

Galloway at Evergreen

274-6895

Church School 9:30 a.m. K-Adult
Worship 10:50 a.m.
Attended Nurseries Crib-age 4

649 North McLean

278-5066

Southwestern Hair Care

Haircut & Styles for Entire Family

Silk & Dried Flower Arrangements for all Occasions
Free Mid-Town Delivery

Omar D. Cauby, C.L.U. & Associates

**INSURANCE
SAVE MONEY**

Compare our homeowner's rates today
324-1373

VECA AREA RESIDENT

VOLLINTINE AVE. CLEANERS

Sewing Center & Gift Shop

- Alterations
- Monogramming
- Tailoring
- Leather & Suede Repairs
- T-Shirts & Letters
- Scarfs, Caps & Hats
- Soft Sculpture Dolls
- Cross Stitch
- Needlepoint

1570 Vollintine Ave. at Maury

Phone 278-3233

THE MIDTOWN CENTER FOR A MIDTOWNER'S LIFE STYLE

Whether you enjoy running, walking, aerobics, swimming or just good casual living, you'll find the athletic shoes and apparel you're looking for right here in midtown Memphis.

Our selection is the most complete in town with lines by Nike • Adidas • Brooks • New Balance • Etonic • Tiger • Saucony • Reebok • Converse • Dolphin • Bill Rodgers • Frank Shorter • Puma • Danskin • Flexatard.

And it all comes with expert service that is as personal as it is professional. Just what you'd expect of your neighborhood athletic and casual wear center.

Breakaway Athletics

1708 UNION AT BELVEDERE

Mon. 10:00-8:00 Tues.-Sat. 10:00-6:00

722-8797

DENTURES

Customised single denture's \$150.00
for upper or lower
Finest cast metal partial \$225
(not plastic)

We offer complete family dental care

We accept all Dental Insurance
Open Evenings & Saturdays by appt.

Call for Free Consultation

**Mid-City Dental
Group & Lab.**

Dr. W.F. Pearson, Director

650 N. McLean

274-7999

TOWNSEND'S MEAT MARKET

*Old Fashion - Over the
Counter Meats*

featuring
USDA Choice Beef
Finest Quality Pork
USDA Graded & Inspected
Fresh Poultry

Open Daily Except Sunday
9 AM - 7 PM

643 N. McLean

276-1636



Corner - Cleveland & Overton Park
Telephone 278-0561

Free Delivery (and
Prescription Pick-up)
Same Day Service.

Pay MLGW and Phone Bills

OPEN Mon.-Fri. 8 A.M. - 7 P.M.

Sat. 9 A.M. - 6 P.M.

CLOSED - Sunday

BINGO

Every Monday 7:30 P.M.
3 Cards \$5.00 - 4th Card FREE

16 Games — \$100 Prizes

JACKPOT

\$1000 Min. - \$200 Consolation

**BARON HIRSCH LADIES
AUXILIARY**

Vollintine at Evergreen

Free Nursery Service
Lighted and Guarded Parking Lot

EVERGREEN PRESBYTERIAN CHURCH

613 University

Across the street from Southwestern

• T & Th Mother's Day Out-274-8076 •

Church School: 9:30 a.m.

Worship: 11:00 a.m.

Wednesday's Supper &
Program 5:45 p.m.

Minister: W. Ned Hollandsworth

Recreation Center 6 Days a Week

We Sell Ladies Name Brand
Clothes On Consignment

CLASSY CHICK RESALE SHOPPES

10-4:30
MON-SAT

1582 Vollintine
726-0935

1920 Madison
726-4944

UNIVERSAL SECURITY GIVES YEAR-END REPORT

(Editor's Note: The following report is from the March 27 newsletter to subscribers of Universal Security, the neighborhood security force for the VECA, Central Gardens, Hein Park and MMNA areas.)

1983 was a productive year for us, with very few major problems. A total of 48 arrests were made by our officers, and a number of items of stolen property were recovered.

