

# VOLLINTINE EVERGREEN

**N E W S**

A Neighborhood Publication Sponsored by VECA, the Vollintine-Evergreen Community Association

Volume XXVIII, Number 2

MARCH 2002

## 2002 HISTORIC HOME AND GARDEN TOUR - APRIL 28, 2002

On Sunday, April 28, 2002, you have a treat in store. You don't have to go out of your own neighborhood to see great houses, exciting renovations, and spectacular gardens. The 2002 Vollintine-Evergreen Home Tour will have it all.

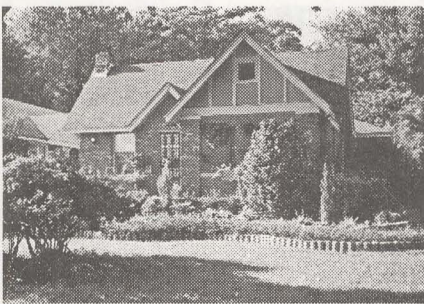
These charming and interesting homes on Hallwood Drive and University Circle will surprise the visitor with the amount of variety in the Tudor style, from small cottages to large two-story homes. Vollintine Evergreen was developed starting in the 1920s when the English Tudor style was popular.

Here are just a few of the delightful surprises visitors may find at this year's home tour:

- An English hunting lodge in midtown Memphis.
- The perfect Memphis shade garden with 250 labeled hostas tucked into one backyard.
- A 1950s kitchen up-to-date, yet frozen in time.
- A serious Tudor façade hiding a house filled with light.
- Tudor, Spanish and Craftsman elements flowing together into a harmonious melange.
- A garden living space that is a delight to the senses.

Tickets are \$7.00 and are on sale now at the VECA office, 1680 Jackson Ave.; Burke's Book Store, 1719 Poplar Ave.; and 1910 Frameworks, 2029 Union Ave. Tickets will also be available the day of the tour near the tour homes and at Snowden School. Call Helen Johnson at 272-9968 for more information or if you would like to volunteer.

Also, catch the **FREE** trolley travelling between the home tour and Snowden School, the site of Vollintine-Evergreen's Annual SpringFest. All are welcome to this free event featuring entertainment and arts & crafts.



2092 University Circle



2041 Hallwood Drive



2045 Hallwood Drive



2081 Hallwood Drive



2108 Hallwood Drive



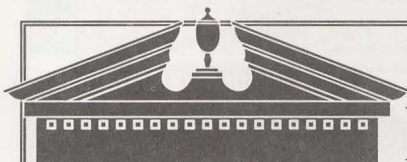
2037 Hallwood Drive (garden only)

## UPCOMING MEETINGS & COMMITTEES

Unless otherwise marked, all of these meetings are at the VECA office at 1680 Jackson. To be certain, you can call first at 276-1782. Committee meetings and Board meetings are open to everyone.

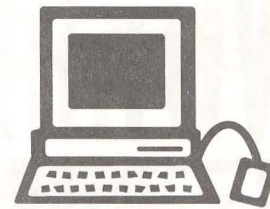


Historic Home Tour	April 28
Block Club Festival	April 28
Potluck Supper & Pool Party	July 13
National Night Out	August 6
VECA Block Club Reception & General Membership Meeting	January 27, 2003 (tentative)
Historic Committee	2nd Monday monthly, 7:00 p.m. (various locations; call office)
Block Club Committee	1st Monday monthly, 6:00 p.m.
Code Enforcement Committee	1st Saturday monthly, 9:00 a.m.
V&E Greenline Committee	3rd Monday monthly, 7:00 p.m.
Cypress Creek Beautification Committee	3rd Tuesday monthly, 6:00 p.m.
Managing Committee	last Monday monthly, 7:30 a.m.
Housing Committee	2nd Tuesday monthly, 5:30 p.m.
Commercial Revitalization Committee	2nd Thursday monthly, 6:00 p.m.
Brown/Howell Block Club	2nd Thursday monthly, 6:30 p.m.
Cypress Junior High School	
Youth Committee	
VENews deadlines, 2002:	April 5, June 7, August 2, October 4, December 2
VECA CDC & VECA Boards	1st Monday monthly, 6:30 p.m. & 7:00 p.m.
VECA CDC & VECA Boards	March 4, 6:30 p.m. & 7:00 p.m.
VECA CDC & VECA Boards	April 1, 6:30 p.m. & 7:00 p.m.
VECA CDC & VECA Boards	May 6, 6:30 p.m. & 7:00 p.m.



