

VOLLINTINE EVERGREEN

N E W S

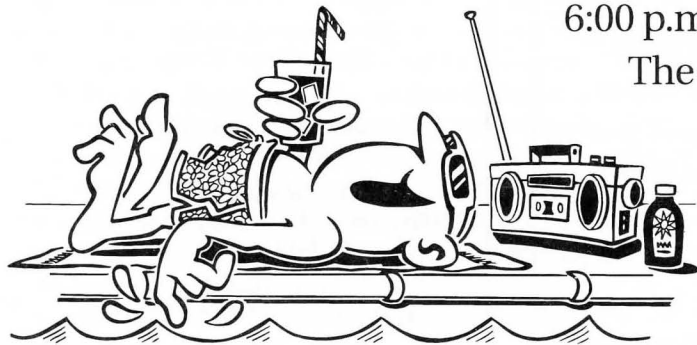
A Neighborhood Publication Sponsored by VECA, the Vollintine-Evergreen Community Association

Volume XXVII, Number 4

JULY 2001

POTLUCK SUPPER AND POOL PARTY

Mark your calendars, and join many of your neighbors for great food and water fun on Saturday, July 14, at the Rhodes College pool. The potluck supper will start at 6:00 p.m. and the pool will open to us at 7:00 p.m.



The event is free. Just bring swimsuits and a dish to share (the more people you bring the larger the dish!). VECA will provide eating utensils and soft drinks. If the weather doesn't cooperate, the event will go on, indoors.

THE VECA CDC FALL FESTIVAL

VECA CDC is planning a fall festival for September 29, 2001. The rain date for the festival will be Sunday, September 30th. Please contact the VECA office if you or anyone you know would like to rent a booth at the festival, volunteer for any of the events, or make a donation. Merchandisers, crafters, and food vendors are welcome. There will be music and entertainment for all.

Activities will include: a 3-on-3 basketball tournament, an obstacle course challenge, children's sports events, and a 7K walk/run throughout the neighborhood extending down the V&E Greenline, the Cypress Creek Bike Path, and concluding at University Park.

We hope and expect all Vollintine-Evergreen residents will be involved in this event in some way and will take advantage of this wonderful opportunity to come together as a community to celebrate our diversity and our numerous accomplishments.

Contact Natalie Tiner, Daryl Lewis, or Gloria Fulton at the VECA office to find out more about the festival and the 7K. 901-276-1782

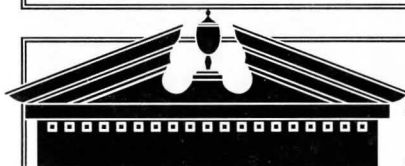


UPCOMING MEETINGS & COMMITTEES

Unless otherwise marked, all of these meetings are at the VECA office at 1680 Jackson. To be certain, you can call first at 276-1782. Committee meetings and Board meetings are open to everyone.



Potluck Supper & Pool Party	July 14, Rhodes pool
National Night Out	August 7
Hot Fun Summerfest	August 11
Fall Festival	September 29; September 30 raindate
VECA Block Club Reception & General Membership Meeting	January 21, 2002 (tentative)
Historic Committee	second Monday monthly, 7:00 p.m.
(call office for location)	
Block Club Committee	first Monday monthly, 6:00 p.m.
Code Enforcement Committee	first Saturday monthly, 9:00 a.m.
V&E Greenline Committee	third Monday monthly, 7:00 p.m.
Cypress Creek Beautification Committee	third Tuesday monthly, 6:00 p.m.
Managing Committee	last Monday monthly, 7:30 a.m.
Housing Committee	second Tuesday monthly, 5:30 p.m.
Commercial Revitalization Committee	second Thursday monthly, noon
Brown/Howell Block Club	second Thursday monthly, 6:30 p.m. (Cypress Junior High School)
VENews deadlines:	August 3, October 5, December 5
VECA CDC & VECA Boards	first Monday monthly, 6:30 p.m. & 7:00 p.m.
VECA CDC & VECA Boards	July 9, 6:30 p.m. & 7:00 p.m.
VECA CDC & VECA Boards	August 6, 6:30 p.m. & 7:00 p.m.
VECA CDC & VECA Boards	September 10, 6:30 p.m. & 7:00 p.m.



