

The Evergreen News

DO NOT PUT IN MAILBOXES

A Neighborhood Newspaper Sponsored by VECA, Vollentine-Evergreen Community Association

P.O. Box 12011

Memphis, TN 38182-0011

Volume XVI, Number 4, July 1990

VECA is a neighborhood organization made up of volunteers and paying members. The Evergreen News is the way in which VECA communicates with its residents. The Evergreen News contains information about VECA, neighborhood residents, businesses, and government policies. VECA is bounded by Watkins on the west, Cypress Creek on the north, Trezevant on the east, and North Parkway on the south. Contact VECA by writing to P.O. Box 12011, Memphis, TN 38107.

Sam Cooper Blvd. and Alternatives By Julie Borys

Stop me if you've heard this one before: What tunnels under parks, chews up premium residential frontage, ravages historic neighborhoods, and costs \$32 million a mile to feed? You guessed it, the latest proposal for getting East Memphians from I-40/Sam Cooper Blvd. to North Parkway 90 seconds faster!

The "expressway that arrogance built" was downgraded to a boulevard a few years ago when the Supreme Court told the State of Tennessee it couldn't, no-no-no-read-my-lips, never, ever build an expressway through Overton Park as long as there were other alternatives.

The state continued to build the expressway and stopped it just one mile short of the eastern edge of the park. For ten years mid-town neighborhoods have gone back and forth with the State Department of Transportation, the City and their consultants, Allen & Hoshall.

On May 22, 1990, VECA and Evergreen Historic District went to the mat one more time with consultants Stan Klink and James Yarbrough from Allen & Hoshall.

We discussed the latest seven alternatives for completing I-40/Sam Cooper Blvd. They range in cost from \$10.1 million to \$32.8 million, not including cost of right of way, easements, loss of access, relocations or demolition. That's a lot of not's.

All but one involve bringing six lanes of traffic through the middle of the Old Binghampton neighborhood, cutting the residents off from their historic main street, Broad Avenue. The other one actually calls for bulldozing the south side of Broad and widening it to seven lanes.

Two proposals call for tunneling under the northeast corner of Overton Park and coming up through the median of North Parkway, taking 20 feet of right of way on one side. Will it be Hein Park or Overton Park?

Two proposals call for diverting Sam Cooper over to North Parkway, closing Summer at Trezevant and ramping Summer over to the median of East Parkway. This is a more direct route?

Someone in City Hall is saying we must have direct access to downtown. We say we have it: the north and south legs of I-40/240. They say commuters get testy when they have to stop at the railroad tracks on Broad. So take Summer/North Parkway and sail over the railroad.

They say new downtown attractions like the Pyramid and Peabody Place will jam the roads. We say 40,000 people get in and out of downtown every day just to go to work. The 22,000 that come back after hours to party and sport will have the streets to themselves.

They say traffic will increase on North Parkway no matter what. We say what's wrong with honest-to-goodness mass transit and stricter zoning to control the runaway development out east. Memphians are moving farther and farther away and whining about how long it takes to get back.

We say we don't want to be run over by commuter traffic, that won't obey the posted speed limits near our school and college.

We believe in preserving our historic neighborhoods, preserving affordable housing, respecting the environment, and respecting those who will not or cannot desert their homes for the Siren Song of the East.

Please join us in writing Mayor Richard C. Hackett. Tell him we support the modified no-build plan. This is the one they don't have drawings for, the one that would end I-40/Sam Cooper (once and for all) at Tillman and disburse its traffic onto Poplar, Walnut Grove, Broad and Summer/North Parkway. Four choices....now that's democracy.

Write to: The Honorable Richard C. Hackett, 125 N. Mid America Mall, 38013.

.....
• !!! VECA Fall Festival Celebration !!! •
• Saturday, September 15th •
• Saint Teresea Church Playground •
• More details to come in our next Evergreen News! •
.....