## FOR SALE BY VECA CDC

- 2135 Howell: new all brick, 3-bedroom, 2-bathroom house (completed)
- 2122 Brown: new all brick, 3-bedroom, 2-bathroom house (completed)
- 2162 Brown: new all brick, 3-bedroom, 2-bathroom house (completed)



## VISIT VECA'S WEBSITE

[www.neighborhoodlink.com/veca](http://www.neighborhoodlink.com/veca)

### VECA & VECA CDC STAFF

Sean Fegette,  
Construction Coordinator

Steve Gadbois,  
Executive Director

Ruth Gibson,  
Homeowner Counselor and  
Office Manager

Belinda Kerusch,  
Brown & Howell Community  
Organizer

Daryl Lewis,  
Neighborhood Preservationist

Chris Orejel,  
Commercial Revitalization Assistant

Wilma Vandermeer,  
Financial Manager

Andrew Wilkins,  
Code Enforcement

## VOLLINTINE EVERGREEN N E W S

1680 JACKSON AVE • MEMPHIS, TN 38107

Coordinating Editor ..... Ron Bright

Finance .....

Graphic Designer ..... Sherry Henson

Printer ..... Diamond Printing Company

Distribution ..... Fredha Feaster

Submissions can be submitted on paper (even handwritten),  
on disk, or by email to [VECA\\_news@hotmail.com](mailto:VECA_news@hotmail.com)

276-1782 VECA • 276-1783 VECA-CDC • 276-1784 fax

email: [VECA@netten.net](mailto:VECA@netten.net)  
[www.neighborhoodlink.com/veca](http://www.neighborhoodlink.com/veca)

## NEED ASSISTANCE SAVING FOR A HOME?

Currently, VECA CDC is preparing a grant proposal to fund an Individual Development Account (IDA) program. If funded, qualified participating individuals who save regularly in a designated bank account and accumulate \$500 will receive an additional \$1,000 towards the purchase of their first home.

If you work full-time and are considering purchasing your first home, call the VECA office to learn more, to see if you qualify, and to get your name on the list.

This program will work with two successful VECA CDC programs: the HUD-certified homeownership counseling and the affordable housing program.

## VOLLINTINE-EVERGREEN RESIDENTS CAN HELP

Dozens of Vollintine-Evergreen residents currently serve on one of our Committees or on one of our two Boards, and about one hundred residents help prepare and deliver this free newsletter. But there are always tasks, large and small, that VECA CDC staff members don't have the time or the expertise to tackle, so whatever your skills and resources, your help is always welcome.

- can you help sort, label, and store photographs?
- can you help prepare various display boards?
- can you do light carpentry and painting at the office?
- can you update our website?
- can you help network computers (mostly middle-aged PCs)?
- can you help create a "master database" using Access?

Remember that VECA CDC is a 501(c)(3) nonprofit corporation, which means that your donations may be tax-deductible. We would gladly arrange free pickup of any donated used goods. Some of the items currently needed are a good electric typewriter, file cabinets, shelving, and folding chairs.

Visit or call the office if you might be able to help in any way, whether it is listed here or not. Thanks.

## VECA CDC UPDATE: NEIGHBORHOOD-BASED CODE ENFORCEMENT

by Steve Gadbois, VECA CDC Executive Director



Thanks to a three-year grant from the Community Foundation of Greater Memphis, VECA CDC has just initiated a neighborhood-based code enforcement program that could eventually be replicated in other neighborhoods. Grant funds will pay for a half-time staff member dedicated solely to code-enforcement issues.

In the first year, the code enforcement staff member will learn about the City and County code regulations and code enforcement process and will begin regular

informative columns in this newsletter for Vollintine-Evergreen residents. He will regularly patrol the entire neighborhood and will systematically collect, submit, and follow-up on potential code violations. Each has been done sporadically in the past. The existing Code Enforcement Committee and the Block Club Committee will be asked to get more involved.

