

The Evergreen News

A Neighborhood Newspaper Sponsored by VECA, Vollintine-Evergreen Community Association

DO NOT PUT IN MAILBOXES

1663 Tutwiler

Memphis, TN 38107

Volume XV, Number 5, September 1989

VECA is a neighborhood organization made up of volunteers and paying members. The Evergreen News is the way in which VECA communicates with its residents. The Evergreen News contains information about VECA, neighborhood residents, businesses, and government policies. VECA is bounded by Watkins on the west, Cypress Creek on the north, Trezevant on the east, and North Parkway on the south. Contact VECA by writing to: 1663 Tutwiler, Memphis, TN 38107.

VECA PICNIC RESCHEDULED

SEPTEMBER 23 4:00-8:00p.m.
RHODES POOL

The picnic is open to all VECA community residents. You do not have to be a member of VECA to come.

Free swimming at the Rhodes Pool
for your family!

Hotdogs and hamburgers will be for sale
for \$1.00 and soft drinks for .50.

Also bring your favorite picnic side dish to share.
Beer is Allowed

SEE YOU THERE !!!!!

THAT TIME OF YEAR

The time has come when VECA will be busy with the many tasks of being a neighborhood association. This job of attending meetings, information fairs, representing the community to government agencies, publishing a newsletter, and establishing programs for the community is the job of volunteers.

Now is the time to shake the summer doldrums and energize our efforts so that VECA will continue to be one of the most respected community associations in Memphis. No contribution is too small.

All forms of help are needed. Listed below are some areas where volunteers could be used:

1. Program Committee for bimonthly meetings;

Annual VECA Dues

\$7.50

Make checks payable to VECA and send to:
VECA Treasurer - 705 N. Belvedere, 38107

2. Writers for the newsletter
3. Carriers for the newsletter
4. Artists
5. Research to establish historical status of community
6. Interesting stories from community residents about people or places in the community
7. Individuals with expertise in zoning, environment, real estate, banking, loan policies, or education
8. List your own contribution or other interest area.

Please call the VECA number, 276-1066 or mail your name and area of interest.


TOWNSEND'S HAS CHANGED TO ASHFORD'S

A welcome addition to our VECA business community two years ago was Townsend's Meat Market. In May of this year Mr. Tucker Ashford bought the business and changed the name to Ashford's Meat Market. Mr. Ashford's father and Mr. Townsend worked together in the 1950's. The senior Mr. Ashford started his own meat business in Covington. It was through the family friendship that Tucker Ashford decided to buy Townsend's.

Baseball fans may recognize a familiar name, Tucker Ashford. Mr. Ashford played major and minor league baseball from 1974 to 1985. Tucker Ashford played for the San Diego Padres, Kansas City Royals, New York Yankees, and the Texas Rangers. From 1985 to 1988, Mr. Ashford managed in the Minor leagues. Tired of travel and desiring to be closer with his family, Mr. Ashford retired from Baseball.

We are glad to include Ashford's in the VECA community. Mr. Ashford plans to offer the greatest vari-


ety of quality meats for the value. Bulk orders, special cuts, and party planning are available. Ashford's is located at McLean at Tutwiler near Dino's Grill.



**Please call these professionals
for your Real Estate needs:**

DAVIES · SOWELL, INC.
R · E · A · L · T · O · R · S

Virginia Crabb	377-8316
Joe Dougherty	725-4136
Bob Gilbert	323-1144
Bill Kenner	324-8001


 REALTOR
 MLS

54 South Cooper Memphis, TN 38104
(901)278-4380

HOLIDAY COOKING


We at the Evergreen News thought it would be fun to share your favorite Holiday recipe with the VECA community in the November Newsletter. Please send your recipe and any family story that may go with it to: Recipe, Evergreen News, 678 N. Idlewild, Memphis, TN., 38107.

COMMUNITY PLANT SWAP


***** LANDSCAPE CO-OP *****

Saturday, October 7, 1989 at Lindsay Memorial Presbyterian Church, 1663 Tutwiler, any member of the VECA community may come and swap your fall perennials. The swap session begins at 10:00 A.M. This is a good time to clean out those over-grown flower beds with plants such as Monkey Grass, Day Lilies, Iris, Daisies, Phlox, and Hostas. Come and exchange plants and ideas.

