MAKE A CHRISTMAS WISH FOR SOMEONE SPECIAL IN THE EVERGREEN NEWS

Ever had a friend, neighbor or relative so kind-hearted and generous that you wanted to somehow tell him or her, “Thanks for caring about me and my family,” in a very special way?

Here’s your opportunity. Surprise those favorite friends with a Christmas Wish in the December issue of the *The Evergreen News*.

Imagine a neighbor’s delight when she reads your family’s Christmas Wish to her, “Merry Christmas Mrs. John Doe, we wish you only happiness. You’ve given us so much - Joe and Carol Smith.”

A neighbor’s new baby could get a wish for a marvelous life or a new business venture could be wished success.

Your Christmas Wish of 20 words or less must be accompanied by a $3 check or money order made payable to The Evergreen News. It must be received in the mail by November 1. Please mail yours as soon as possible, as space may become limited.

Print or type your Christmas Wish and mail with a check or money order to: The Evergreen News, 1663 Tutwiler, Memphis, TN 38107.

At the same time you’re giving a friend a Christmas Wish, you’ll be giving The Evergreen News a present, for any proceeds from the Wishes will go to publication expenses of the non-profit neighborhood newspaper.

MONKEYING AROUND FOR $2

Just about everybody who grew up in or around Memphis not so long ago can remember decades of free family pilgrimages to the Memphis Zoo. These seasonal events included bulging picnic baskets, carfuls of squealing children, and high hopes for breezy, sunny days. All of this, with one notable exception, is just as it has always been. What has changed is the zoo’s free admission policy.

Fourteen years ago the zoo leadership first instituted the admission charge to discourage loitering and defacing of zoo property and to offset diminished tax revenues, among a number of other reasons. Then, on July 1, of this year, the admission fee was raised from $1.50 to $2 for adults and from 50¢ to 75¢ for children.

Volunteers and frugal management do help hold down costs at the zoo, but, simply put, the zoo suffers from inflation the same way the rest of us do, only on a larger scale. It’s not hard to imagine the double-take done by Charles Wilson, Memphis Zoo (Continued on third page)
EDITOR'S NOTE:

National Bank of Commerce's contest.

BOSI'S SUPER MARKET
1701 Jackson
274-4729
Fresh Vegetables • Choice Meats
Bosi's Baked Ham
Catering Service Also Available

VECA PROPERTY VALUES UPDATE

Although property sales have slowed in the VIE area, as they have everywhere, because of high interest rates, property values in our neighborhood have continued to increase since the last report in the April, 1982 issue of The Evergreen News. The following are some additional recent sales prices of single family homes sold in the VIE area. Block numbers, rather than specific addresses are used for the sake of the owner's privacy, although information is a matter of public record:

<table>
<thead>
<tr>
<th>Block</th>
<th>Street</th>
<th>Sales Price</th>
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</thead>
<tbody>
<tr>
<td>1600</td>
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</tr>
<tr>
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<td>42,500</td>
</tr>
<tr>
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<tr>
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<tr>
<td>1000</td>
<td>McLean</td>
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<tr>
<td>1800</td>
<td>Monticello</td>
<td>45,236</td>
</tr>
<tr>
<td>800</td>
<td>Stonewall</td>
<td>38,000</td>
</tr>
</tbody>
</table>

by Franklin Moore

CLASSIFIED ADS

Lost in March from 918 East Drive, Small Short haired Black Neutered Male Cat, Black collar, Reward, Bob Jennings, 323-6588.

SOUTHWESTERN BEAUTY SALON
649 N. McLean
278-6066
Betty's Special
Haircuts for $5
Faberge perms for $15

SPRINGDALE UNITED METHODIST CHURCH
751 N. Trezevant St.
Church School— 9:30 A.M.
Morning Worship—10:50 A.M.
Wednesday Fellowship Dinner and Prayer Service— 6:15 P.M.
• Thursday Mother's Day Out •
R. Craig Jordan, Pastor 324-5812

CLASSIFIED ADS

Haircuts & Styles for Men & Ladies

BOSI'S ICE CREAM PARLOR
& DELI
PIZZA • FRIED CHICKEN • SANDWICHES
Buy any Size Box of Fried Chicken & Get ½ Off on Second Box with this Ad
GOOD Thru October 1982

EDITOR'S NOTE: Cheryl did win second place in the National Bank of Commerce's contest.

SCARE'S NOT IN COSTUME,
BUT IN THE SAYING

The bank I work for celebrated Halloween last year with a costume contest. The contestants were judged on appearance and originality of costume. I dressed in an ape costume with giant hairy fingers. My dark brown eyes looked indistinguishably a part of the life-like pullover mask. Then put on a doctor's white lab coat and shoes, and hung a stethoscope around my neck. As I stood in front of the mirror, I practiced standing and walking like an ape.

I entered the bank half doctor and half ape, scratching my head with long ape fingernails. I visited each department to check out my competition. Everything from Big Bird to vampires had entered the contest. It was quite a workplace!

Satisfied that no one had aced my ape, I headed toward my department. Just as I reached the door something caught my eye. Behind one of the desks stood a ghoulish bony figure. The long black hooded robe was a macabre attire that only a cultist would wear.

The pale sardonic skull face looked sunken beneath the hood and clashed with fiendish red rimmed eyes. The jaws opened and closed with a clacking sound as it spoke, and it's skeleton fingers extended from the armholes of the robe. It's overall form was indicative of a victim of malnutrition. Certainly if it had not died yet—it looked like it would soon.