In the second year, while these same activities will continue, discussions will also begin with City and County officials about the possibility of the VECA CDC staff member issuing binding citations instead of submitting everything to the City and/or County. The needed code regulations seem to be in place, but local government lacks the resources and the intimate knowledge of the City's distinctive neighborhoods to keep the public informed and to effectively enforce those code regulations. Having a staff member focusing only on the Vollintine-Evergreen neighborhood will directly address that issue.

Finally, in the third year, it is hoped that the VECA CDC staff member will actually begin issuing binding citations, after getting the proper training and certification. This would be the culmination of "neighborhood-based code enforcement" and would be the program that could benefit other neighborhoods that are sufficiently organized. During the third year, the long-term funding of the program would also be dealt with.

In February VECA CDC welcomed Andrew Wilkins as the code enforcement staff member. He will also supervise the "Youth Aid" program described in the January 2002 issue of this newsletter, which is being funded by the Memphis Community Development Partnership. Andrew is a neighborhood resident and a free-lance writer whose work you may have seen in the Memphis Flyer. Look for regular articles from Andrew here, and feel free to call or stop by the office to meet him.

## 2001 VECA TREASURER'S REPORT

by Janis Cannon

Following is a summary of the 2001 VECA budget. The VECA budget is separate from the much larger and more complex budget of the VECA CDC, which acts as Vollintine-Evergreen's main fiscal agent for grants, donations, etc. More detailed information can be provided upon request.

### Support and Revenue:

\$5,370.00	dues
196.00	contributions
339.41	investment income
1,770.00	Vollintine-Evergreen News ads
1,574.42	other
<b>\$9,249.83</b>	<b>TOTAL</b>

### Expenses:

\$3,224.00	Vollintine-Evergreen News printing
199.98	awards
783.00	VECA Board insurance
750.07	other
<b>\$4,957.05</b>	<b>TOTAL</b>

### Excess of support and revenue over expenses:

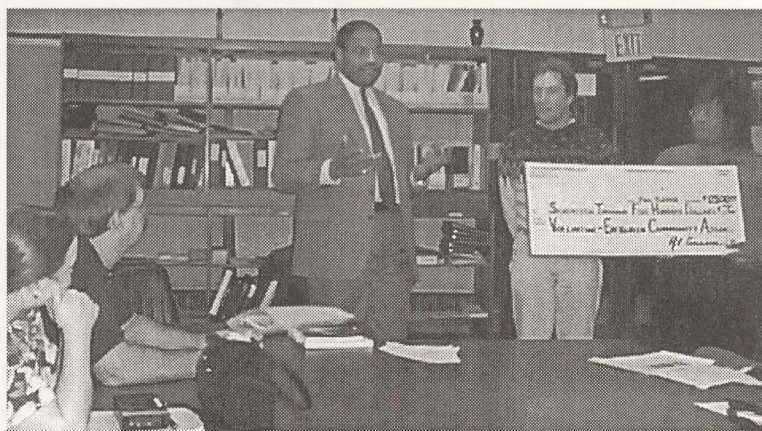
\$4,292.78

### Total assets:

\$19,993.16

### Total liabilities:

\$0



## THANKS WELLS FARGO!

On January 7, Al Cousins attended a joint meeting of the VECA Board and the VECA CDC Board. Mr. Cousins is Home Mortgage Consultant and Renovation Specialist for Wells Fargo Home Mortgage, and he presented VECA CDC with a contribution of \$17,500 for our affordable housing program.

Wells Fargo is the country's largest originator of residential mortgages and is seeking greater visibility in the Memphis area. Information is available at the VECA office on a Wells Fargo mortgage product that can be used to buy (or refinance) and renovate a home.

## YOUR 2002 VECA BOARD

In accordance with the VECA Bylaws, all Vollintine-Evergreen members attending the January 21 meeting elected the following VECA Board members, as well as the president and vice president. The VECA Board then selected its secretary and treasurer.