FOR SALE BY VECA CDC

- 2111 Howell:** rehabbed 2-bedroom, 1-bathroom house, with new roof, fresh paint, completely new interior, and central heat and air (\$28,000 or best offer)
- 2135 Howell:** new all brick, 3-bedroom, 2-bathroom house (being completed)
- 2122 Brown:** new all brick, 3-bedroom, 2-bathroom house (under construction)
- 2162 Brown:** new all brick, 3-bedroom, 2-bathroom house (under construction later in 2001)
- 2113-2117-2119 Brown:** new all brick, 3-bedroom, 2-bathroom house (under construction later in 2001)



VISIT VECA'S WEBSITE

www.neighborhoodlink.com/veca

VECA & VECA CDC STAFF

Scott Banbury,
Cypress Creek
Environmental Educator

Sean Fegette,
Construction Coordinator

Steve Gadbois,
Executive Director

Ruth Gibson,
Homeowner Counselor and
Office Manager

Belinda Kerusch,
Brown & Howell Community
Organizer

Daryl Lewis,
Neighborhood Preservationist

Wilma Vandermeer,
Financial Manager

Shirley Wallace-Calhoun,
Homeowner Counseling Assistant

VOLLINTINE ↔ EVERGREEN

1680 JACKSON AVE • MEMPHIS, TN 38107

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Submissions can be submitted on paper (even handwritten),
on disk, or by email to VECA_news@hotmail.com

276-1782 VECA • 276-1783 VECA-CDC • 276-1784 fax

email: VECA@netten.net
www.neighborhoodlink.com/veca

VECA CDC UPDATE

by Steve Gadbois,
VECA CDC Executive Director

We are pleased to welcome three new employees. Shirley Wallace-Calhoun comes to us thanks to the VISTA/Americorps program. She will be working with Ruth Gibson, as a homeownership counseling assistant. Two Rhodes College student interns are with us for the summer. Naomi Long is dealing mainly with legal matters, and Natalie Tiner is overseeing planning for VECA's Fall Festival on September 29, as described on page 1.

After months of planning, major work is underway at CDC-owned "Watkins Square", the commercial strip on Watkins just north of Brown. The biggest part of the project is the expansion and total renovation of the anchor tenant, Melanie's Restaurant. We are also gaining two new tenants. The next issue of the Vollintine-Evergreen News will give an update on all five of our businesses.

NEW PHOTO STUDIO SET FOR WATKINS AND BROWN

Watkins Square Photo Group, in conjunction with VECA's Watkins Square Initiative will present, for the north Memphis community, an upscale photography studio at 1076 N Watkins. The studio is a partnership between Ronald Rone, formerly Ron's Photography and Pierre Horton, currently Phenomenal Photos.

Watkins Square Photo Group has combined two well known photography services in a studio atmosphere to enhance and bring current technological advances in photography to the north Memphis community in particular and to Memphis at-large. Please call 725-8972 to arrange a sitting or visit the studio at 1076 N Watkins.

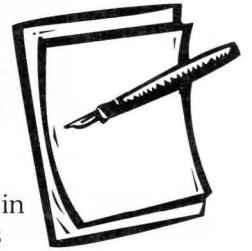


VECA MEMBERSHIP 2001

In January 2001, 600 membership envelopes were enclosed in the mailing for the annual meeting. Returns from that mailing recruited 136 members. In March and April, the number of paid memberships reached 300. So in late April, approximately 400 calls were made to previous members who had not responded. At the end of May, these efforts produced another 100 members for a total of 403.

The membership committee is composed of three hardworking members, Martha Heinemann, Helen Johnson, and Kay Blues. Martha is responsible for donating approximately 60 hours of time processing membership fees, which includes making computer entries for the membership list printout. Kay and Helen put in about 40 hours of volunteer time making evening phone calls and sending out correspondence. Thus the only real expense was \$350.00 for stamps and envelopes. The committee derives their satisfaction from the membership responses and hopes membership fees will continue to roll in. It is never too late to join VECA!

Remember, if you are new to the Vollintine-Evergreen area, first year membership is free. Simply drop by the VECA office at 1680 Jackson Avenue during regular business hours to pick up an application.