"Waste Not//Want Not" Takes on New Meaning By Julie Baker

I thought, by now, I had all the facts about our filled up landfills and the dirty disposable diaper dilemma, and I had a pretty clear picture in my mind of a gurgling solid waste stream. What I've learned in the last few

weeks of gleaning articles and brochures is that we are all part of the solid waste problem, and we all need to be part of the solution.

There appear to be two major solutions to our waste problem. Re-use and recycling. There is a lot of controversy about the amount of energy required to recycle some products, so ideally, reuse is probably the more effective, efficient alternative. Keep America Beautiful, Inc., reports that by reusing products that otherwise would be thrown away, we reduce the amount of solid waste deposited in landfills, and at the same time conserve our natural resources - trees, fuel and metals. Reusing products is as simple as donating or selling old household appliances, furnishings and clothing rather than discarding them, or turning used plastic milk cartons into mini-greenhouses for your young tomato plants. However, if you can't re-use, then by all means recycle.



**Please call these professionals
for your Real Estate needs:**

DAVIES · SOWELL, INC.
R · E · A · L · T · O · R · S

Sarah Gratz Land	274-1944	
Sue King	278-6436	
Laura Laneville	274-2881	
Charlotte Lyles	272-2619	MLS

54 South Cooper Memphis, TN 38104
(901)278-4380

**Think Twice Before Throwing Trash Away:
The Recycling Alternative**

Nothing in today's landfills decomposes easily. In fact, paper products, organic materials, and even food scraps are merely preserved in landfills, still recognizable decades after their disposal. For biodegradation to occur, a number of environmental conditions must be present at the same time, such as circulation of moisture, the right kinds of bacteria, proper temperature and level of acidity, and the right kinds and amounts of nutrients. Unfortunately, these conditions rarely occur together in a typical landfill.

So, everything recyclable should be recycled - yard wastes, paper, metal, glass, and plastics. Many people recycle to earn money for themselves or for their favorite charity, and a growing number of people are recycling because they care about our environment.

A shining example of the recycling solution is the aluminum can. Besides making a positive contribution to the environment and earning cash, recycling aluminum cans offers many other benefits. Recycling fights litter, creates new jobs at recycling centers, and conserves energy (95 % of the energy needed to make new aluminum from ore). According to USA Today, last year the aluminum industry saved enough energy through recycling to meet the residential electrical needs of a city the size of Pittsburgh for about six years.

Newsprint is most frequently recycled into new newsprint or recycled paperboard (or into recycling brochures). Steel pipes, automobiles and food cans are remelted and shaped into new steel products. Scrap tires are reclaimed and used in retreaded tires; or are incinerated as a source of fuel, or to produce electricity in special waste-to-energy plants.


While plastics are among the easiest materials to recycle, there are few facilities to handle them at this time, and only about 1% was recycled last year.

In 1979 we had 18,500 operating landfills. In 1988 we had 6,000. It is estimated that in the next five years 2,000 more will close. Major cities like Philadelphia have run out of landfills and ship their waste to remote sites (Kentucky, Tennessee, Indiana) at a great cost. In other words, we are running out of landfills and we're running out of places to put new ones. By working together we can make recycling a national reality and cut America's mountainous storehouses of trash down to manageable size.

Memphis will begin a trash separation program in test areas in the near future, and you will be informed as more information becomes available. The Public Works Division of city government will be initiating the program in the late summer. VECA has been asked to participate the Pilot Curbside Recycling Program this summer. We need you to call the VECA hotline and vote yes or no for VECA's participation in the program.

Also you may send letters of support to VECA P.O. Box 12011, Memphis, 38182. Your letters and votes are needed by July 31st. Please do your part to help.

**St. Therese
Little Flower Catholic Community
Jackson at Belvedere**



Sunday Eucharists
8:00 a.m., 10:30 a.m., 5:30 p.m.
Saturday Vigil Mass - 4:30 p.m.
Fr. Bob Ewing, Pastor
276-1412

"All Are Welcome"

Legal Corner
By James H. Bolden

VECA has received several complaints from residents regarding the parking of truck trailers, buses, and tractor trailer rigs on residential streets.