Jessie Rodgers, president  
Mary Wilder, vice-president  
Rick Cartwright, secretary  
Janis Cannon, treasurer  
Kay Blues  
Fredha Feaster  
Jenny Jenson  
Helen Johnson  
Lois Scott

## YOUR 2002 VECA CDC BOARD

In accordance with the CDC Bylaws, the VECA Board selected the following CDC Board members. (The CDC Board will select its chair and vice chair.)

Julie Borys  
Paul Herron  
Teddy King  
Janet McGregor  
Dick Mochow, secretary  
Janese Perry  
Renate Rosenthal  
Bob Schneider  
Mitchell Spence  
Jane Venson, treasurer

## ASK THE BANKER: Banking for Young People

**Question:** Why should young people learn about banks?

**Answer:** Someday you will have income from a job and you will have expenses for education, housing, a car, a family, and so on. Banks and other financial institutions offer various products and services that can help you make your income meet your expenses. Understanding how the financial system works can be extremely critical to your future success.

**Question:** What kinds of bank accounts can children and young people have? How old must they be for each?

**Answer:** Even if you are under age 18, you can still have a savings account and a checking account. A savings account is usually a good way to let your money grow: you deposit some money with the bank, and after some time passes your account contains both your original money and an additional smaller amount called "interest". A checking account is a good safe way to pay for many things: you don't need to carry lots of cash and you don't have to risk losing cash in the mail. Banks and other financial institutions vary in how they handle savings and checking accounts, so discuss your situation with someone at the financial institution. Their advice should be free.

**Question:** When a child has a bank account, what control and access does the parent or guardian have?

**Answer:** Control depends on how the account is titled. If the account is titled to the custodian/guardian, only the custodian/guardian has the ability to withdraw funds, even though the money still belongs to the child. Check with your bank about other possibilities, and ask about the Tennessee Uniform Transfer to Minors Act.

**Question:** What are savings bonds, and how do they work?

**Answer:** A U.S. savings bond is a way for the government to borrow money and for you to save and to earn interest in the future. When you purchase a savings bond, the government promises to pay you a certain larger amount at a specific later date. There are several kinds of savings bonds, so contact a financial institution for more information.

VECA plans to run free financial management classes, for both children and adults. To sign up for the classes, or to have a financial question answered in a future column, call the VECA office at 276-1782.

Most of this month's answers were contributed by BancorpSouth.

Information provided in this column is offered in good faith, but individuals should carefully consider whether the advice suits their own particular circumstances and act accordingly. The views expressed in this column are those of BancorpSouth and its employees only and are not necessarily those of VECA and/or VECA CDC.



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## COMMUNITY PRIDE, IT'S UP TO YOU!

*by Alan Shinosky, BancorpSouth*

Taking pride in one's community can be a first step in a life-long dream of home ownership. Community pride can be expressed in many ways, whether it be cutting the lawn, painting the house, picking up litter, supporting the local schools, or just watching out for each other — they all enhance the quality of life and the value of the community. BancorpSouth is pleased to announce our working relationship with the VECA CDC by introducing the Community Pride Home Loan Program. This program was developed to serve specific needs within local communities. The Community Pride Home Loan Program will enable Vollintine-Evergreen families or individuals that might previously have had difficulty securing loans to purchase homes or borrow funds for home improvement. I personally look forward to developing a working partnership with the residents of the Vollintine-Evergreen area. If you desire any additional information please give me a call at 762-7541, or contact Steve Gadbois or Ruth Gibson at the VECA office. There is nothing better than pride in one's community! Start today — you can get there from here.



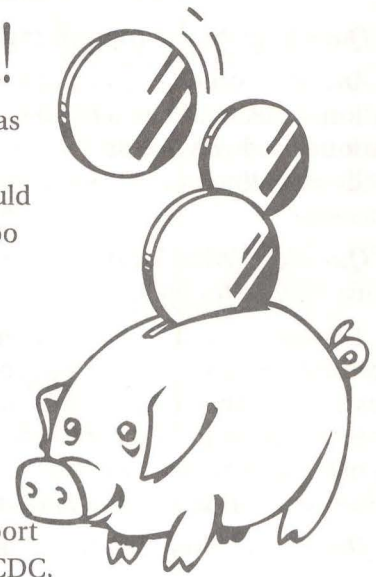
## V&E GREENLINE: MARCH IS CONTRIBUTION MONTH!