Enrollment in the security program remained almost unchanged throughout 1983. We would like to remind you that we need more subscribers to the service, particularly in the VECA/MMNA area. For one thing, we haven't raised our fee in two years, and to continue at the current price we need additional accounts. More important, our effectiveness is greatly enhanced wherever a large percentage of residents serve as our "eyes and ears", reporting suspicious persons or activity to us. As an example, the Hein Park neighborhood boasts a 90% enrollment rate, the highest of our areas. In all of 1983 there was not a single residential burglary, auto theft, or other major crime in Hein Park! Be sure to recommend the service to new neighbors.

Over the past year we have finally obtained enough patrol cars to assign different cars to the day and night shifts. This aids us greatly in cutting wear and expenses on the cars, and makes maintenance easier. In addition, it gives us extra cars for special events or circumstances. Those patrol vehicles not in use are kept at the rear of our office, where they are accessible in case of a break-down or other emergency. Mail held for out of town clients is kept locked in the truck of the day shift cars, so if you return from a trip at night, you will be asked to wait until morning to receive your mail. We hope this doesn't prove to be too great an inconvenience.

We will be running an unmarked car a great deal at night from now through the summer months. This is normally our peak activity period each year, and we have found an unmarked unit to be very helpful in monitoring suspicious persons and in apprehending certain types of offenders. The unmarked unit has the same equipment (two-way radio, spotlight, strobes, etc.) as the regular patrol cars, but is harder to spot. Of course, patrols by regular marked units will continue, for deterrent effect.

One crime you can help prevent is auto theft. Each year in Memphis there are over 8,000 car thefts, an average of 22 per day! You can help by always locking your car; never leaving a key inside your car; and if at all possible, by parking in your driveway or garage, NOT on the street.

Also, now that spring is here, you need to remind your children to take precautions with their bicycles, to prevent losing them to youthful thieves. Each bicycle should have a sturdy chain and lock, which should be used EVERY TIME the bike is not in use.



SUMMER AT SOUTHWESTERN

Southwestern's Center for Continuing Education will again have a variety of courses this summer.

In mid-July Diana Taylor will conduct the all-day workshop "Discover the Artist in Your Child: A Teaching Method for Parents" which proved so successful in the spring.

George Adams will also be offering his popular four session "Computers for Beginners" on Mondays in June. A computer clinic also will be held for 6th graders through adults June 25-29; July 2-3, 5-6 and 9-13.

New courses will include "Practical English for Internationals" to be taught by Professor Douglas E. Magrath and "The Short Stories of Mark Twain" in the hands of Professor Ray Hill.

The one week Elderhostel program is set for June 10 through 16. Memphis commuters are welcome to participate. The courses scheduled are "Drama for Discussion," "The Living City" and "Professors at Work." In the latter, five professors will interpret some of their recent work in Biblical archaeology, astronomy, music, literature and psychology.

To receive a brochure or for further information, call 274-6606.

CLASSIFIED AD

For Sale: Window screens (32 in.sq.), screen door, storm door. Call 725-7228, after 5 p.m.

EVERGREEN NEWS STAFF

EDITOR: Kathie Jarmon Kerr, 276-5750
 BUSINESS MANAGER: Julie Roberts, 276-6154
 ADVERTISING MANAGER: Chris Heuer, 452-5264 or 761-1622
 ASSISTANT AD MANAGER: Krissie Heuer, 452-5264
 PRODUCTION MANAGER: Grace Wallace, 276-6198
 ASSISTANT PRODUCTION MANAGER: Beverly Berry
 DISTRIBUTION: Fran Griffith, 276-9162; Harriet Smith
 STAFF PHOTOGRAPHER: Shelly Fingerett
 ADDRESS: 1663 Tutwiler, 38107
 FILM DONATED BY FOX PHOTO, 726-0092

1984

Vollintine-Evergreen Community Association
 NEW AND RENEWAL MEMBERSHIP

NAME _____

ADDRESS _____

Membership: \$5.00, family
 \$2.50, individual-\$10.00 lifetime

Make Checks Payable to VECA

Send to: Ms. Martha Heinemann
 705 N. Belvedere
 Memphis, TN 38107

I would like to help VECA by _____

Personal ads, \$3; small ads, \$10; large ads, \$20