LITTLE FLOWER CATHOLIC SCHOOL RE-OPENING

The Catholic Diocese of Memphis is happy to announce the re-opening of the Little Flower Catholic School at the St. Therese Church, 1666 Jackson Avenue. Little Flower Primary School will be one of the diocesan "Jubilee Schools," the fourth in a program that began in 1999.

Little Flower first opened in the autumn of 1930. St. Therese parish named the school Little Flower after the name St. Therese called herself, saying she was a "little flower" of God's garden. The school operated until 1985 and many Memphis civic and business leaders are among its alumni.

The Jubilee Schools program is enabled by an anonymous donation given to Catholic Bishop J. Terry Steib in July 1999. The fund was established to secure the re-opening of six Catholic parish schools closed over the past twenty years. Tuition at Little Flower, as at all Jubilee Schools, is based on family income. Scholarships are awarded subject to verification of family size and family salary; all families in the Vollintine-Evergreen area are encouraged to apply. Sister Gertrude Foster of the Sisters of Charity of Nazareth, Kentucky will be principal.

For its inaugural year, Little Flower Primary School will have a 4-year-old kindergarten and a 5-year-old kindergarten. A certified early elementary teacher will staff each class. In addition to the traditional early elementary subjects, students will also receive weekly instruction in computer, physical education, and music. The school will add first grade for the school year 2002-2003, and additionally grades each year following until becoming a full "primary" school with 4K-3rd grade; older elementary grades will be housed at the Holy Names of Jesus and Mary School on Keel Ave.

Enrollment for the Little Flower Primary School began in January 2001, but spaces are still available. The school office is now open on Wednesdays; call Mrs. Sally Hermsdorfer at Little Flower, 725-9900 any Wednesday for enrollment information. Or, call the Jubilee Schools Office at 942-8002 any weekday between 7:30 and 4:30 to request an application. Ask for Mrs. Hermsdorfer or Ms. Debra Harris.





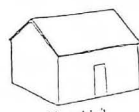
Home Style

by Linda Nichols

As you walk or drive through Vollintine-Evergreen, you may have noticed that our houses look similar. Like many historic neighborhoods, our houses were built when certain types of architectural styles were popular, and our homes reflect those styles. In each issue of Home Style, we will explore architectural plans and styles and the factors that make your house unique.

There are two parts to looking at a house - the plan and the style. If you think about your house as a present, the plan is the "box" or the basic shape of your house. The style is the "wrapping paper" around the box. All the parts of the house - roof, doors, windows, dormers, transoms, chimneys, porches, and building materials - reflect the plan and/or the style of the house. We have about 10 plans of houses in Vollintine-Evergreen, including the bungalow, composite cottage, English cottage or house, gable front cottage, hall and parlor (or Cape Cod) cottage, pyramidal cottage, colonial I house, colonial gambrel house, foursquare, and gable front and wing. Wrapped around these "boxes" are the six styles that are prominent in our neighborhood - Colonial, Craftsman, Tudor, Spanish, Residential Minimalist, and Art Moderne.

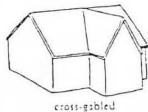
One way to begin to recognize these plans and styles is to start small. If you can identify the parts of the house that make up the plan and the styles, you can identify the style. Let's start with the roof. What do you see when you look at a roof? Do you notice the type of shingles? Do you realize you need to clean your gutters? (Can't help you there - so do I). The next time you look at a roof, look at how it is made, at its shape. If the roof has a peak where the wall of the



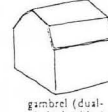
side-gabled



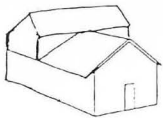
front-gabled



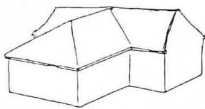
cross-gabled



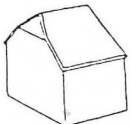
gambrel (dual-pitched gables)



AIRPLANE



hipped-gabled



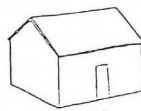
hip-on-gable
JERKINHEAD

house goes all the way up to the roof and you can see it, that's a gable. Gables can face the front of the house (front-gable), the side of the house (side-gable) or both directions (cross-gable). There are two special types of gable roofs in our neighborhood. Houses with an airplane roof have a small upstairs in the back of the house that does not cover the entire first floor, but sticks up at the back of the house like the tail of an airplane (if you use your imagination). Airplane roofs have a front or side gable roof covering the main part of the house and another front or side gable roof covering the small upstairs.