This past year has been another good one for the “linear urban sanctuary” known as the V&E Greenline. It was an abandoned railroad track and is now owned by the Vollintine-Evergreen neighborhood. The Greenline has never looked better. Who would believe that it was a piece of neglected, overgrown, trash-ridden no-man’s land not too long ago?

Maintenance and upkeep is provided by a group of dedicated neighborhood volunteers. There are ongoing expenses such as repair of equipment, property taxes, service for the tractor and mowers, fuel, etc. In addition, the Greenline needs funds for planting more trees, adding bollards to keep motorized vehicles from entering the Greenline, and purchasing a new riding lawn mower for trim work.

In the month of March, you will see signs at the entrances to the Greenline, reminding you “Upkeep Costs Money — March Is Contribution Month.” Please support this beautiful neighborhood amenity by making a tax-deductible donation to VECA CDC, 1680 Jackson Avenue, Memphis TN 38107, earmarked for the V&E Greenline. No amount is too small.

Thank you for your support.



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## HEALTH INSURANCE AT AFFORDABLE RATES TO VECA MEMBERS

*Richard Coletta, C. P.  
Brown & Associates, LLC*

Do you find that Health Insurance is too expensive or hard to obtain for yourself or your family? Are you self-employed and looking for coverage because you do not belong to an employer-sponsored group?

Attend the meeting at the VECA office at 7:00 PM, Thursday, March 14, 2002, and you may walk out with affordable coverage in hand.

Now as a dues-paid member of VECA, you are eligible to apply for at least two popular plans that help cover certain medical expenses. They also include “Wellness Benefits” that actually pay you bonuses each year for taking certain health screening exams.

The rates for these programs are discounted as much as 20% under a new Community Association Program offered by AFLAC (the company with the duck in those commercials you probably have seen), a leader in providing health insurance to individuals, families, and groups. VECA is one of the first in the City to offer this valuable program as a benefit for its members. If you are not yet a member but are interested in this program, you can join the night of the meeting and take advantage of this opportunity immediately.

As an associate with C. P. Brown & Associates, LLC, I am proud to say that we have teamed with members of AFLAC’s local office to offer these products and provide local representation and service for you.

This is an ideal way for you to help support VECA and obtain an immediate benefit for yourself that can provide financial security for you, your family, or your business.

We will present details of the program at the meeting on March 14, and will be able to enroll anyone who wants any of our policies that night. We will have another enrollment available on Thursday, March 21, 2002, at 7:00 PM. Doorprizes will be given at the first meeting. Who knows, if you attend the meeting, you may walk out with one of those DUCKS!

If you cannot attend either meeting, you can reach me in my office at 725-4500.

# VOLLINTINE-EVERGREEN'S COMMERCIAL STRIPS

by Chris Orejel, Commercial Revitalization VISTA

This occasional column will feature descriptions of some of Vollintine-Evergreen's small business owners.

## JACKSON AT EVERGREEN

VECA CDC has owned the building at 1680 Jackson Avenue since 1996. The "VECA office" is normally open weekdays from 9:00 a.m. to 5:00 p.m., but various special events, such as block club meetings, can easily be arranged at other times. Stop by and meet your staff!

Firestone has been located at 1698 Jackson Avenue since World War II. Business hours are from 7:00 a.m. until 6:00 p.m. Monday through Saturday. This branch of the Firestone Corporation is under the management of William Sidney, Sr., who is always glad to serve you.

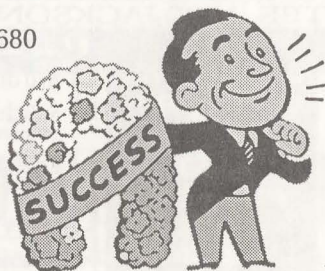
The Mapco at 1723 Jackson Avenue is a 24 hour a day business. The manager, Derek, would like everyone to know that Mapco is a great place to shop and you will always see friendly faces of the staff.