Evergreen Presbyterian Playschool



"Learning Through Play"



Ages 6 months - 4 years
Registration open now for Fall '89 Sessions
Evergreen Presbyterian Church
613 University 274-374

HOMELESS ANIMALS OVERTAX COMMUNITY RESOURCES!

Every year during this time thousands of unwanted animals are brought into the Memphis Animal Shelter. Many of them come through the front door as puppies

and kittens--helpless creatures whose lives have barely begun. Persons allowing their cats and dogs to produce litter after litter of offspring seem totally unaware of the horrors shelter personnel experience hour by hour. These are the persons who look into the countless eyes and faces of the never ending parade of puppies and kittens knowing that less than half will find homes.

Yes, we euthanize them, we mercy kill them.....whatever you wish to call it. Our shelter personnel must kill the very animals they want so desperately to help because there are people everywhere who do not or will not understand that THERE ARE NOT ENOUGH HOMES ANYWHERE FOR ALL THE LITTERS PRODUCED!

More than 20,000 animals are put to death in Memphis every year because no one wants them. You can help curb this cruelty by making sure your pet does not add to the surplus of dogs and cats by having it spayed or neutered by a veterinarian.

PLEASE HELP US reduce the pet population so every animal gets the care and respect it deserves.....

MEMPHIS ANIMAL SHELTER
3456 TCHULAHOMA
MEMPHIS, TN 38118
901-362-5310

FOR LOW COST SPAYING OR NEUTERING FOR YOU PET CONTACT:

MEMPHIS HUMANE SOCIETY, 272-1753 OR
ANIMAL PROTECTION ASSOCIATION, 324-7729

(reprinted with permission of the Memphis Animal Shelter; edited by Evergreen News Staff)

GARDENING CORNER --Pruning and Mulching

Pruning, shaping, and shearing to improve structure and appearance of plants should accent their natural forms. Very little pruning is needed if a plant with the correct growth habit is selected.

Plants all have forms which are known and predictable, and correct design will eliminate most pruning. The natural branching or trunk structure of a plant is attractive. Surplus foliage or non-major limbs may obscure this feature and need to be removed. The removal of lower limbs, basal sprouts, or water sprouts called "tree forming" is frequently needed on some species. This can transform a big bush into a graceful small tree. **EXAMPLES:** crepe myrtle, yaupon holly, wax myrtle, or burford holly.

Plants "self shade" and depending on their shade tolerance may lose their lower limbs or interior foliage. Removal of these dead lower and interior limbs is okay but not necessary. The plant will "self prune", and it is fine to leave these limbs (they will attract woodpeckers) until they fall out on their own accord.

Trees in middle and late life often lose rather large limbs (similar to aches and pains in older people). If dead limbs in a tree pose a hazard (to persons or property) they should be removed by a qualified tree surgeon. These surgeons should never wear climbing spikes because of the TREMENDOUS damage which results. Prune just outside the branch collar, leaving it intact. Pruning paint, tar, and other wound dressings show NO benefit and may HARM the tree.

KEYS TO MULCHING

Mulching can improve aesthetics plus reduce weeds and moisture evaporation. Mulches are beneficial when used in moderation. Excess or frequent mulching interferes with and can stop the important gas exchange between soil and atmosphere. Light .5--2 inch fluffy composted organic mulch is useful to apply in the fall to improve winter hardiness. Light .5--1 inch fluffy composted organic mulch is useful to apply in the spring to improve aesthetics, reduce weeds, and prevent excessive soil temperature fluctuation.

Many types of mulches are available with the most popular being HARDWOOD, PINE NEEDLES, and PINE BARK. Pine needles will NOT erode while pine bark "melts like sugar" during every rain. Hardwood is resistant to erosion on flat or slightly sloping ground.

All trees should have at least a 3 foot diameter mulch dish to help retain water. As trees age, their roots escape this ring BUT trees never outgrow their susceptibility to lawn mowers and weed eaters. (If you want to kill a tree, grow grass next to the trunk.)

