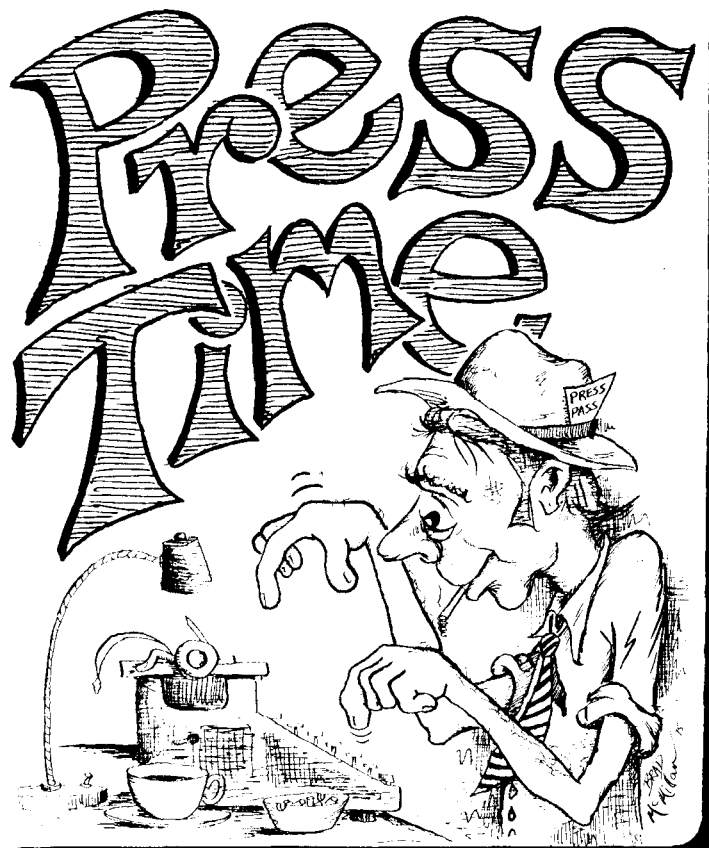


The EVERGREEN NEWS

A Neighborhood Newspaper Sponsored by Vollintine-Evergreen Community Action Association



Article by Kris Menard

Every morning do you sit down and have a cup of coffee with your neighbors? Although your first inclination may be to say "no", perhaps you unknowingly do.

When you have your coffee and read the newspaper, you are enjoying the efforts of more than a dozen people who live in our neighborhood. This area is home for many of the editors and columnists of the Commercial Appeal.

Among those at the editorial level who reside in the V/E community is GUY NORTHRUP, Jr. (featured in last month's News). Mr. Northrup lives at 1814 Forrest and is editor of the editorial page. Another is GEORGE SUTTON of 1855 S. Rainbow Drive who is assistant news editor. These two are joined by TOM FOX of 643 McConnell and WAYNE TROTTER of 2118 University Circle. Mr. Fox is the book page editor and a movie reviewer while Mr. Trotter is a prominent metropolitan editor. The neighborhood desk manager and retired editor, R. CRAIG SHUPTRINE, who lives at 1000 University, has been with the Commercial Appeal for 30 years.

Also located in the area are numerous columnists and reporters who represent very diverse interests. Included among them are NICKII ELROD (1701 Autumn) who writes for the "women's" section and BILL DANCE (1009 Overton Park Avenue) who is the paper's outdoors reporter. Mr. Dance, incidentally, could not be reached because he was out of town

participating in a fishing contest.

Others in this group are TOM JORDAN (986 University) who is urban affairs reporter and JOE WEILER (903 N. Evergreen), a general assignments reporter. Another reporter, LEON MUNDAY, lives at 1033 N. McLean, while D'ARMY BAILEY of 1856 Monticello is a weekly columnist.

The neighborhood is also the home of the "Action Please" editor, MARK HANNA, who lives at 1234 Tutwiler and DAVID VINCENT (734 N. Auburndale) who writes editorials for the Commercial.

An obvious question was: why do so many newspaper people choose the Vollintine/Evergreen community for their home? Nickii Elrod was the most articulate on this issue, pointing out the attraction of an old-fashioned neighborhood with a heterogeneous mixture of residents. She also liked the stability provided by the area and its convenience to work and other facilities. Mrs. Elrod feels that the diversification of life-styles offered by the area add alot.

Almost everyone praised the convenience. Writers Hanna and Vincent like the convenience to downtown, while Mr. Shuptrine states that its proximity to various facilities have kept him in the neighborhood for 25 years. Mr. Northrop, not surprisingly, enjoys the proximity of such public attractions as Overton Park, the Art Academy and the public library.