The former Bosi's building at 1701 Jackson Avenue is currently undergoing complete renovation. Later this year it should reopen, with a grocery store and deli. Also, there will be space for two new tenants at the west end; contact the VECA office if you would like to get in touch with the building's new owners.

## VOLLINTINE AT AVALON

Marilyn's Hair Gallery has been in operation at 1582 Vollintine for 17 years. Business hours are from 8:30 a.m. until 6:00 p.m. Tuesday through Saturday. Owner Marilyn Starks and her employees take pride in their work.

Magic Clippers has been located at 1572 Vollintine for 6



years, and is open 7 days a week from 6:00 a.m. until 6:00 p.m. The owner, Tanya Brooks, and manager, Charles Brooks, have great services to offer.

## SPRINGDALE AT BROWN

Bryant Brothers Barber Shop is open Monday from 7:00 a.m. until 5:00 p.m., closed on Tuesday, and open again Wednesday through Saturday from 10:30 a.m. until 5:00 p.m. They have been located at 1130 Springdale for 40 years. The Bryant Brothers offer good service with reasonable prices.

For 12 years, Watson 1 Stop has been located at 1281 Springdale. Their business hours are from 7:30 a.m. until 7:30 p.m. The owner, Carver Lee Watson, and his employees offer hair services for the whole family.

## WATKINS SQUARE

Melanie's Restaurant, located at 1070 North Watkins, has been in service for 17 years. The store is open for breakfast from 6:30 a.m. until 9:30 a.m. and lunch is served from 11:00 a.m. until 4:00 p.m. The owners, Jimmie and Boxter Leach, cook and care for a person naturally and spiritually.

Jo Ann Lewis has been the proud owner of Diamond's Hair Gallery for 6 years, located at 1074 North Watkins. Business hours are from 9:00 a.m. until 6:00 p.m. Tuesday through Saturday. Lewis states that her business is a full service salon with a calming atmosphere.

Unisex Style Shop is located at 1072 North Watkins. Hours are from 9:00 a.m. until 6:00 p.m. Tuesday through Saturday. The owners, Daphne Williams, Catherine, and Kendrick, specialize in all kinds of hairstyles.

## rites to play

It is time for the annual Rites to Play celebration at Rhodes College! This year's theme is "Coming Together Peace by Piece". Rites to Play is a free carnival hosted by the College's Kinney Program, with lots of games, food, and prizes for children and their parents. Stop by on Saturday, April 13 from noon until 3:00 p.m. For more information, call 843-3401.



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Name \_\_\_\_\_

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Address \_\_\_\_\_ Zip \_\_\_\_\_

MAIL TO: MEMBERSHIP COMMITTEE, 1680 JACKSON AVE., MEMPHIS, TN 38107

**I'M INTERESTED IN:**

- Block Club
- Historic Home Tours
- Housing
- Code Enforcement
- Commercial Revitalization
- Greenways
- V&E Greenline
- Youth
- Newsletter Delivery
- Newsletter Writing
- Volunteer (general)

**MEMBERSHIP DUES ARE \$10, \$20 OR \$35 PER YEAR**  
AND ARE NOT TAX DEDUCTIBLE; ADDITIONAL DONATIONS TO VECA CDC MAY BE TAX DEDUCTIBLE

**PLEASE CHOOSE ONE:**

- \$10 dues, Individual
- \$20 dues (household), Gold Star members receive their choice of bumper sticker.
- \$35 dues, Gold Star Heritage members receive their choice of bumper sticker and the Historic Designation Plaque.
- Bumper Sticker A
- Bumper Sticker B
- Historic Designation Plaque



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**VECA**

**VOLLINTINE-EVERGREEN COMMUNITY ASSOCIATION**

VECA is a neighborhood organization made up of volunteers and paying members. The Vollintine-Evergreen News is the way in which VECA communicates with its residents. The Vollintine-Evergreen News contains information about VECA, neighborhood residents, and business and government policies. VECA is bounded by Watkins on the West, Cypress Creek on the North, Springdale on the East and North Parkway on the South. Contact VECA by writing to 1680 Jackson Avenue, Memphis, TN 38107 or call (901) 276-1782.