The following law, as outlined from the Motor Vehicles and Traffic chapter of the "Code of Ordinance, City of Memphis, Tennessee", governs the parking of the aforementioned vehicles on residential streets.

Sec. 21-145. Parking vehicles on residential streets.

(a) It shall be unlawful for any person to park, or knowingly permit, any vehicle as defined in this

chapter, on any residential street in the city for a period of time longer than twenty-four (24) hours consecutively.

(b) No truck, trailer or bus, as defined in this chapter, an having declared maximum gross vehicle weight rating of more than eight thousand (8,000) pounds shall be parked or left unattended on any residential street, except while actively being loaded or unloaded, or while such vehicle is being used in connection with any work or service being performed on an adjacent property.

(c) No recreation vehicles shall be parked or left unattended on any residential street or in any residential district, except while actively being loaded or unloaded.

(d) The division of police services is authorized to remove any vehicle found parked in violation of this section when such vehicle constitutes a traffic hazard or obstruction of traffic. Such vehicle may be impounded by the division of police services in accordance with the provisions of section 21-158 of the Code of Ordinances.

(e) Violation of this section shall be a misdemeanor punishable as provided in section 1-8 of this code. (Ord. No. 1639, S 1,2-27-73; Code 1967, S 23-238; Ord. No.3790, S 1,8-30-88).

Sec. 21-146. Parking of nonmotorized equipment or vehicles on residential streets.

(a) It shall be unlawful for any person to park or store any nonmotorized vehicle or equipment, such as, but not limited to, campers, trailers, boats, or other recreational type equipment, on any residential street in the city.

(b) Such nonmotorized vehicles or equipment may be removed by the police division in accordance with the provisions of section 21-158 relating to the impounding of vehicles obstructing the streets.

(c) Violation of this section shall be a misdemeanor punishable as provided in section 1-8 of this code. (Ord. No. 2136, S 1,10-1-74; Code 167, S 23-239; Ord. No 3790, S 2, 8-30-88).

If you would like additional information pertaining to "traffic Laws", please contact the Memphis Police Department's Traffic Division at 1925 Union Avenue or call 274-8106.

HINDS-SMYTHE COSMOPOLITAN FUNERAL HOME

Call on Us 24 Hours a Day

725-4224

Serving All Cemeteries
Pre-need Arrangements

1900 Union Avenue in Midtown

VECA History By Dotty Sacharitz

Schools in our area have been considered among the best in the city from their beginnings. In 1909 Colonel R.B. Snowden gave land with the stipulation that it be promptly used for a school. Snowden school opened with ten classrooms. Six more were added in 1913; 21 more were built in 1924. Subsequent additions added a cafeteria, gym, classrooms and other areas. As described in our last issue, further building and renovations are now in progress.

The first PTA in Shelby County was begun at Snowden in 1911 and by 1925 had become the largest in Tennessee. The school was recognized for its innovations and standards and had tremendous support from the community. For a few years in the late 1960's, as the racial balance in the neighborhood lessened, support lessened.

As integration increased, in 1971 VECA was named a 'friend of the court'. Our position was that no children should be bussed to or from Vollentine or Snowden because they were already integrated. The court, under plan Z, ruled that the schools were to be paired. For several years all VECA area children in grades 1-3 went to Snowden, 4-6 to Vollentine. Snowden Junior High remained intact. Snowden became an academic optional school with many special programs in the 1980's.

Vollentine School opened in 1930 with twelve classrooms. In 1937 additional classrooms made it the largest elementary school in the city. Like Snowden, it had tremendous support from the multi-ethnic community. In 1965 the school system denied a black child enrollment at Vollentine School. This incident along with some others in the city led to a class action suit on behalf of eight black children against the Board of Education. This suit culminated in the integration of Memphis City Schools.

Cypress Junior High and Northside High School are just outside the physical boundaries of VECA. These are the district schools for a large number of VECA children. Cypress, at Brown and Howell, was built in 1967. It is a modern facility with excellent equipment and can accommodate more children than are presently enrolled.