Provided by Trees by Touliatos, 346-8065

OPEN AGAIN

Carl's Bakery has reopened with all the goodies you remember:

- Cookies • Donuts • Sweet Rolls • Cakes • Pies • Danishes
- More breads than ever, including rye and pumpernickel.
- Rolls. Buns. Everything "from scratch."

Carl's BAKERY

1690 Jackson Ave. at Evergreen 276-2304
Open 6 a.m. to 6 p.m. Sunday thru Friday

RHODES EDUCATION ALTERNATIVE PROGRAM (R.E.A.P.)

Rhodes College has been the umbrella agency for a pilot program aimed at motivating city school students to study and remain in school. R.E.A.P. is designed to test the effectiveness of using high school students as mentors and role models for junior high and elementary students. The project began in the Fall of 1987, involving about 60 students from Northside High, Cypress Junior High, and Vollentine Elementary Schools. The group has been meeting two afternoons a week at Rhodes for the past two academic years.

The program targets the average students rather than the brightest ones. It places one tenth grader, one seventh grader and two, fourth graders in homework/study teams for 3 years. The older students are paid an hourly wage to serve as mentors and homework helpers to the younger ones. The special aspect of the program is that Rhodes' Students in elementary and secondary education work with each group of students. The Rhodes students assist the older boys and girls in developing better tutoring skills while giving them some exposure to collegelife. R.E.A.P. had already expanded the program to three near-by schools in the 1988-89 school year. It expects to open two new satellites in other Memphis neighborhoods this year. Rhodes intended that the program would become a community-based effort. Designed as a three year project, they are pleased that R.E.A.P. is being merged after only two years into MEMPHIS PARTNERS, a broadly-funded community organization that provides job readiness training and other educational experiences for Memphis teenagers. MEMPHIS PARTNERS was established in 1985 to attack the problem of teen unemployment and poverty. It is funded by 25 different organizations.

COMMUNITY BUSINESSES AT VOLLINTINE AND AVALON

by Richard Cartwright

The corner of Vollintine and Avalon hosts several service-oriented businesses ranging from a full service grocery to a tailor shop and dry cleaners. In between are a TV repair shop, two beauty salons, a restaurant and a new business which will soon be opening, according to building owner Dr. James Sousoulas.

The eastern anchor of the block is the VOLLINTINE MARKET, owned by Pat and Chris Tong. The Tongs pride themselves on offering delivery service on orders received by 10:30 A.M. and providing a full service market for area residents that boasts some of the best fillets in town. Pat Tong will special order meat if they do not have it in stock. The Tongs have

been in business at this location for four years and look forward to serving the VECA community for many years to come. Their hours are from 8:30 A.M.--7:00 P.M., Monday through Saturday.

Clarence Farwell of FARWELL'S TV SERVICE will be celebrating his 10th year at 1572 Vollintine on September 27th. Mr. Farwell has been in the repair business for 37 years and works on all televisions, stereos, radios, and VCRs. He can make home service calls for large console units and is open 9:00 A.M.--5:30 P.M., Monday through Saturday.

The west end of the row is occupied by a long-time midtown business, VOLLINTINE AVENUE QUALITY CLEANERS where Sam is the owner. One day service, reasonable prices, and a courteous staff are the strengths of this establishment. Down from the cleaners you will find TONEY AND JACK CUSTOM TAILORING, which offers all types of tailoring.

RICK'S QUICK STOP RESTAURANT, HATTIE'S BEAUTY SALON, and MARILYLN'S HAIR GARDEN round out the area businesses. The proprietors of these businesses and the tailor shop could not be interviewed at press time and will be featured in a future Evergreen News' story.

Ashfords Mid-Town Meats (formerly Townsend's)

643 N. McLean 276-1636
Mon. - Sat . 8 a.m. - 6 p.m.

DAVIES-SOWELL

The housing committee has been pleased by the number and diversity of the real estate companies which are working in the VECA area. The last issue of the Evergreen News saw the first ad taken by a real estate company. We welcome Davies-Sowell to our list of advertisers and encourage other real estate companies to place ads in the Evergreen News.

