

March 1, 2011

Dear Friend of the V&E Greenline:

As you may know from previous years, the maintenance, repair and beautification of the V&E Greenline is built on donations like yours. We are a small organization that manages the V&E Greenline and we are not affiliated with any other Greenways in the County. We do not receive funds from either the City, County, or other organizations.

All of your money, as a contributor, goes directly to the V&E Greenline for trail maintenance performed mainly by a small group of volunteers and an occasional contractor.

Upkeep on the Greenline is not cheap. In addition to routine chores like mowing, trimming of grass, emptying of garbage cans, collecting trash, leaf removal, other problems such as tree and trail damage due to weather related events (including drought, heavy storms, and snow) impact our bottom line. Weather events include Hurricane Elvis and the large amount of snow we have gotten in 2010 and 2011. Even a heavy rain storm creates problems because of muddy trail conditions and damage from drainage.

With the popularity of the trail increasing, we have not seen a corresponding rise in donations and volunteers. This is why we need you. Please take a minute to complete the enclosed Contribution Brochure and mail it to us. Your contribution will ensure that this nationally and locally recognized treasure remains a prominent part of VECA and Midtown neighborhoods in Memphis.

Our "Walk the Line" thank you event for supporters is scheduled for Saturday April 30, 2011 at 11:30. It will include the unveiling of the sculpture on the West End of the V&E Greenline. Please visit www.veggreenline.org to learn more about our trail.

Thanks,

The V&E Greenline Committee