The original Northside was at 659 Manassas. It was renamed Humes two years after it was built. the present school was build in 1967. When it was opened, Humes became a Junior High. The new school quickly became a center of controversy. Traditionally, white students in this neighborhood had gone to Central High School. Many subterfuges were used to avoid attendance at Northside, which became this district's school. VECA tried to get the neighborhood placed back in the Central district but the court did not allow this. Northside was not college oriented which also contributed to many residents' dissatisfaction. Subsequently, there was another wave of white flight. Margaret Dichtel, long-time VECA President, suggested that the school would



have had a better chance of survival as an integrated school if it had been built in a different place.

As mentioned in an earlier article, one incentive to neighborhood development was the establishment of Rhodes College, then "Southwestern at Memphis." A tremendous fundraising effort in Memphis in the early 1920's led to this school moving from Clarksville, TN. The move was approved by the Supreme Court in 1925. The school has always emphasized quality education and has achieved national recognition. The Collegiate Gothic style of architecture has been maintained on its beautiful campus.

Rhodes has been a stable anchor for the VECA community. It has worked closely with VECA, has provided facilities and work space, helped us put out the Evergreen News and given much support. Many of the faculty live in the area and are very active in VECA in the community.

We have reason to be proud of all of our schools.

PEACE LUTHERAN CHURCH
(E.L.C.A)

1548 Jackson Avenue
(at corner of Willet)
Sunday Church School (all ages)-9:15 a.m.
Worship - 10:30 a.m.

Rev. James M. Duke III, Pastor
office: 274-3677
"The Lutheran Church of Midtown"

New VECA Members

Welcome to the following new members: Edward and Jimmie Vick, Paul Williford, Ella Mae Edwards, Veronica Coleman, Phillip McElyea, and Andrew and Christina Michta.

Membership Renewals:

Richard Bryant, Robert Burns and Linda Nichols, the Charles Diehls, Charles Dille, Jack Leach, Nancy Harris, Joseph and Peggy Jones, the Charles McAvoy's, Charles and Margaret McKelroy, Charles and Nancy Mullins, Robert Parr, Henry Patrick, Paula Roberson, Ponti Krampaibul, McLaurin and Pat Smith, and Carol Warren.

Evergreen News Help Needed:

1. Layout person with access to PageMaker or other layout design software for Apple or IBM.
2. Advertising Editor, accounts already established, four hours a month required in this volunteer position.
3. Typist with access to Apple or IBM computers to type in copy once every two months, four hours work.

Please Contact Mary Wilder through the VECA Hotline 276-1066--Leave Message.