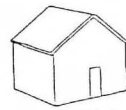
Gambrel (or dual pitch gable) roofs take a slight detour on their way up to the roof peak and gable. You often see this type of roof on Dutch barns.

Some roofs do not have a peak where they meet the house; instead, the roof turns down on the edges, like a thatched cottage roof. Those are hip roofs.

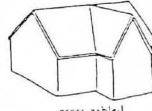
Simple hip roofs have one side longer than the other and complex hips go in more than one direction. Pyramidal hips look like pyramids with all sides of the roof being relatively equal and going up to a point. You can combine the two types of roofs for a hipped-gable roof. The jerkinhead roof (one of my favorites) is a gabled roof with a little bit of hip right where the wall peak meets the roof. It looks like a gable roof wearing a little hat.



side-gabled



front-gabled



cross-gabled

Your assignment this month is to go outside and look at roofs. Next issue, we will continue looking at our house parts. If you are impatient and want to know what type of house you have right now, you can order the nomination that placed your house on the National Register of Historic Places for \$10 by calling the VECA office at 276-1782.

EVERGREEN PRESBYTERIAN CHURCH'S CLANJAMFRY

The third annual Scottish Festival called "Clanjamfry" will be held Friday through Sunday, September 14-16 on the grounds of Evergreen Presbyterian Church (613 University Street, across from Rhodes College).

The schedule of events includes a golf scramble, a reception for donors and sponsors, a ceilidh (KAY-lee, a traditional Scottish variety show), an outdoor faire, music including bagpipers, food, clan tents, vendors of Scottish goods, contests, a children's area, sheep-herding demonstrations — all with a Scottish theme.

The grand finale is on Sunday morning, when the regular church service is replaced by a Kirkin' o' the Tartans, a glorious and moving service that incorporates Scottish church traditions, including a presentation of clan tartans for blessing and dedication along with stirring bagpipe accompaniment to favorite hymns. A dinner on the church grounds will immediately follow the service.

For more information, contact the church office at 274-3740.



BIG CHANGES IN VE SCHOOLS THIS FALL

By Julie Borys

This fall, nearly 10,000 city school students will be affected by school redistricting. Vollintine Elementary, Snowden Elementary, Snowden Jr. High, and Cypress Jr. High schools will see many changes. Vollintine will carry grades K-5, and its 107 sixth graders will be assigned to Cypress Middle School. Snowden will still be K-8 but 127 students will be assigned to Cypress Middle School when Snowden's northern boundary for all grades becomes (generally) Jackson Avenue.

Cypress Jr High was built in 1967 to accommodate 1600 students but enrollment is now less than 400. As Cypress Middle School, grades 6-8, its enrollment should increase to 742. In addition to the Snowden and Vollintine assignments above, Cypress will annex sixth grade classes from Springdale, Hollywood, Shannon, Kingsbury, and Coleman. Cypress District ninth graders will be assigned to Northside High School.

Parents want assurances now that the quality of education will be the same as received by former students of Vollintine and Snowden. Cypress received mostly F's on the "Report Cards" issued to City and County schools by the Tennessee Department of Education last fall. Of the schools being absorbed by Cypress, only Vollintine and Snowden had passing scores. Vollintine has an Individually Guided Education optional school. Snowden has an academically enriched/college prep optional school.

Students and teachers transferring from Vollintine and Snowden should bring their academic gains and expectations with them. However, many teachers will not transfer and many parents are adamant that they will not send their children to Cypress as long as they have other options. This year fewer transfers will be available as other schools reduce their student populations. The deadline for optional transfers was in February; limited open school transfers were available in May.

Cypress school has had plenty of classroom space for many years, however, it has not had full community support for a variety of reasons, beginning with its building site. The site had obvious environmental problems, which plagued it for several years, and Cypress was one of the first Memphis schools to experience deadly student violence.

Through the years, a small core of Cypress parents, teachers, students, Adopt-a-School volunteers and Rhodes College students have worked very hard to improve the level of education at Cypress, but the school has continued to slide academically. VECA and VECA CDC have worked hard on housing issues in the surrounding area but have not had as many successful interactions with Cypress school as we would like.