Davies-Sowell has been active in the VECA area. Dan Cullen, a new VECA resident who purchased his house on Mignon through Davies-Sowell, speaks highly of the company. Jean Bradfute, one the agents at Davies-Sowell, was one of the early VECA members and recently worked with VECA on a housing problem. Libby Carr, one of the agents for Davies-

Sowell purchased a membership for one of her clients, Ron and Linda Kovach, who moved onto University.

The housing committee stands ready to work with real estate agents such as Davies-Sowell to continue the very viable real estate market that has developed in VECA.

Bosi & Son's Grocery & Catering



We Deliver

1701 Jackson
274-4729

Choice Aged Meats

A BUSY HOUSING COMMITTEE

The housing committee of VECA has been busy responding to housing complaints and proactively working to maintain the housing stock in the neighborhood.

It is becoming apparent through our survey work that the quality of housing in the VECA areas is exceptional. Our houses are unique and distinctive and the stock of housing in good condition. Best of all, the housing is both affordable for new families and has been increasing in value.

Only a small percentage of owners create problems because they do not maintain their properties.

The Housing Committee received several calls through the VECA Hotline which are being investigated. There were several complaints about 1402 Tutwilier. Complaints were lodged by VECA with the city on that address because of high weeds.

There is nothing further to report on 1912 Jackson. There is an option to buy, and the prospective owner has been doing some work on the property. The grass was mowed and a fence has been restored. Exterior problems on the house have not been cleared up at this time. The owner, Karen Kinard, has until August 9 to pay a \$1485 fine assessed in City Court in January for housing code violations.

Improvements on Dickinson

A complaint was filed by the Housing Committee about an abandoned duplex at 674 Dickinson. The City Department of Housing Improvement issued an

order to repair the roof, repair the siding and paint the house. There was an indication at the time of this article that a new roof had been installed, but no other improvements had been made. Further, there is no city ordinance that requires the two dead trees to be removed. City officials are considering court action if the improvements are not made.

There were no signs of any improvements on a severely deteriorated house at 760 Dickinson. The Department of Housing Improvement has spoken with the out of state owner about a clean-up. It will be difficult to cite an out of state owner. VECA is in contact with the city about further action on this property.

It has been a pleasure working with Director Gary Kirk and Wallace Couch of the Department of Housing Improvement to solve these difficult problems. The Department is the single most important city agency in assisting us in our preservation efforts. Their work is important and has a direct impact on the VECA neighborhood.

Cypress School Area

The Education Committee of VECA requested that the housing committee take action on Howell and Brown west of Cypress School. The committee felt that the reputation and environment of the school was suffering because of the conditions of that area. These two blocks are an unsightly island in an area where the housing units are well kept. Even on these two streets, there are many residents who meticulously care for their homes. However, there are far too many vacant lots with overgrown weeds and deteriorating houses.

The housing committee submitted a list of 6 vacant lots and 17 houses to the Mayor's Action Center. There is concern that the grounds of Cypress school are strewn with old tires and extensive litter. The City School System should do a better job of maintaining the school grounds and building pride in this school.

Housing Committee Finance

The Housing Committee can only function because it receives support from dues through VECA memberships. The committee incurs costs through duplication and postage. For example it mails the Evergreen news to city officials and real estate agents. It makes mailings to offending properties. In addition, the repair of a house on Dickinson with VECA resources required the purchase of some equipment.

What do you get for your yearly membership? AN ACTIVE HOUSING COMMITTEE! This activity

results in increased property values, a more viable real estate market, an increased quality of the neighborhood, better housing conditions, and a source to turn to during difficult times, such as the 1912 Jackson controversy.

VECA Residents: We need your memberships in order to finance this important work which has direct implications for your property values!