Oh, it was frightful to say the least, but there was one thing in particular that labeled it a real winner. It wore a sign hanging around it's neck with a caption that read: "This is what Reagan's all-savers did for me."

By Cheryl Hodgetts

Italian & American Food

DINO'S SOUTHWESTERN GRILL
Plate Lunches
645 N. McLean
278-9127

Springdale United Methodist Church
751 N. Trezevant St.
Church School— 9:30 A.M.
Morning Worship—10:50 A.M.
Wednesday Fellowship Dinner and Prayer Service— 6:15 P.M.
• Thursday Mother's Day Out •
R. Craig Jordan, Pastor 324-5812

BOSI & SON'S SUPER MARKET
1701 Jackson
274-4729
Fresh Vegetables • Choice Meats
Bosi's Baked Ham
Catering Service Also Available

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GOOD Thru October 1982
ZOO

(Continued from first page)

Director, when he heard Memphis Light, Gas and Water Division predicts a 35% increase in gas rates for next year. His utility bill already goes to $368,000 for one year. A 10% rise in gas rates might be an anticipated inflationary budget expense, but 35% can create a budget disaster.

Additionally, Wilson points out, the unpredictability of the weather (the heat wave of 1980 brought an August attendance drop of 22,000), the mortality of wildlife, the vicissitude of public activity, and the vagaries of the economy places zoo keeping alongside ranching and farming for difficulties in the kind of long-range budget planning required. The zoo staff starts near the end of each year developing a budget for the next fiscal year beginning in July. The City Council, which approves funds to supplement the revenues generated by the zoo itself through admissions, rides, concessions and the Memphis Zoological Society, acts upon the budget in May or June.

Last year's budget saw the elimination of a personnel position, Curator of Education, and the shutdown of a building, the old Tortoise Building, that couldn't be maintained properly on the allocated funds. This is where the admission price increase comes in. Wilson says it will allow the restoration of these two vital services while also helping the zoo keep abreast of inflation.

All right, then suppose we agree that the price increase was essential to the well-being of the zoo. Is the zoo worth $2 a shot? If we can believe the thousands of out-of-towners drawn to Memphis each year by the combination of our three big attractions, Mud Island, Graceland, and the Memphis Zoo, it is. The significant achievement awards issued by the American Association of Zoological Parks and Aquariums to the Memphis Zoo for its captive propagation of the West African Dwarf Crocodile and of the Lowland Gorilla by artificial insemination; the first-breeding certificates for the Nilgiri Tahr Antelope, the South American Side-necked Turtle, the West African Dwarf Crocodile and the White-necked Rock Fowl are some of the achievements that attest to the diversity of our zoo's national and international reputation.

Other triumphs include the five-year total of ostrich production reaching 100 this year (some of whom are happily browsing around China.) We can and should take pride in our zoo's total collection in excess of 1,300 animals, representing more than 339 different species.

But, on a personal entertainment level, is the zoo still a bargain at $5.50 for a family of four? Wilson defies anyone to come up with eight hours (the zoo is open from 9 a.m. to 5 p.m.) of equal-quality entertainment for as little money. "I think it's worth $2 to see that baby gorilla, if nothing else," the Zoo Director declares. He maintains that our zoo "has prided itself on being a clean, safe facility for children" and emphasizes that its whole-family appeal is responsible for its unsurpassed attraction in Memphis. Although Wilson doesn't believe in turning the zoo into a stationary circus, he says that behaviors are taught to some animals for examination and manipulation purposes for the animals' welfare, so the public can see the seals "perform" briefly at 9:30 a.m. and again at 1:30 p.m. every day, and we can see the elephant "show" at 10 a.m. and 2 p.m. These scheduled events are, of course, in addition to those impromptu animal acts often witnessed by regular zoo patrons. Among the shady, naturalistic settings of the zoo, there is always something buzzing, hopping, preening, or squirming to amuse and delight every vistor. Then there is the Zoo Aquarium, the only one in the Mid-South, which has always been an attraction even with its additional levy of 25c per adult and 10c per child.

Zoo attendance is still free for those arriving between 9 and 10 a.m. on Saturday mornings. (In 1981 alone, 60,403 people took advantage of this opportunity.) And the insatiable zoo lovers have one (Continued on last page)
Southwestern began the school year with a major endowment from the late Walter D. and Bessie Morse Bellingrath of Mobile, Ala. It means $1.5 million annually in scholarships. The college also begins construction on a $2.4 million music department structure to be completed by fall, 1983.

Stonewall Street, from Poplar to North Parkway, has been placed on the National Register of Historic Places, the Federal Government’s official list of properties and other cultural resources recognized as worthy of preservation. Some of the 84 homes which line the street fall within VECA boundaries.

Congratulations to Christina Dinkelacker of North Idlewild for being first runner-up in The Commercial Appeal’s contest, “Why My Neighborhood is a Great Place to Live.”

What began as a summer fling for Joy Denise Wilburn, a 22 year old Southside High School graduate, has almost turned into a full-time job that’s going to pay off in this year’s city Christmas parade. She created the “Boogie Drillers,” with about 20 girls from her North VECA neighborhood. The girls are practicing hard and hope to participate in the Christmas parade. New girls will be accepted through November 16. Call 274-1076.

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