

Quadrant Meeting Results

The following is a breakdown of meeting results by quadrant. **Current activities VECA committees are conducting in those topic areas are indicated by italics:**

Southwest Quadrant (St. John Church)		
Communications/Fundraising/Events		
Activity/Goal	# of Red Dots	# of Dots with Checks
<i>Raise \$10,000 through membership (increase membership)</i>	4	2 of 4
<i>Make community aware of VECA plans</i>	0	0
<i>Continue producing and delivering 6 printed newsletter yearly</i>	0	0
<i>Continue electronic communications (Weekly ENews, Facebook, Website)</i>	1	0
VECA and Crosstown/Sears Tower Fundraiser (a holiday event with Christmas trees, public space/art, music and choirs)	9	4
Produce a calendar of city events (for better communication and coordination)	1	0
Grassroots Involvement		
<i>Recruit more Newsletter carriers</i>	0	0
<i>Recruit more writers for the newsletter</i>	0	0
<i>Recruit an editor for newsletter</i>	1	1
<i>Recruit V&E Greenline volunteers</i>	0	0
After school summer program (Rhodes, Snowden, Vollintine)	1	1
Contact newcomers (ID by change of address with post office or MLGW); assign one person per block to give welcome packet	2	0
Natural Environment		
<i>Maintain the V&E Greenline</i>	1	1
<i>Preserve and replace damaged trees community-wide</i>	1	1
<i>Help keep our water, air, and neighborhood clean</i>	0	0
Pave V&E Greenline to make it more accessible to all	1	0
Develop V&E Greenline activities committee for concerts on the V&E Greenline, after school activities for kids, and group exercise/walking club	7	5
Improve V&E Greenline infrastructure with older style street lights and better crosswalk signs	3	2
Improve mechanism to hold owners accountable for yards (including temporary assistance with lawn service/borrowing equipment)	3	1

Vollintine Evergreen Community Association

Strategic Plan: 2012-2015

Built Environment		
<i>Promote preservation & maintenance of historic & other buildings</i>		
<i>Advocate for “complete streets”– friendly for walking, biking, & cars</i>	1	0
<i>Encourage city maintenance of public infrastructure</i>		
<i>Advocate for public and private amenities</i>		
<i>Sell/maintain homes VECA owns (and currently rents)</i>	1	0
<i>Reduce blight</i>		
<i>Address zoning concerns regarding halfway houses</i>	1	0
<i>Better business relationships</i>	0	0
<i>Join with neighbors to improve sidewalks</i>	3	0
Safety		
<i>Work to decrease crime</i>		
<i>Develop and stabilize block clubs (Develop block club leaders; telephone exchange; various communications)</i>	5	3
<i>Speed bump guides and stop signs (e.g. Stonewall/Faxon/Tutwiler)</i>	7	1
Northeast Quadrant (Cathedral of Faith Community Church)		
Communications/Fundraising/Events		
Activity/Goal	# of Red Dots	# of Dots with Checks
<i>Raise \$10,000 through membership (increase membership)</i>	1	1
<i>Make community aware of VECA plans</i>	0	0
<i>Continue producing and delivering 6 printed newsletter yearly</i>	0	0
<i>Continue electronic communications (Weekly ENews, Facebook, Website)</i>	0	0
<i>Use Welcome Center for other activities (e.g. Holiday Artist’s Market)</i>	4	2
<i>Develop a tagline to describe community identity and use this <u>consistently</u></i>	2	1
<i>Market our neighborhood to professional, government, current residents, and business community as the “Gateway to Downtown”</i>	6	2
<i>Broaden VECA’s base by welcoming new residents with welcome packages and block club participation</i>	0	0
Grassroots Involvement		
<i>Recruit more Newsletter carriers</i>	0	0
<i>Recruit more writers for the newsletter</i>	0	0
<i>Recruit an editor for newsletter</i>	0	0