OPEN DOOR BIBLE CHURCH

1792 North Parkway
Memphis, Tennessee 38112
(901) 278-4311

Gary D. Starbuck, Pastor
Sunday Services: 10:45 a.m. and 6 p.m.
"Growing Together in the Lord Jesus Christ"

VECA PHONE

Because residents do not know who to call when there are problems in the neighborhood, VECA has installed a phone. VECA CAN BE REACHED AT 276-1066. If you have any problem or need information call this number and a VECA officer will call back as soon as the message is received.

VECA PROJECTS RECOGNIZED NEW PROJECTS NEED YOUR IDEAS

"Ask Memphians to name successful Midtown neighborhoods, and Vollintine-Evergreen would be on just about everybody's short list. The neighborhood also has what is, by most accounts, one of the most active and effective associations in town, VECA" So says Memphis Magazine's "89-"90 issue of City Guide. This success has taken 19 years of hard work by incredibly dedicated people. VECA also gets ideas, inspirations and financial support from the neighbors who don't have the time or stamina to be active themselves.

This summer we have targeted three projects which you will be hearing a lot about in coming months: the expansion of Vollintine Elementary School, the reclamation and restoration of the area surrounding Cypress Jr. High and participation in the Mid and Downtown Transportation Coalition.

This coalition, soon to include neighborhoods from all over the city, is working to involve The Neighborhood in the planning process for road projects like Sam

Cooper Blvd. extension of interstate 40 to East Parkway and the proposed expansion of the midtown expressways from the Watkins exit on the north leg of I 40/240 to the Autumn Street Bridge interchange area and (eventually) all the way down to the I 40/I 55 bifurcation. These two projects alone will have major residual impact on the VECA area. The projects slated for Riverside, Front Street and Second and Third Streets will impact the budding residential communities in those areas. The Sea Isle community in East Memphis is going through the same ordeal with the Nonconnah Parkway that VECA and Evergreen Historic experienced with the original I 40 controversy.

The Coalition wants to put the human element back into planning for group with and transportation. Tucker Harris of the Tennessee Department of Transportation made it very clear to Coalition representatives that road and highway planning is done "by the book" until the mayors and \ or other officials ask for a review. The mayors have an advisory council for the Office of Planning and Development and the Metropolitan Planning Organization and we will be seeking input to those two Boards.

In the meantime we need technical assistance or oversight from anyone in our communities who has experience or interest in the following areas: traffic and road engineering, mass transit, real estate development, market analysis and demographics, architecture and preservation, and creative land use. Call Julie Borys at 272-2672 or leave a message on the VECA Hotline 276-1066.

Volunteer

Return to VECA at 1663 Tutwiler
Memphis, TN 38107

Name _____

Address _____

Phone _____

Reporter Evergreen News _____

Deliver Evergreen News _____

Membership _____ Business Committee _____

Phone _____ Housing Committee _____

"WHERE ITALY COMES TO YOUR TABLE"

Giovanni's



Authentic Italian cookery includes Bistecca Bracciacola, Pollo alla Potentina, Scampi, Trota alla Livornese, Lobster Tail served on a bed of Imported Fettuccine, Salmone en F. Ittuccine Portofino, Salmone Prima Vera, Trota alla Floren., Filet of Sole alla Giovanni, Shells, Veal and Roman Cheese, Veal Piccata, Veal Marsala, Pett. alla Giovanni, Eggplant Parmigiana, Oysters Rockefeller, Stuffed Mushrooms, Steaks (including Entrecote Saute Au Poivre), and Sealood. Tues.-Thurs. 4-11; Fri. & Sat. 4-11:30; Sun. 4-10:30. Closed Mon. Visa, MasterCard, Diners Club.

282 N. CLEVELAND

2 blocks north of Poplar • 725-6660

asked because of the FREEMONDY? damage which results from the use of the trademarked name.

St. Therese Little Flower Catholic Community Jackson at Belvedere

Sunday Eucharists

8:00 a.m., 10:30 a.m., 5:30 p.m.

Saturday Vigil Mass - 4:30 p.m.

Fr. Bob Ewing, Pastor

276-1412



"All Are Welcome"

Vollintine Food Market



Chris and Patrick Tong, owners

Vollintine at Avalon Tel.: 278-3990

Fresh Meat and Produce
We deliver to the VECA area

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