Many, like Joe Weiler, prefer a stable, integrated community; others just have alot of friends in the area. George Sutton points out that word-of-mouth has made the neighborhood well known at Memphis Publishing Company.

It should be noted that many of these people have been active in preserving the community. David Vincent has served on various committees of the Vollintine/Evergreen Community Action Association and Mrs. Vincent is president of the Vollentine School P. T. A. The George Suttons have been active in distributing the News and Guy Northrup headed up the recent drive to save North Parkway from the Interstate.

After talking to a few of these newspaper neighbors, it becomes obvious that they live here for basically the same reasons we all do: convenience, quality housing, quality neighbors, and the chance to enjoy a healthy midtown residential community.

Old "News"

From out of the past comes a 1934 copy of the Evergreen Sentinel. This news venture was sponsored by the Woman's Evergreen Club in the neighborhood's earlier days. A copy of the January 31, 1934 edition has been graciously provided by MARTHA McCLEAN, known to many through her role as organist at Evergreen Presbyterian Church.

Front page news in 1934 was the Depression, with one



There will be no general meeting of the Vollintine/Evergreen Community Action Association in Nov. Watch the News for notice of the next meeting.

Memphis, Tennessee
Volume V, Number 11

8 November, 1975
Circulation: 5750

NOT TO BE PLACED IN MAILBOXES

Episcopal Church of the Good Shepherd

1971 Jackson (at University)
SUNDAY SERVICES
7:30 A.M. - Mass
9:30 A.M. - Church School
10:30 A.M. - Choral Communion
WEDNESDAY SERVICE
10:00 A.M. - Mass and Bible Study
THE REVEREND FATHER
CHARLES H. SYKES
RECTOR

WILSON'S RESTAURANT



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Just east of The Park off Broad

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&
AMERICAN FOOD

PLATE LUNCHES

DINO'S Southwestern Grill

45 N. McLean Blvd. 276-9288

column each devoted to the New Deal, the N. R. A., and the Dollar Shoe Club. Children's stories, movie reviews, cartoons, recipes and club news - many of these from Western News Union Service - filled the inside pages.

Few of the articles, in fact, dealt with the neighborhood per se. Mrs. RALPH M. SILVERTOOTH of 411 N. Claybrook was the editor-in-chief and contributed several editorials and other articles. J. E. TAPP of 1020 N. Willett was identified as advertising manager.

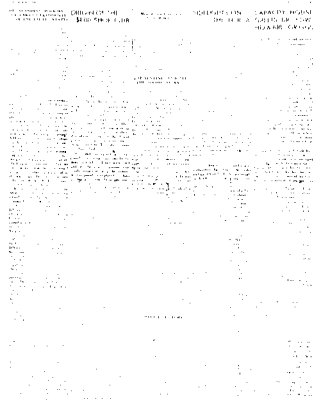
The paper bears over a hundred advertisements, many offering congratulations to the Evergreen Sentinel and leading one to believe that this January issue might have been the inaugural of the venture. (One ad offered congratulations on the paper's second issue.) A few of the advertisers have names still familiar to V/E residents, such as Delicious Foods Bakery, University Park Cleaners, and the Southwestern Pharmacy.

FRANK COSCIA advertises his grocery at 1590 Vollintine; there is a Drake Cleaners on Evergreen and a Hesselbein Service Station on Poplar. The location of many advertisers suggests that the area covered by the Sentinel is larger than that presently covered by the News.

The paper is tabloid size and contains eight pages. The publication address is listed as 1702 Overton Park Avenue but no other description is given as to the publishing agency. The Memphis Public Library and Information Center has no record of any such publication.

Perhaps some of our readers can shed some more light on the Evergreen Sentinel. How long was it published? What was its circulation? If it did indeed serve readers outside the Woman's Club, it stands as a pioneer in neighborhood journalism.

EVERGREEN SENTINEL



Address all correspondence to: The Evergreen News, 1906 Mignon Avenue, Memphis, TN 38107.

FOR SALE. One large quilt. Come by and see it and I will make price. Call 276-3292.

FOR RENT. Nice one-bedroom apartment with A/C. Quiet area near stores and bus lines. Call 274-4036.

"News" News

It has been several months since we last reported to our readers on the composition of the News staff. Since some additions and modifications have been made, we are taking this opportunity to bring you up to date.

In the last two months a pair of new writers have joined the staff. They are KAREN TYNES of 1607 Jackson and KRIS MENARD of 2081 Hallwood. Karen is an aspiring writer and welcomes this opportunity to get in print. (She also is a long-time carrier of the News.) Kris is a housewife who wants to serve the neighborhood while not attending to her one-year-old child.