It is cause for concern that City School Administration did not notify VECA or VECA CDC of major changes planned for

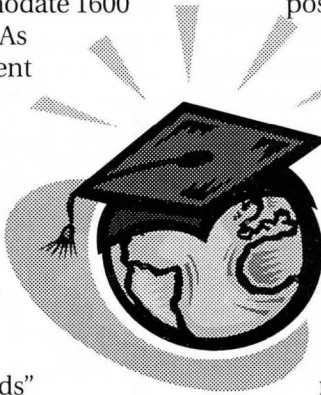
Cypress school. School boundaries and programs affect housing patterns and population density as much as these things affect school populations. VECA CDC is the major housing developer in the BROWN/HOWELL Community adjoining Cypress and needs information on schools for planning. As the VE community continues to attract committed residents, community expectations for VE schools are rising. However, the City School Administration has not positioned Cypress to attract and retain our many college bound jr. high students. Those students frequently transfer to Snowden or East.

Furthermore, automobile access to Cypress school is problematic. Cypress shares its site with a Memphis City Park; additionally Brown and Howell streets form the traffic loop for Cypress. The streets are already congested because housing is very dense and only the newest houses have driveways. Residents park at the curb and streets are one-way-only during school hours. Doubling traffic would have a major impact. The traffic alone should have

prompted an informational meeting for City School administrators and VECA CDC. Is the administration assuming that all students will walk to school?

Without a meeting, the Administration may continue to make erroneous assumptions about the VE community that will once again prevent Cypress from achieving its full potential. VECA, VECA CDC and Brown Howell Block Club are working hard to improve the neighborhood surrounding Cypress. Meetings are needed with representatives from Cypress, the City School Administration, the City Engineer's office, Parks, Public Works, Housing and Community Development, students and parents. Collectively, we must figure out how to accommodate residents, 742 motivated students, and their involved, supportive parents.

Please call, write, or e-mail the VECA CDC office to make suggestions. Additional information should be available at the potluck picnic/pool party July 14.



Are you new to the Vollintine-Evergreen neighborhood?

Come by the VECA office at 1680 Jackson Avenue during regular business hours to pick up a free "welcome packet". It's loaded with information, coupons, and a form for a free first-year membership in VECA.

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Sunday Eucharists
8:00 a.m., 10:30 a.m.

Saturday Vigil Mass - 4:30 p.m.
Tues. and Thurs. Mass - 5:30 p.m.
Wed. and Fri. Mass - 8:15 a.m.

Saturday Confession - 3:45 - 4:15 p.m.

276-1412



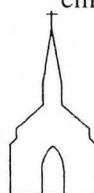
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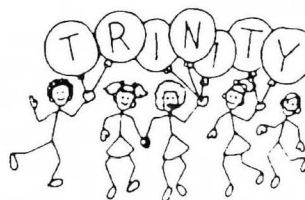
AFTERSCHOOL PROGRAM:
Safe and fun for K-8 students, Monday-Friday 2:15-6:00pm

SCHOOL'S OUT PROGRAM:
Most city school holidays 7:30am-6:00pm

SUMMER SPOT: The cool midtown day camp
for K-junior high, Monday-Friday 7:30am-6:00pm

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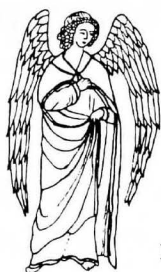
A Ministry of Trinity United Methodist Church

The Church Of The Good Shepherd

A Traditional Episcopal Church
1928 Prayer Book

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GARDEN GAB

by Diane Butler



Memphis offers gardeners the opportunity to enjoy both a long growing season and a wide variety of plant materials. The climate of our fair city also presents the considerable challenge of nurturing our landscapes and gardens through a long, hot, and humid summer and, too often, insufficient rain. Plantings have the best chance of surviving the summer when they are sited appropriately and given adequate fertilizer, protective ground cover, and water, water, water.

Improper watering is the number one cause of plant demise — either too much or too little. Common signs of inadequate water include: wilting, leaf scorch, leaves that curl or drop prematurely. Too much water may produce yellowing leaves, rotting roots, leaves dropping while green. Grouping plants with similar moisture needs can save on the water bill and the gardener's energy expenditure while helping ensure that each plant receives the appropriate amount of water. It is important that water reach the root zone of plants. Water deeply rather than shallowly. Less frequent deep watering will encourage plants to develop a deep root system and lush growth.