★ **PHONE: 276-2304/05**

Rolls

Pastries

Wedding Cakes

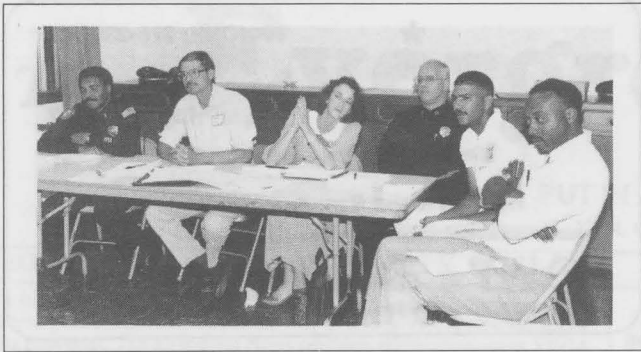
Rye & Vienna Breads

Carl's BAKERY

Neighborhood Watch Discussed at VECA Membership Meeting May 21st

The May VECA membership meeting was well attended by area residents concerned with crime prevention in our community. This is the time of year when crime of all kinds increases. It was therefore appropriate that representatives from the North and West precinct were present to discuss the Neighborhood Watch Program. The Neighborhood Watch coordinators are Ms. May Taylor for the West Precinct and Ms. Sidney McKenzie for the North precinct. The police department and community members discussed the reasons for and how to set up Neighborhood Watch. Ms. McKenzie described the Watch program as a community of good but "nosey" concerned neighbors. The Watch is a way for neighbors to stay in touch with each other and to watch out for each others property and personal well being. A street that is interested needs to call 576-5380 for an organizational packet. After receiving the packet, the concerned neighbor distributes an invitation provided by the police to residents on their street. This invitation sets up the first meeting. You can request your precinct Neighborhood Watch coordinator to be present at this first meeting to explain the program. After the first meeting the neighbors select a street coordinator. There are then two more meetings held a month or two apart to familiarize and to train the neighborhood residents in safety and crime prevention strategies. If the street enlists 50% or more of its residents in the Watch program, an official Watch sign will be placed on their street. Printed information will be sent to the neighborhood's coordinator regarding crime and crime prevention in the area throughout the year. After organization, a minimum of one yearly meeting is encouraged to maintain contact with the residents and to keep the Watch program viable.

VECA is no more crime prone then any other neighborhood in Memphis but there is no need to be complacent and not take care of ourselves and our community. VECA has a long tradition of community involvement by its citizens. The Police are offering an opportunity to the community to involve itself in its own safety. The Neighborhood watch program has been successful in reducing or moving crime out of areas where it is most active. If you were not able to attend the meeting but are interested in the program please call:576-5380.



Participants in the Neighborhood Watch Program. left to right: Lt Curtis Williams-with Crime Prevention; Mike Kirby VECA Housing Committee representative; Sidney McKenzie; Captain Richard Sojourner, North precinct; Lance Andrade, VECA executive committee; Lt. T.A. Moore, North precinct and VECA resident. Ms. May Taylor was also present at the meeting to answer questions for the West precinct.

Margaret Dichtel Award

This years recipient was Ms. Julie Borys. Nominations on Julie's behalf were received from numerous neighborhood residents. Julie Borys has been the VECA president for the last two years. In that time she has worked on many issues for the neighborhood. From school redistricting to zoning zchanges, freeway expansion, housing code enforcement, and bringing the diverse elements of community together on issues and concerns Julie has been there for VECA. It was natural outgrowth of this hard work that Julie was recognized for her efforts with the Dichtel Award. Congratulations, Julie, for a job well done and one you are still working hard at.



Lois Fingerett presents Julie Borys with the Margaret Dichtel Award.

M.O.M.M.I.E.S.

**Take Time For Friendships With Your Neighbors:
Mothers of Mid-Town Memphis Interlinking
Evergreen Support System.**

Play groups, excursions, speakers a parenting play-group for parents in the VECA area. Fall enrollment is taking place. Please call JoAnne Brown, 276-0609 or Angie Holis, 274-0376 for general information and to sign up for children under 2 years. Call Susan Ogle, 276-0979 or Vickie Howell, 278-5003 for children 2 and up. There is no cost to the program only your participation is required.

!!!!!!! ALERT !!!!!!!

Please be aware of a man named Sam or Samuel. This man asks to do yard work or asks for money for sick family members. He can become pushy and demanding but more important, thefts from garages, front porches, and break ins are felt to be associated with his presence. Please check references before giving anyone yard work and always refer requests for financial help to Social Service Agencies. Report this individual to the Police.



751 N. Trezevant, Memphis, TN 38112
(901) 324-5812 J. Jeffrey Irwin, Pastor

We invite you to join us for:

Sunday School 9:30 a.m.

Worship 10:50 a.m.

Wed. Potluck Supper and Vespers 6:00 p.m.

'A fellowship with open doors in worship and service.'