About a year ago, MARTY THOMAS of 1860 Monticello, was acquired by the staff through marriage. She collects news, pastes up copy, and delivers the finished product.

We have "lost" a long-time writer for the paper by virtue of out-migration. HERSHEL LIPOW has moved to a downtown apartment but promises to do his part from there.

RICK THOMAS (1860 Monticello) and GEORGE BRADFUTE (513 Stonewall) are completing their fifth year as co-editors. They are occasionally assisted by former editor, JOHN BRUH-WILER (883 University). His wife, SALLEE, is also completing her fifth year as typist and she has been joined by newcomer KENDY KALLAHER (884 N. Barksdale) in this department. And, of course, BRAD McMILLAN (1906 Mignon) continues to do an outrageous job as art editor.

Finally, a great deal of praise is deserved by SHIRLEY JOHNSON (930 University) for her performance in the unheralded position of business manager. She seems to keep us in the black somehow month after month.

The staff is always interested in expanding so, if you would like to fool around with the News, give us a call at 278-2210. The more the merrier.

Classifieds

EXPERT PIANO TUNING and Repair. Call D.E. Wamble, 1065 University, 272-2296.

FIREWOOD FOR SALE. Mostly oak. Available in various size loads. Call 272-1610.

FOR RENT. One small bedroom, newly decorated. Near Sears and three buslines. Kitchen privileges, utilities paid by owner. Prefer middle-aged, employed lady. \$60 per month. Call 276-3292.

EVERY SUNDAY 7:30 pm

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 \$\$ CASH PRIZES \$\$
 MINIMUM \$515 WEEKLY

For the Total Child
 PLANNED CURRICULUM
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 7 A.M. - 6 P.M. MONDAY-FRIDAY
 AGES 2-6 274-9440
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OPEN DOOR BIBLE CHURCH
 1792 N. Parkway
 Sunday School - 9:30 a.m.
 Morning Service - 10:45 a.m.
 Evening Service - 7:00 p.m.
*"If it's the Bible you want,
 you want The Bible Church!"*

Creek Progress

One of the biggest events in the neighborhood in November will be the beginning of construction on the new Cypress Creek sewer line. The work will be done by the D. D. Freeland Construction Company of Memphis under a \$1.7 million contract with the city. The scheduled completion date is in August of 1976.

The existing sanitary sewer line which runs on the south side of the drainage ditch has been the center of much criticism in recent years. It is often overloaded, causing sewage to overflow into the creek. In addition to the health hazard, the overflows often contain foul-smelling chemicals from Buckman Laboratories. Readers may recall the events of 1972 which included a neighborhood meeting in Volland school cafeteria and BROTHER GREENE's carrying a jar of the effluent to a City Council meeting.

The cost of a new line was first estimated at \$200,000. After the final design was approved, the estimate stood at \$750,000.

The larger \$1.7 million figure now under contract is due to the added expenses of construction in the creek bed itself. The new, larger line will be placed beneath the creek bed as it runs from near Hollywood to Evergreen and from that point through the flood basin to a point past Watkins. Additional cost is incurred in moving construction equipment in and out of the creek bed each day and in lowering the water table in the work area.

DIRECTORY OF
 NEIGHBORHOOD SERVICES

VECAA - Irvin Sachritz at 276-6216 or 761-1810
 The Evergreen News - Rick Thomas at 278-2210
 or 725-0680.
 Real Estate - Joe Hough at 274-5551 or 396-3130.
 Social Services - Kathryn Baker, MSW, at 276-
 2970 or 725-0680.
 Schools - David Vincent at 275-0248.
 Services for Senior Citizens - Marlin Landers
 at 272-7408.

Evergreen Associate

In September a new job began for AUGUST "GUS" SCHMITT, Jr. He becomes the new Associate Minister at Evergreen Presbyterian Church. Coming with him are his wife PAT and their daughter TRICIA. For the coming year the Schmitts will be living at 428 Stonewall.

Mr. Schmitt is a native of New Orleans, a graduate of Southwestern at Memphis and Louisville Theological Seminary. For the past five years he has been pastor of the Westminster Presbyterian Church, Gulfport, Mississippi.

In addition to his ministry in the local church, Mr. Schmitt was Stated Clerk of South Mississippi Presbytery, taught a Bible class which was very popular at Gulf Coast Junior College, and while in Louisiana, served as Chairman of the Children's Work for the Synod. He has served on the Southwestern Board of Trustees.

Mrs. Schmitt is a Registered Nurse and will be working at the Veterans' Hospital. Tricia, their daughter, will be a student at Snowden School.