Mulching also conserves moisture as well as cooling the soil. A two to three inch layer of mulch prevents the germination of many weed seeds, reduces soil compaction, and adds organic matter to the soil as it decomposes. A word of caution about mulching practices: too much mulch reduces air and water flow, so keep the level between two and three inches. Mulch piled up against the trunks of trees and stems of plants encourages pest and insect damage. Leave some space between the trunk and applied mulch.

While a complete discussion of fertilizers and fertilization practices is beyond the scope of this article, here's a suggestion to give your plants a quick boost. A foliar spray of fish emulsion or seaweed extract will provide a "pick-me-up" for plants during the growing season. There is evidence that these sprays will also boost plants' immune systems and help them survive pests and fungal disease. For best results, spray in early morning or early evening and concentrate the spray on leaf undersides.

Now that you've taken care of the summer garden chores, sit back with a glass of iced tea and start perusing the fall catalogues arriving in the mail. Now is the time to start planning for next year's new or renovated garden spaces.

Until next time ... enjoy nature's bounty!



On June 11, VECA's Historic Committee recruited new members at a wine tasting courtesy of Robilio's liquors.

NEWS FROM NORTHSIDE

by Mary Wooldridge

George G. Perry III, a second-year history teacher at Northside High School, received several honors during the 2000-2001 school year. These include induction into The University of Memphis chapter of Phi Kappa Phi honor society for multidisciplinary academic excellence and Christian Brothers University's chapter of Phi Delta Kappa honor society for educational arts. He has also received a scholarship from the Colonial Dames of America to use for the purpose of pursuing his Ph.D. in U.S. History from the University of Memphis. In addition, Mr. Perry's first historical publication, "The School Across Town: A Comparative Study of Teachers College Culture in Memphis", has appeared in the 2000 edition of *The West Tennessee Historical Society Papers*.

SUMMER DAY CAMP FOR ARTS AND ENTERTAINMENT

This summer, your child has the opportunity to celebrate the world of art and entertainment. Each day will introduce a new topic such as art, acting, dance, photography, modeling, and music.



This camp is one day per week and is designed to stir the imagination of our children. The arts provide an outlet for inner voices and a safe haven for opinions. Every child is unique and the arts allow children to see that differences create a beautiful community. Camp lasts until August 1. Children ages 5 - 8 attend from 8:30 am to 12:30 pm, and children ages 8 - 12 attend from 1:30 pm to 5:30 pm. It's not too late to enroll in this program. For more information call Chad Johnson at 278-0328.

VECA NEEDS MEMBERS

Name _____

Telephone Day: _____ Telephone Evening: _____

Address _____ Zip _____

MAIL TO: MEMBERSHIP COMMITTEE, 1680 JACKSON AVE., MEMPHIS, TN 38107

I'M INTERESTED IN:

PLEASE CHOOSE ONE:

- Block Club
- Historic Home Tours
- Housing
- Code Enforcement
- Commercial Revitalization
- Greenways
- V&E Greenline
- Youth
- Newsletter Delivery
- Newsletter Writing
- Volunteer (general)

MEMBERSHIP DUES ARE \$10, \$20 OR \$35 PER YEAR

AND ARE NOT TAX DEDUCTIBLE; ADDITIONAL DONATIONS TO VECA CDC MAY BE TAX DEDUCTIBLE

- \$10 dues, Individual
- \$20 dues (household), Gold Star members receive their choice of bumper sticker.
- \$35 dues, Gold Star Heritage members receive their choice of bumper sticker and the Historic Designation Plaque.

Bumper Sticker A



Bumper Sticker B



Historic Designation Plaque

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54 N. Cooper Memphis, TN 38104 (901) 278-4380 sowellco@bellsouth.

VECA

VOLLINTINE-EVERGREEN COMMUNITY ASSOCIATION

VECA is a neighborhood organization made up of volunteers and paying members. The Vollintine-Evergreen News is the way in which VECA communicates with its residents. The Vollintine-Evergreen News contains information about VECA, neighborhood residents, and business and government policies. VECA is bounded by Watkins on the West, Cypress Creek on the North, Springdale on the East and North Parkway on the South. Contact VECA by writing to 1680 Jackson Avenue, Memphis, TN 38107 or call (901) 276-1782.