Carol CHUMNEY



She Will Put The Job First

Paid for by The Chumney Campaign
John Freeman, Coordinator



CUSTOM ELECTRONICS

PRECISION VIDEO RECORDER SERVICE

- FREE ESTIMATES
- FACTORY TRAINED
- FAST SERVICE

JOSEPH W. WEIBEL
OWNER

3590 Summer Ave.
Memphis, TN 38122
327-5060 or 327-5069

Bosi & Son's Grocery & Catering



We Deliver

**1701 Jackson
274-4729**

Choice Aged Meats

OPEN DOOR BIBLE CHURCH

1792 North Parkway
Memphis, Tennessee 38112 • (901) 278-4311

Gary D. Starbuck, Pastor

Mothers Day Sunday, May 13 - 6 p.m.

"Loving God"

What does it really mean to Love God?

Nursery Available

Sunday Services: 10:45 a.m. and 6 p.m.

"Growing Together in the Lord Jesus Christ"

We'll Trim off a \$1.00
(with this ad)

DABBLES HAIR Co.

Mon., Tues., & Sat. 9-6 /Wed., Thurs., & Fri. 9-9

Total Hair & Nail Care

19 N. Cooper (at Overton Square)

725-0521

Full line of Paul Mitchell & Sebastian Products

NEW DECADE - NEW STYLE

HERITAGE HOMES CO.

1069 West Rex Road

Memphis, TN 38119



Garnette Sappington

Realtor Associate

Office: 901-767-2700

MLS Computer Service

Res. 901-276-8422



OVERTON PARK AVE. AND CLEVELAND (CROSSTOWN)

392 N. Cleveland • 278-0561

Open Mon.-Fri.: 8a.m.-7p.m., Sat.: 9 a.m.-5 p.m.

Free Delivery daily • Free Drug information • Pay MLGW,
Phone, & Cable bills • Old-fashion Soda Fountain • Senior
Citizen Discounts • Computerized Drug Screening

"WHERE ITALY COMES TO YOUR TABLE"



282 N. CLEVELAND

2 blocks north of Poplar • 725-6660

Authentic Italian cookery includes Bistecca Brasciolo, Pollo alla
Potentina, Scampi, Trota alla Livornese, Lobster Tail served on
a bed of Imported Fettuccine, Salmone en Fettuccine Ronzolino,
Salmone Primi Venti, Trota alla Fiorentina, Filet of Sole alla
Giovanni, Snails, Veal and Roman Cheese, Veal Piccata, Veal Mar-
sala, Petto alla Giovanni, Eggplant Parmigiana, Oysters
Rockefeller, Stuffed Mushrooms, Steaks (including Entracoste
Sauce Au Poivre), and Seafood. Tues.-Thurs. 4-11; Fri. & Sat.
4-11:30; Sun. 4-10:30. Closed Mon. Visa, MasterCard, Diners
Club.

GATE
CITY
HARDWARE

2500 Summer Ave.

(901) 458-3050

CAJUN

ROACH SPRAY - \$8.88

in July & August

Saturday OPEN 'til 5

Paint, Glass, Pipe Threading, Tools, Plumbing, Keys,
Electrical, Aluminum Screen made to order

Ashfords

Mid-Town Meats

8 oz. Filet Mignon \$2.75 ea.

8 oz. Ribeye Steak \$1.75 ea

Party Trays \$20 & up



643 N. McLean

276-1636

Mon. - Sat.

8 a.m.-6 p.m.

HINDS-SMYTHE COSMOPOLITAN FUNERAL HOME

Call on Us 24 Hours a Day

725-4224

Serving All Cemeteries
Pre-need Arrangements

1900 Union Avenue in Midtown

Annual VECA Dues

\$7.50

Make checks payable to VECA and send to:

VECA Treasurer - 705 N. Belvedere, 38107

VECA HOTLINE : 276-1066

The Evergreen News Staff

Mary Wilder, Managing Editor

Craig Jordan, Copy Editor

Dottie Sachritz, News Editor

Christie Dinklelacker, Advertising Editor

Teresa Bullock, Format Editor

Len Cobb, Distribution Manager

Annice Jennings, Writer

Shelly Figertte, Photographer

Julie Baker, Editing and Writing

Martha Heinemann, Editing and Finance

Margaret Cardwell, Editing

Marsha Starck, Editing