Vollintine Evergreen Community Association

Strategic Plan: 2012-2015

<i>Recruit V&E Greenline volunteers</i>	0	0
Strengthen “institutions” (e.g. Cabanas, Saints Court, Sears Crosstown) at the “edges of neighbors”	6	3
Natural Environment		
<i>Maintain the VECA Greenline</i>	0	0
<i>Preserve and replace damaged trees community-wide</i>	0	0
<i>Help keep our water, air, and neighborhood clean</i>	0	0
Educate residents about responsibilities (e.g. upkeep between curb and sidewalk)	2	1
Landscape with safety in mind	1	0
Consider lighting on the V&E Greenline	0	0
Find a source of funding for V&E Greenline through sponsorships and endowments	1	0
Built Environment		
<i>Promote preservation & maintenance of historic & other buildings</i>	0	0
<i>Advocate for “complete streets”– friendly for walking, biking, & cars</i>	0	0
<i>Encourage city maintenance of public infrastructure</i>	0	0
<i>Advocate for public and private amenities</i>	0	0
<i>Sell/maintain homes VECA owns (and currently rents)</i>	0	0
<i>Reduce blight</i>	0	0
Consider preservation standards/guidelines	0	0
Strengthen rental properties (create rental guidelines; find out how to deal effectively with absentee landlords; let tenants know what their rights are; correct misinformation (e.g. about Section 8 program)	8	4
Safety		
<i>Work to decrease crime</i>	0	0
<i>Develop and stabilize block clubs (Develop block club leaders; telephone exchange; various communications)</i>	0	0
Encourage block club Facebook pages	0	0
Support co-act units	3	2
Work effectively with Rhodes College (expand security patrols; control student parties, noise, and neglect)	4	2
Improve safety on high traffic streets (speed bumps, etc)	2	1
Encourage safety awareness through open communication and having safe avenues to discuss crime. Tell the end of the story when the issue is resolved.	2	0

Vollintine Evergreen Community Association

Strategic Plan: 2012-2015

Northwest Quadrant (Peace Lutheran)		
Communications/Fundraising/Events		
Activity/Goal	# of Red Dots	# of Dots with Checks
<i>Raise \$10,000 through membership (increase membership)</i>	0	0
<i>Make community aware of VECA plans</i>	0	0
<i>Continue producing and delivering 6 printed newsletter yearly</i>	0	0
<i>Continue electronic communications (Weekly ENews, Facebook, Website)</i>	0	0
Gather neighbor testimonials about VECA (explain the value of membership)	7	0
Welcome new neighbors with a pack or kit about VECA	4	2
Cards for neighbors	0	0
Giant neighborhood yard sale with proceeds going to VECA	3	1
Making others aware via computer/newsletter/word-of-mouth	3	0
Competition among streets for membership drives	0	0
Have event combining youth of churches to get youth together	1	1
Directory of various public services made available for all residents as an insert in the newsletter	0	0
Grassroots Involvement		
<i>Recruit more Newsletter carriers</i>	1	0
<i>Recruit more writers for the newsletter</i>	0	0
<i>Recruit an editor for newsletter</i>	0	0
<i>Recruit Greenline volunteers</i>	0	0
Get kids involved in newsletter distribution, clean up events, etc.	1	0
Neighborhood sports teams	0	0
Youth employment/involvement program	0	0
Make project for volunteer hours for high school students (write newsletter articles, deliver newsletter, other community projects)	4	0
Recruit Greenline volunteers to adopt a section of the Greenline from each street	1	0
Sign up sheet for Greenline volunteers in various public places within community	1	0
Natural Environment		
<i>Maintain the VECA Greenline</i>	0	0
<i>Preserve and replace damaged trees community-wide</i>	0	0