Around The Neighborhood

TORBJÖRN SÄLL, from Håller, Sweden, will be spending this school year in the V/E community. Torbjörn is 18 and is in Memphis as part of the International Cultural Exchange. He will be attending Central High School as a senior, and is living with NANCY and JIM VEST at 667 N. Idlewild.

A neighborhood resident has been named executive director of the Beale Street National Historic Foundation. AUBREY HOWARD, of 884 Sheridan, was selected for the job after working several years in government programs. Aubrey grew up in the Beale Street area and was educated at Southwestern. He was featured last year in the "Meet the Neighbors" column of the News.

Mrs. A.D. BRIGNOLE of 729 N. Evergreen has recently become a grandmother. Her new grandchild, ELIZABETH RIVALTO REED, was born on Oct. 23. Many residents are familiar with Mrs. Brignole because of her post behind the

B I N G O

8 P.M. EVERY MONDAY
 16 Games for \$2
 3 Cards for \$5
 4th CARD FREE WITH
 EACH \$5 PURCHASE

Jackpot
 \$1500 - 50 Numbers or Less
 \$1000 Minimum - Over 50 Numbers
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B I N G O

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 1697 JACKSON at EVERGREEN
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585 N. McLean

274-1881



BILL & JIM'S
GULF SERVICE

MECHANIC ON DUTY
LES TAYLOR and DAVID ROGERS
1712 JACKSON 278-5022

CLOSED MONDAYS

FINE BAKERY GOODS

John's Bakery

1688 Jackson 276-8431

counter at John's Bakery.

Evergreen News art editor, BRAD McMILLAN, will participate in the fifth annual Mid-South Arts and Crafts Show and Sale, Nov. 21-23, at the Cook Convention Center. Brad will be showing original paintings along with two new satiric prints about dog lovers and house plant fanatics.

Prof. ROBERT ECKERT, pianist-in-residence at Southwestern, will be featured in a faculty recital on Tuesday, Nov. 11. The program, scheduled for 8 p. m. in Hardie Auditorium, is free and open to the public.

Another entertainment opportunity offered by Southwestern is a benefit performance by the Southwestern Singers. The program, entitled "Try a Little Bach Now and Then," will be presented at 8 p. m. on Friday, Nov. 14. Tickets are \$1.50 with the proceeds helping to finance a three-week performing tour by the Singers in Romania next summer.

CD Plans

About 35 residents from the north portion of the V/E community and the adjacent Chelsea area met with GWEN AWSUMB and other members of the City's Community Development Program staff on Oct. 27. Mrs. Awsumb described the CD program and how it would affect neighborhood residents.

A fifteen member committee was selected to establish an ad hoc organization to represent the residents of the CD priority area bounded by Vollintine, Evergreen, University and Chelsea. This group will ultimately have some effect on the manner in which over \$2 million in CD funds is spent in the area.

CHUCK SCRUGGS of 984 N. Idlewild was elected chairman of the planning committee and four vice-chairmen were elected from various sections of the priority area.

It is hoped that a large proportion of the community will become involved in this important policy-making body.

SW Newcomers

Southwestern has welcomed several new faculty and staff members to the school and, as usual, many of these have chosen to live in the V/E community.

Among the faculty members are REBECCA SUE LEGGE

of the Parkway House, who will be an instructor in economics and business administration, and CHARLOTTE McLAIN, part-time instructor in music. Prof. McLain, who lives at 1937 Snowden, will join her husband, MIKE, who also is a professor at the college.

New staff members include JULIA ALLEN of 1754 Gal-loway, JOANNA BRUNO (secretary to the Dean of Students) of 1766 N. Parkway, THOMAS R. KEPPLER, Jr. (business manager) of 899 Hawthorne, RUE VAN MIDDLESWORTH (school nurse) of 1950 Lyndale, BILL SHORT (reference librarian) of 1995 Snowden, and KENNETH RAY WALLACE (maintenance) of 829 Maury.

It is a credit to the neighborhood that so many Southwestern faculty and staff continue to choose the area for their residences.

The Vollintine-Evergreen Community Action Association (VECAA) is a non-profit neighborhood organization founded in 1970. Its boundaries are roughly Watkins, Cypress Creek, Trezevant and Overton Park Avenue. VECAA's initial goal was to enhance and maintain a stable biracial community with quality housing, services and facilities. It has been active in promoting stability, assisting in school desegregation, opposing commercial rezoning and in general promoting those activities that serve to create a viable mid-town community.

Vollintine-Evergreen Community Action Association

1975 NEW AND RENEWAL MEMBERSHIP 1975

NAME _____

ADDRESS _____

Membership \$2.50 - Individual, Family, Business
Make checks payable to VECAA.

Send to: Mrs. Janet Leonard

1729 Tutwiler Avenue

Memphis, TN 38107



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