Vollintine Evergreen Community Association

Strategic Plan: 2012-2015

<i>Help keep our water, air, and neighborhood clean</i>	0	0
Educate neighbors to plant trees in right places, not blow grass and leaves into the street, and to fix their sidewalks	3	0
Built Environment		
<i>Promote preservation & maintenance of historic & other buildings</i>	0	0
<i>Advocate for “complete streets”– friendly for walking, biking, & cars</i>	0	0
<i>Encourage city maintenance of public infrastructure</i>	0	0
<i>Advocate for public and private amenities</i>	0	0
<i>Sell/maintain homes VECA owns (and currently rents)</i>	0	0
<i>Reduce blight</i>	0	0
Speed bumps for Avalon and Stonewall and other wide streets	4	1
Address absentee landlords and vacant houses through code enforcement, using VECA as the squeaky wheel	3	1
Monthly Plough grant meeting at VECA office to publicize it and get the people to work on their ideas together (coordinate between streets)	3	1
Signs posted for awareness of bike riders and children play (for speed concerns)	0	0
Hold open houses for VECA owned houses with option of rent to own	2	0
Grant program for needy families to help enhance community	0	0
Sweep around your own front door competition	2	0
Safety		
<i>Work to decrease crime</i>	0	0
<i>Develop and stabilize block clubs</i>	0	0
Encourage help hotlines at schools	1	0
Be alert and become involved with neighbors	0	0
Canvassing your street with information about VECA to education neighbors	0	0
Address stray dogs in neighborhood	9	0
Identify all boarding houses to see if legal and if so hold owners accountable	5	1
Northwest Quadrant (Evergreen Presbyterian)		
Communications/Fundraising/Events		
Activity/Goal	# of Red Dots	# of Dots with Checks
<i>Raise \$10,000 through membership (increase membership)</i>	0	0
<i>Make community aware of VECA plans</i>	0	0

Vollintine Evergreen Community Association

Strategic Plan: 2012-2015

<i>Continue producing and delivering 6 printed newsletter yearly</i>	0	0
<i>Continue electronic communications (Weekly ENews, Facebook, Website)</i>	0	0
Why VECA? Branded, short, fact sheet (history, assets, neighbor input)	4	1
Silent Auction/Trivia Tournament	0	0
4-Miler or 5 K run	2	1
Welcome new neighbors – tie to membership	2	2
Promote VECA outside of the neighborhood	3	0
Neighborhood unity (promoting unity among the quadrants)	0	0
Grassroots Involvement		
<i>Recruit more Newsletter carriers</i>	0	0
<i>Recruit more writers for the newsletter</i>	0	0
<i>Recruit an editor for newsletter</i>	0	0
<i>Recruit Greenline volunteers</i>	0	0
More activities for neighbors (educational, social, leadership, family-oriented)	2	0
Organizational structure (evaluate block clubs, enhance recruitment)	1	1
Lead by example	1	0
Partner with other neighborhoods and arts organizations	0	0
Get to know your neighbor – community profiles, introductions	0	0
Natural Environment		
<i>Maintain the VECA Greenline</i>	0	0
<i>Preserve and replace damaged trees community-wide</i>	0	0
<i>Help keep our water, air, and neighborhood clean</i>	0	0
Email list just for Greenline volunteers to help with clean up	0	0
Tree tour/garden tour	0	0
“Keep VECA Clean” – organized clean ups, promote neighbors cleaning day-to-day, engage businesses to post signs, etc.	1	0
Special plantings at visible locations	1	1
Community gardens at churches	1	1
Built Environment		
<i>Promote preservation & maintenance of historic & other buildings</i>	0	0
<i>Advocate for “complete streets”– friendly for walking, biking, & cars</i>	2	0
<i>Encourage city maintenance of public infrastructure</i>	1	0

Vollintine Evergreen Community Association*Strategic Plan: 2012-2015*

<i>Advocate for public and private amenities</i>	0	0
<i>Sell/maintain homes VECA owns (and currently rents)</i>	0	0
<i>Reduce blight</i>	0	0
Connect with City Code Enforcement	1	0
Alley maintenance (work with city and neighbors)	0	0
Make it obvious you are in VECA with signage	1	0
Business incubation/recruitment (fill vacancies)	2	1
Rental Property Task Force (identify rentals, inform renters and owners of code issues, engage renters in VECA activities)	5	1
Absentee landlords (rental problems)	0	0
Safety		
<i>Work to decrease crime</i>	0	0
<i>Develop and stabilize block clubs</i>	0	0
Speed bumps (with with city council and mayor to ease restrictions/speed up the process)	6	5
Educate, empower, and connect neighbors	0	0
Crime coming from apartments	1	1
Neighborhood watch	7	3
Link people with city watch	0	0